



DATE / April 8, 2010

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CRA File No.:	_____
CFI No.:	<u>09-2326</u>
Council District:	<u>14</u>
Contact Person:	<u>Jenna Gulager</u>
	<u>(213) 977-1711</u>

Honorable Council of the City of Los Angeles
John Ferraro Council Chamber
200 N. Spring Street
Room 340, City Hall
Los Angeles, CA. 90012

Attention: Alan Alietti, Office of the City Clerk

COUNCIL TRANSMITTAL:

Transmitted herewith is a Report for review by the Housing, Community, and Economic Development Committee and the City Council in response to a request of the Committee made on September 23, 2009 to:

Report on how the CRA/LA might work with private business owners in its various Project Areas to entice them to participate in a surplus food donation program.

RECOMMENDATION

That City Council review, and then receive and file, the report requested by the Housing, Community and Economic Development Committee.

ENVIRONMENTAL REVIEW

The recommended action does not constitute a "project" as defined by the California Environmental Quality Act ("CEQA").

FISCAL IMPACT STATEMENT

There is no fiscal impact to the City's General Fund, as a result of this action.



Calvin E. Hollis, Interim Chief Executive Officer

cc: Alan Alietti, Office of the City Clerk (Original & 3 Copies on 3-hole punch)
Lisa J. Smith, Office of the CAO
Ivania Sobalvarro, Office of the CLA
Andrew Westall, Council District 10


REPORT TO
HOUSING, COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

How the CRA/LA might work with private business owners in its various Project Areas to entice them to participate in a surplus food donation program

April 8, 2010

MEMORANDUM

To: Erik Sanjuro, Legislative Deputy and Senior Advisor
Office of Councilmember Jose Huizar, Council District 14

From: Jenna Gulager 
Special Assistant to Deputy Chief of Operations for Economic Development
CRA/LA

Date: April 5, 2010

Subject: Response to Council Motion 09-2326

In response to council Motion 09-2326 and the subsequent meeting held on March 24, 2010, the following is the CRA/LA's response.

1. Donation of Surplus Food.

CRA/LA attended a cross-departmental meeting on March 24, 2010, to discuss the subject Council Motion. Based on the criteria set forth at the meeting, CRA/LA is not a strong candidate to donate surplus food:

- (1) *Hosting events:* CRA/LA does not host events as a regular part of its business operations,
- (2) *Use of caterers:* CRA/LA rarely uses caterers
- (3) *Distribution of food:* CRA/LA does not distribute food

The Interim CEO of CRA/LA will issue a memorandum to staff directing staff that participate in events and/or provide sponsorship funding for events to make a written request that the event organizers reach out to food collection organizations in their planning efforts, to facilitate the donation of surplus food to food collection organizations. CRA staff will seek input from Hunger LA to identify an appropriate list of food collection organizations.

2. Private business owners

In the CEO memorandum to staff referenced above, the Interim CEO shall request that staff include information about surplus food donation in marketing materials, community updates and other communication materials, as appropriate.

To facilitate the dissemination of information in both sections (1) and (2) above, CRA/LA staff will work with Hunger LA to develop background information that staff can disseminate, regarding the legal aspects of food donation and including contact information for relevant food collection organizations.