

CITY OF LOS ANGELES

CALIFORNIA



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February 12, 2010

To All Interested Parties:

City Attorney (w/ blue slip)

The City Council adopted the action(s), as attached, under Council file

No. 09-2560, at its meeting held February 10, 2010.

City Clerk
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14

TO THE COUNCIL OF THE
CITY OF LOS ANGELES

Your **AUDITS AND GOVERNMENTAL EFFICIENCY** Committee

reports as follows:

AUDITS AND GOVERNMENTAL EFFICIENCY COMMITTEE REPORT relative to the creation of an advisory commission that will examine revenue maximization, collection and efficiency, pursuant to Motion (Garcetti – Parks).

Recommendations for Council action:

1. AUTHORIZE the creation of an Ad Hoc Commission on Revenue Efficiency for a six-month period, consisting of seven members who are experts in the fields of revenue collections and revenue enhancements, with the Mayor and Council President each appointing two members and with the Controller, the Audits and Governmental Efficiency Committee Chair and the Budget and Finance Committee Chair each appointing one member.
2. DIRECT the Ad Hoc Commission on Revenue Efficiency to evaluate and recommend improvements in the following areas: revenue collections, tax compliance, accounts receivable collections, new revenues, centralized billing, implementation of the City Controller's audit of the City's collection practices and other revenue-related studies.
3. INSTRUCT the Office of Finance, with the assistance of the City Administrative Officer (CAO) and Chief Legislative Analyst (CLA), to provide staffing support to the Ad Hoc Commission on Revenue Efficiency, including compliance with Brown Act requirements.

Fiscal Impact Statement: The CAO reports that the adoption of the above recommendations will not impact the City's budget. Staffing for the Ad Hoc Commission on Revenue Efficiency will be provided by the Office of Finance, CAO and CLA within existing resources. The fiscal impacts of implementing any recommendations of the Ad Hoc Commission on Revenue Efficiency are unknown.

Community Impact Statement: None submitted.

Summary:

At its meeting held February 2, 2010, the Audits and Governmental Efficiency Committee considered a CAO report relative to the creation of an advisory commission that will examine revenue maximization, collection and efficiency, pursuant to Motion (Garcetti – Parks).

The CAO provided an overview of the recommendations contained in the CAO report dated February 1, 2010 and addressed related questions from the Committee. After an opportunity for public comment, the Committee recommended Council approval of the recommendations as contained in the recommendation section of this report. This matter is now forwarded to Council for its consideration.

Respectfully submitted,

AUDITS AND GOVERNMENTAL EFFICIENCY COMMITTEE

MEMBER VOTE
KORETZ YES
PARKS YES
SMITH ABSENT

ESV

09-2560_rpt_age_2-2-10.doc

ADOPTED

FEB 10 2010

As Amended
LOS ANGELES CITY COUNCIL

See Attached motions

- Not Official Until Council Acts -

MOTION

On February 2, 2010 the Audits and Governmental Efficiency Committee approved the CAO's report recommending the establishment of an Ad Hoc Advisory Commission on Revenue Efficiency. The committee report, however, does not reflect the amendments added by the committee.

I THEREFORE MOVE that the Audits and Governmental Efficiency Committee Report relative to the establishment of an Ad Hoc Advisory Commission on Revenue Efficiency, Item No. 14 (C.F. 09-2560) on today's Council Agenda, be amended to add the following recommendations:

- 4. AUTHORIZE the Ad Hoc Commission on Revenue Efficiency to meet for a six month period, with an option to renew the commission for an additional six-month term.
- 5. AUTHORIZE the Ad Hoc Commission on Revenue Efficiency to be comprised of experts in the fields of revenue collections and revenue enhancements, with eligibility extending to current members of City commissions.

PRESENTED BY: 
PAUL KORETZ
Councilmember, 5th District

SECONDED BY: 

ORIGINAL

ADOPTED

FEB 10 2010

LOS ANGELES CITY COUNCIL

FEB 10 2010



VERBAL MOTION

I HEREBY MOVE that Council AMEND the Audits and Governmental Efficiency Committee Report (Item No. 14, CF 09-2560) relative to the creation of an advisory commission that will examine revenue maximization, collection and efficiency, as follows:

1. **DIRECT the Chief Legislative Analyst (CLA), City Attorney, and other department(s) as appropriate, to prepare and present the necessary draft ordinance for a proposed EMS Voluntary Fee (Revenue Option No. 2 of the CLA report).**
2. **DIRECT staff as appropriate to prepare the necessary documents and report on the implementation of Advertising/Municipal Marketing (Revenue Option No. 3 of the CLA report).**

PRESENTED BY _____

ERIC GARCETTI
Councilmember, 13th District

SECONDED BY _____

BERNARD C. PARKS
Councilmember, 8th District

February 10, 2010

CF 09-2560

ADOPTED

FEB 10 2010

LOS ANGELES CITY COUNCIL