

MOTION

JUL 29 2008


The City of Los Angeles has adopted multiple ordinances to regulate freestanding billboards and other advertising signage in the City. In addition to a moratorium on billboards, the City of Los Angeles prohibits, with few exceptions, "supergraphic signs" made of paint or film applied directly to buildings and small signs that may be freestanding.


Enforcement against unlawful signs has been delayed due to pending and anticipated litigation against the City of Los Angeles. Recent legal rulings may undermine the long-term viability of the moratorium.


To address issues raised in recent legal rulings, the City of Los Angeles should amend its sign ordinances to ensure consistency with constitutional law and other applicable laws.

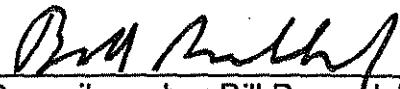
I THEREFORE MOVE that the Planning Department, in consultation with the Department of Building and Safety and the City Attorney, revise the sign ordinance to toughen and create easily enforceable time / place / manner restrictions citywide to protect neighborhoods. The revised ordinances also must provide clear criteria related to land use designations for sign districts.

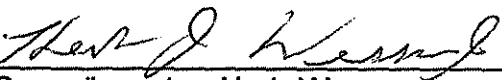
CO-PRESENTED BY:

  
Councilmember Jack Weiss  
5th District

  
Councilmember Eric Garcetti  
13th District

  
Councilmember Wendy Greuel  
2nd District

  
Councilmember Bill Rosendahl  
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Councilmember Herb Wesson  
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08-2020

SECONDED BY:

  
Ed Reyes

July 29, 2008

  
OLD CF 97-130