

CITY OF LOS ANGELES

CALIFORNIA

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When making inquiries  
relative to this matter,  
please refer to the Council  
File No.

08-2053

December 16, 2008

Councilmember Greuel  
Chief Legislative Analyst  
Los Angeles Department of Transportation

RE: A BICYCLE SHARING PROGRAM REQUEST FOR INFORMATION

At the meeting of the Council held December 9, 2008, the following action was taken:

Attached report adopted .....	<u>          X          </u>
Attached motion adopted .....	<u>                          </u>
Attached resolution adopted .....	<u>                          </u>
FORTHWITH .....	<u>                          </u>
Mayor concurred .....	<u>                          </u>
To the Mayor FORTHWITH .....	<u>                          </u>
Motion adopted to approve communication recommendation(s) .....	<u>                          </u>
Motion adopted to approve committee report recommendation(s) .....	<u>                          </u>
Ordinance adopted .....	<u>                          </u>
Ordinance number .....	<u>                          </u>
Publication date.....	<u>                          </u>
Effective date .....	<u>                          </u>

City Clerk  
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19

TO THE COUNCIL OF THE CITY OF LOS ANGELES

Your TRANSPORTATION Committee

report as follows:

TRANSPORTATION COMMITTEE REPORT relative to a Bicycle Sharing Program Request for Information (RFI).

Recommendations for Council action:

- 1. APPROVE the draft RFI provided by the Los Angeles Department of Transportation (LADOT) in the report dated November 6, 2008.
- 2. AUTHORIZE the LADOT to issue the RFI and receive responses.
- 3. INSTRUCT the LADOT to amend the RFI to include micro-bicycle sharing opportunities.

Fiscal Impact Statement: The LADOT reports that the fiscal impact of the RFI is unknown at this time. It is expected that the RFI process will provide the LADOT with additional information from the private sector regarding potential partnerships and the possibility of a revenue neutral project.

Community Impact Statement: None submitted.

SUMMARY

In a report dated November 6, 2008, the LADOT stated that it has drafted an RFI to determine the interest in the feasibility of a public-private partnership to develop a Bicycle Sharing Program for the City of Los Angeles. The RFI would solicit responses from interested vendors and potential contractors that are already working on bike sharing projects or have an interest in providing these services to the City. The department also provided historical information on the development of bicycle sharing programs in Europe and in the United States.

The LADOT concluded its report by noting that to develop a project in the City, the following will have to be addressed:

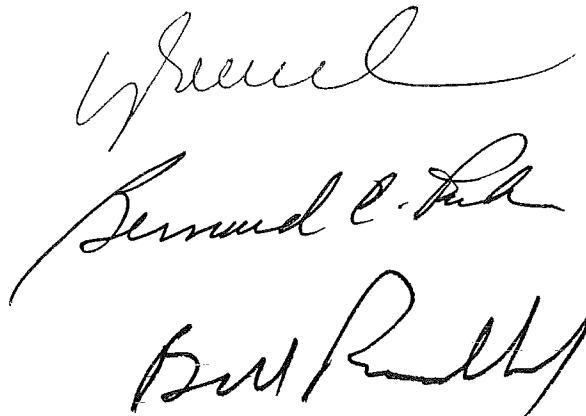
- If the project were to be developed as a public-private partnership in exchange for advertising space, the Los Angeles Municipal Code 67.00 may have to be revised in order to provide a revenue stream for the project.
- While the California Vehicle Code does not currently require the use of bicycle helmets by adults, many bicycle retailers and bicycle rental operators require the use of helmets by their customers in order to insulate them from potential liability associated with bicycle use.
- While the City is in the process of updating its Bicycle plan and the development of a bikeway network, the City still lacks a continuous network to accommodate bicycle use for the bike sharing program.

- Due to the size, scale, and lack of a city center, there may difficulty in determining where and how to allocate resources for the project without a significant investment in the project from inception.

At a special meeting held on November 21, 2008, the Transportation Committee considered the LADOT report dated November 6, 2008 regarding a Bicycle Sharing Program Request for Information. A LADOT representative gave the Committee an update on the project progress. An opportunity for public comment was held. Afterwards, the Committee moved to approve the recommendations contained in the LADOT report and instructed the LADOT to include in the RFI micro-bicycle sharing opportunities. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

TRANSPORTATION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
GREUEL:	YES
LABONGE:	ABSENT
ALARCON:	ABSENT
PARKS:	YES
ROSENDAHL:	YES

SG  
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Not Official Until Council Acts

Report  
**ADOPTED**

DEC 09 2008

**LOS ANGELES CITY COUNCIL**