

Your

TRANSPORTATION

Committee

report as follows:

MITIGATED NEGATIVE DECLARATION and TRANSPORTATION COMMITTEE REPORT relative to amending the Atwater Village Pedestrian Oriented District (POD) to create a Community Parking Credit Program.

Recommendation for Council action, as initiated by Motion (Reyes – Rosendahl):

CONCUR with the action taken by the Planning and Land Use Management Committee on February 15, 2011, approving the proposed amendment of the Atwater Village POD to create a Community Parking Credit Program to provide an alternative means for commercial uses to comply with parking requirements along a portion of Glendale Boulevard in the POD.

Fiscal Impact Statement: The City Planning Commission reports that this action will not impact the General Fund inasmuch as administrative costs are recovered through fees.

Community Impact Statement: None submitted.

SUMMARY

On January 13, 2011, the City Planning Commission approved Planning Department recommendations to amend the Atwater Village POD to create a Community Parking Credit Program. Commission staff reports that the proposal establishes an alternative means for commercial uses to comply with parking requirements. The Community Parking Credit Program provides incentives for the use of existing pedestrian-scaled commercial buildings by permitting the use of underutilized public and private parking as an alternative means of complying with City parking requirements for new commercial occupancies. Activity along Glendale Boulevard in Atwater Village has declined. The community has expressed a desire for new, pedestrian uses such as restaurants and retail stores. The Planning Department states that the single biggest impediment to such new development is the City's parking requirements. The proposed Community Parking Credit Program addresses this concern.

At its meeting held February 23, 2011, the Transportation Committee concurred with the action taken by the Planning and Land Use Management Committee on February 15, 2011.

Respectfully submitted,

TRANSPORTATION COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
LABONGE:	ABSENT
ALARCON:	YES
KORETZ:	YES
PARKS:	ABSENT

- NOT OFFICIAL UNTIL COUNCIL ACTS -