

#14

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May 11, 2009

CF No. 08-2020

Los Angeles City Council
Planning and Land Use Management Committee
Room 350
200 North Spring Street
Los Angeles, CA 90012

Date: 5-12-09
Submitted in PLUM Committee
Council File No: 08-2020
Item No.: #14
Deputy: B. GONZALEZ

LADBS RESPONSE TO MOTION BY PLUM AT ITS MEETING OF APRIL 21, 2009

During the April 21, 2009 PLUM Committee meeting, Councilmember Ed P. Reyes introduced a motion instructing the Department of Building and Safety (LADBS) to determine what resources have been paid to the City for the off-site sign inspection program, who has paid and provide funding information that includes the current account balance, and purpose. In addition, the report needs to identify what resources are available, or may be available to the City to enforce the law. LADBS has prepared the following report in response to the motion.

The funds listed in the table below have been received thus far from off-site sign companies as required by legal settlement agreements and by the Off-Site Sign Periodic Inspection Program (OSSPIP) approved by the City Council on December 17, 2008 by Ordinance 180446. The fee per sign is \$186 for a three-year period which is equivalent to \$62 per sign per year. The funds collected are only to be used to pay for the salary and related costs for the staff assigned to OSSPIP for the three-year cycle of the program. The program pays for one Clerk Typist, three Building Mechanical Inspectors and one Senior Building Mechanical Inspector.

SIGN COMPANY	AMOUNT PAID TO DATE	No. OF SIGNS PAID FOR
CBS Outdoor	\$291,090.00	1565
Clear Channel Outdoor	\$290,904.00	1564
General Outdoor	\$1,056.00	4
Lamar Outdoor (Vista)	\$597,516.00	2906
Regency Outdoor	\$27,900.00	150
TOTAL	\$1,208,466.00	6189

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The program was started on February 1, 2009 and LADBS is currently surveying the City for off-site signs. To date, LADBS has located and inventoried approximately 4800 off-site signs. The current balance of the OSSPIP fund, after deducting the staffing costs since February 1, 2009 is \$931,046.22. Additional money at the rate of \$186 per sign will be paid by other companies or individuals at the same three year cycle. As mentioned above, the balance of the OSSPIP account can only be used to pay for the staff and costs for the three year inspection cycle.

Money that may be received due to the Administrative Civil Penalties, proposed in the draft sign ordinance, may be used to pay additional resources to enforce the sign ordinance and this issue should be carefully evaluated as part of the one-year review after the ordinance has passed.

Please let me know if LADBS or I can be of any assistance or provide any additional information.



ANDREW A ADELMAN, P.E.
General Manager
Department of Building and Safety

- c: Councilmember Ed P. Reyes, Chair - PLUM
- Councilmember Jack Weiss, Vice Chair - PLUM
- Councilmember Jose Huizar, Member - PLUM
- Council President Eric Garcetti