

## MOTION

I MOVE to amend the following recommendations to the Communication from the Ad Hoc Committee on Economic Development Implementation as follows:

AMEND Instruction No. 3 to read:

3. INSTRUCT the Chief Legislative Analyst (CLA) and City Administrative Officer (CAO) to identify potential CEDN candidates to provide economic development services on behalf of the City.

AMEND Instruction No. 4 to read:


4. INSTRUCT and REQUEST as appropriate the CLA, CAO and City Attorney within 60 days to prepare and submit objectives of a contract to be entered into with a CEDN, including, but not limited to: a. Strategic plan development; b. Focused investment in low-income and blighted communities; c. Local job creation; d. Scope of services; and, e. Deliverables and performance evaluation criteria.

AMEND Instruction No. 7 to read:

INSTRUCT the CLA and CAO to include in their report responses to the following questions:

- o What will be the role of the Council within the proposed economic development model, and how will Councilmembers be able to respond to their respective constituencies?
- o How can the City's purchasing power with companies with which it does business be leveraged to foster good local hiring and training in both construction and permanent jobs?
- o How can the City leverage its position as the largest payer of the County storm water parcel tax hold the other 87 cities in the County accountable for storm water runoff?
- o How can the City address the inequity of bearing the brunt of providing affordable housing for the region's workforce while other cities in the region benefit from the jobs and the tax base?
- o What processes will be established to provide for transparency, accountability and public input from constituents? Will the Brown Act and other state ethics laws apply to the CEDN?
- o How can the City equitably allocate resources towards the replacement/repair/cleaning of sidewalks and roadways in the City center and its transit-oriented districts around rail stations to create desirability in neighborhoods and in turn foster economic development?
- o How will land use/zoning (re-entitling) be integrated into fostering economic development in the City?

**PRESENTED  
BY**

  
HERB J. WESSON, JR.  
Councilmember, 10<sup>th</sup> District

**SECONDED  
BY**



ORIGINAL

  
FEB - 5 2013