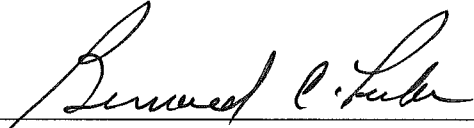
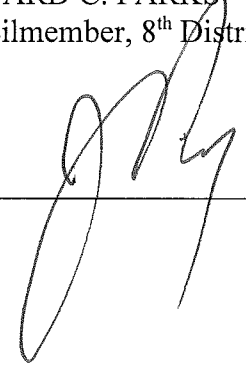


MOTION

I MOVE THAT THE COMMUNICATION FROM THE CHIEF LEGISLATIVE ANALYST relative to a revised Special Events Fee Subsidy Policy Ordinance, Item No. 3 on today's agenda (C.F. 09-0600-S46) BE AMENDED, as follows:

- 1. Substitute the attached "Citywide Special Events" list for the attachment to the CLA report which provides for removal of duplicate events and adds several special events which were inadvertently omitted;
- 2. Rename the line item in the General City Purposes Fund (GCP) "Special Event Fee Subsidy" to "Council Fee Subsidy," to be used to fund subsidies for Special Events, Development Fees, Convention Center Fees, and any other subsidies in accordance with Council adopted Financial Policies. The allocation of budgeted funds in the amount of \$2.5 million will remain, \$1.5 million for Council Districts (\$100,000 per district) and \$1 million for Council-approved Citywide Special Events.
- 3. Transfer budgeted funds in the amount of \$175,000 in the GCP line item "Special Fund Fee Subsidy" to the Reserve Fund, and eliminate this line item.
- 4. Amend the Council action of June 16, 2009 (C.F. 09-0600-S46), relative to delaying the effective date of imposing a moratorium on all Special Event declarations for events which take place after August 31, 2009 to September 30, 2009, inasmuch as the Ordinance establishing a Special Events Permit Procedure and Fee Subsidy Program will likely not be effective until that date.

PRESENTED BY 
 BERNARD C. PARKS
 Councilmember, 8th District

SECONDED BY 

August 14, 2009

Citywide Special Events*		
CD		Est. Cost
1	5 de Mayo Parade	\$ 3,800
1	Central American Parade & Festival	\$ 10,000
1	Chinese New Year Golden Dragon Parade	\$ 12,000
1	Chinese New Year's Festival	\$ 3,000
1	Dia del Salvadoreno	\$ 10,000
1	Feria Augustina	\$ 13,800
1	Firecracker Run	\$ 15,000
1	Greek Festival	\$ 6,000
1	La Guelaguetza	\$ 4,000
1	Lincoln Heights Holiday Parade	\$ 4,000
1	Los Angeles Mediterranean Festival	\$ 6,000
1	Lummis Day	\$ 2,100
	SUBTOTAL CD 1	\$ 89,700
2	Big Sunday (various projects)	\$ 5,000
2	CBS 4th of July Fireworks	\$ 3,513
2	Huntington's Disease Run	\$ 6,289
2	July 4th Studio City Parade	\$ 6,572
2	Movies in the Park	\$ 6,704
2	Ovarian Cancer Walk / Run	\$ 7,836
2	S-T July 4th Fireworks Display Verdugo	\$ 3,513
2	Studio City Pride Festival	\$ 6,752
2	Von's Room	\$ 3,672
	SUBTOTAL CD 2	\$ 49,851
3	4th of July	\$ 12,424
	Councilmember Zine's Regional Community	
3	Event	\$ 5,000
3	Dia De Los Muertos	\$ 8,404
3	Grateful Hearts	\$ 1,826
3	JHA Walk of Ages	\$ 2,890
3	Memorial Day Parade	\$ 14,989
	SUBTOTAL CD 3	\$ 45,533
4	Sister City Events	\$ 8,000
	SUBTOTAL CD 4	\$ 8,000
5	Israeli Consulate Events	\$ 10,506

Citywide Special Events*		
CD		Est. Cost
5	L.A. Film Festival (Film Independence)	\$ 50,321
5	L.A. Times Festival of Books at UCLA	\$ 8,083
	Los Angeles Police Foundation Golf	
5	Tournament	\$ 2,950
5	Pan African Film Festival	\$ 1,188
	SUBTOTAL CD 5	\$ 73,048
6	Animal Pet Care Fair - Woodley Park	\$ 3,500
6	Deaf Festival - Woodley Park	\$ 3,796
	Israeli Independence Day Festival - Woodley	
6	Park	\$ 1,278
6	Norooz Festival - Woodley Park	\$ 1,000
6	Senior Health Fair - Tillman Japanese Garden	\$ 500
	SUBTOTAL CD 6	\$ 10,074
7	Assembly District 39 Job Fair	\$ 1,000
7	Father's Day March	\$ 8,000
7	July 4th at Hansen Dam	\$ 45,000
	Logan's 5K, 10K Run for Autism and	
7	Community Festival	\$ 15,000
7	MEND Fundraiser Dinner	\$ 1,000
7	MEND Viva Fundraiser	\$ 1,000
7	Mother's Day Tea	\$ 1,000
7	Ritchie Valens Festival	\$ 974
	Salvadorean Independence Day Festival at	
7	Hansen Dam	\$ 8,000
7	San Fernando Valley Veterans Parade	\$ 8,000
	SUBTOTAL CD 7	\$ 88,974
8	4 th of July	\$ 7,210
8	Emmy Awards (2 events)	\$ 100,000
8	Kids Day LA	\$ 5,000
8	NAACP Image Awards	\$ 15,000
8	NIKE Human Race	\$ 25,000
8	Pakistan Independence Day	\$ 2,500
8	Partnership Walk	\$ 1,954
8	Revlon Run Walk	\$ 108,830
8	Salvadoran American National Association	\$ 7,500

Citywide Special Events*		
CD		Est. Cost
8	Screen Actors Guild Awards	\$ 6,000
SUBTOTAL CD 8		\$ 278,994
9	African American Heritage Month	\$ 22,160
9	Alzheimer's Association's Memory Walk	\$ 18,000
9	American Diabetes Associations' Diabetes Walk	\$ 3,000
9	Asian American Heritage Month	\$ 18,531
9	Back to School	\$ 2,565
9	Back to School Giveaway	\$ 3,584
9	Blue Ribbon Children's Festival	\$ 5,675
9	Central Ave Jazz Festival	\$ 30,000
9	Cherry Blossom Festival	\$ 5,000
9	Christmas Dinner	\$ 2,520
9	Christmas in Hope Central	\$ 1,226
9	Christmas Toy Giveaway	\$ 1,660
9	City Hall Christmas Tree/Menorah	\$ 1,112
9	City of Angels Fun Ride	\$ 1,557
9	Easter Celebration	\$ 1,660
9	Easter in Hope Central	\$ 1,000
9	Easter/Passover Celebration	\$ 4,325
9	El Grito	\$ 50,000
9	Grand Avenue Festival	\$ 2,800
9	LA Philharmonic Youth Concerts (2)	\$ 7,556
9	Latino Heritage Month	\$ 22,160
9	Mothers Day Banquet	\$ 1,660
9	Mothers Makeover	\$ 1,660
9	Native American Heritage Month	\$ 5,000
9	Nisei Week - Tofu Fest. & Obon Fest.	\$ 5,200
9	Senior Matinee	\$ 3,000
9	Thanksgiving	\$ 2,831
9	Thanksgiving Celebration	\$ 2,565
9	Thanksgiving Day Banquet	\$ 1,660
9	Thanksgiving Dinner	\$ 2,565
SUBTOTAL CD 9		\$ 232,232
10	African Marketplace	\$ 30,000
10	Koreatown Parade & Festival	\$ 8,765
10	Little Ethiopia Street Festival	\$ 10,561

Citywide Special Events*			
CD		Est. Cost	
	SUBTOTAL CD 10		\$ 49,326
11	Abbot Kinney Festival	\$ 12,754	
11	Airport Marina Counseling Services Walk Alive & Running for Suicide Prevention	\$ 4,192	
11	5k/10k	\$ 3,387	
11	Brentwood Autumn Art Festival	\$ 2,324	
11	Brentwood Spring Art Festival	\$ 3,665	
11	Holiday Parade - Westchester, Playa Del Rey & Marina Del Rey	\$ 5,806	
11	Keep LA Running 5k/10k	\$ 10,373	
11	Kickin' Cancer 5k Run/Walk	\$ 16,820	
11	LA Cancer Challenge 5k/10k	\$ 2,834	
11	Marina Del Rey 4th of July Fireworks Show Northern Trust/LA Jr. Chamber of Commerce	\$ 34,299	
11	LA Open Palisades Americanism Annual 4th of July	\$ 23,174	
11	Parade and Fireworks Show	\$ 30,872	
11	Playa Del Rey Triathlon	\$ 10,930	
11	Power by the Numbers 5k Run/Walk	\$ 2,872	
11	Road to Recovery (Bike Race for Veterans)	\$ 1,557	
11	Santa Monica Venice Holiday Beach Run	\$ 4,761	
11	Venice Art Walk & Auction	\$ 15,816	
11	Venice Beach Eco-Fest	\$ 9,781	
11	Venice Home and Garden Tour Vero Club/La Grande B. Wood/Grand Prix Bike	\$ 1,349	
11	Race	\$ 10,612	
	SUBTOTAL CD 11		\$ 208,178
12	Chatsworth Holiday Parade	\$ 6,070	
12	Granada Hills Holiday Parade	\$ 9,364	
12	Movies Under the Stars	\$ 989	
12	Shepherd of the Hills 4th of July Spectacular	\$ 17,374	
12	Valley Greek Festival	\$ 19,515	
	SUBTOTAL CD 12		\$ 53,312
13	Academy Awards	\$ 410,000	
13	Armenian Independence Day Festival	\$ 10,999	
13	Cuban-American Music Festival	\$ 51,479	

Citywide Special Events*		
CD		Est. Cost
13	Dyke Day Family Celebration	\$ 3,252
13	Echo Park Parade	\$ 7,077
13	El Salvadorean Independence Parade	\$ 6,789
13	Filipino Veterans Day Parade and Fair	\$ 7,588
13	Lotus Festival	\$ 64,963
13	Historic Filipinotown Anniversary and 5K Run	\$ 6,030
13	San Gennaro Festival	\$ 3,188
13	Thai New Year's Day Songkran Festival	\$ 16,110
SUBTOTAL CD 13		\$ 587,475
14	Blessing of the Animals	\$ 6,022
14	Broadway Film Festival	\$ 4,143
14	Chinese Cultural Festival	\$ 2,766
14	Cinco de Mayo Celebration	\$ 57,724
14	City's Birthday & Feria de la Salud Events	\$ 28,597
14	Eagle Rock Music Festival	\$ 11,638
14	Fiesta & River Awards	\$ 5,000
14	Fiestas Patrias California	\$ 4,800
14	July 4th Fireworks Show - Boyle Heights	\$ 13,550
14	July 4th Fireworks Show - El Sereno	\$ 4,642
14	Latino Heritage Month Closing event	\$ 2,000
14	Mariachi Festival	\$ 6,904
14	Memorial Day Observed	\$ 4,606
14	Northeast Veterans Parade	\$ 6,319
SUBTOTAL CD 14		\$ 158,711
15	18th Annual Philippine Festival	\$ 5,260
15	18th Croatian Independence	\$ 1,226
15	20th Annual Seafood Festival	\$ 1,226
15	20th Pacific Islander Festival	\$ 1,260
15	4th of July Fireworks/Cabrillo Beach	\$ 7,880
15	Bloody Thursday (ILWU)	\$ 500
15	City 5K Run/Walk for Victims' Rights	\$ 8,000
15	Festival of Sail	\$ 6,840
15	Fort MacArthur Days, hosted by RAP	\$ 2,480
15	Great Los Angeles Air Raid	\$ 2,280
15	Harbor Area Foot Pursuit	\$ 2,556
15	His Sheltering Arms Thanksgiving Dinner	\$ 1,226

Citywide Special Events*		
CD		Est. Cost
15	Hollywood to the Docks	\$ 12,000
15	Hot Pedro Nights	\$ 5,924
15	Juneteenth Celebration	\$ 2,776
15	LA WOOD Event - Ports O' Call	\$ 1,000
15	Labor Day Parade	\$ 4,880
15	Learning for Life 5-10K San Pedro Run	\$ 6,675
15	Navy Days LA	\$ 10,000
15	San Pedro Holiday Parade	\$ 4,800
15	Sports walk to the Waterfront	\$ 3,736
15	Taste In San Pedro	\$ 6,000
15	Vision & Vibes	\$ 1,740
15	Watts Summer Festival	\$ 6,340
	Watts Towers Day of Drum Fest /Simon Rodia	
15	Watts Towers Jazz Fest	\$ 6,420
15	Watts/ Willowbrook Holiday Parade	\$ 8,250
15	Whale Festival	\$ 1,260
15	Wilmington Holiday Parade	\$ 4,800
	SUBTOTAL CD 15	\$ 127,335
	Northeast Los Angeles Holiday Parade and	
1, 14	Winter Festival	\$ 8,000
	SUBTOTAL CD 1, 14	\$ 8,000
14, 7,		
15	Cesar Chavez Day Walk & Festival	\$ 10,758
	SUBTOTAL CD 7,14, 15	\$ 10,758
4, 9	St. Patrick's Day Parade	\$ 5,000
	SUBTOTAL CD 4, 9	\$ 5,000
4,13	Hollywood Farmers' Market	\$ 49,920
	Hollywood Santa Parade	\$ 94,000
	SUBTOTAL CD 4, 13	\$ 143,920
5, 10	AIDS Walk	\$ 22,652
	SUBTOTAL CD 5, 10	\$ 22,652

Citywide Special Events*		
CD		Est. Cost
5, 9	Grammy Awards (2 events)	<u>\$ 124,163</u>
	SUBTOTAL CD 5, 9	\$ 124,163
	Martin Luther King Day Parade and Gospel	
8, 10	Fest	\$ 38,850
8, 10	Taste of Soul	<u>\$ 5,903</u>
	SUBTOTAL CD 8, 10	\$ 44,753
	GRAND TOTAL ALL CDs	<u>\$ 2,419,989</u>
	50 Percent	<u>\$ 1,209,995</u>

August 13, 2009 1 p.m.

* Subject to submission of evidence of Special Event organizer's non-profit status