

CITY OF LOS ANGELES

CALIFORNIA



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ANTONIO R. VILLARAIGOSA
MAYOR

March 23, 2010

To All Interested Parties:

City Attorney (w/ blue slip)

The City Council adopted the action(s), as attached, under Council file

No. 10-0215, at its meeting held March 19, 2010.



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File No. 10-0215

TO THE COUNCIL OF THE CITY OF LOS ANGELES

Your TRANSPORTATION Committee

report as follows:

TRANSPORTATION COMMITTEE REPORT relative to prohibiting the exchange of compensation to gain access to passengers.

Recommendations for Council action:

1. FIND that it is necessary for the City of Los Angeles to have an ordinance that prohibits employees or agents of venues generating non-prearranged passengers to demand, accept, or receive any compensation from transportation providers in exchange for access to passengers and that such an ordinance also prohibit compensation from the owner or agents of venues generating non-prearranged passengers to drivers, companies or agents in exchange for recommending or directing any passenger to an establishment operated by a specific owner.
2. DETERMINE that the San Diego Metropolitan Transportation Development Board Ordinance No. 11, Section 1.8(v), provides a good basis for a similarly worded ordinance in the City of Los Angeles because it appears to be effective in the City of San Diego.
3. REQUEST the City Attorney to prepare an ordinance that will prohibit the exchange of compensation to gain access to passengers.
4. DIRECT the Los Angeles Department of Transportation to prepare a marketing plan and outreach effort that includes an informational flyer for hotels and taxicab companies.

Fiscal Impact Statement: None submitted by the Board of Transportation Commissioners. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

SUMMARY

At a regular meeting held on March 10, 2010, the Transportation Committee considered the Board of Transportation Commissioners (Board) report relative to prohibiting the exchange of compensation to gain access to passengers. An opportunity for public comment was held. Afterwards, the Committee moved to approve the recommendations contained in the Board report, requested the City Attorney to draft an ordinance to prohibit the exchange of compensation to gain access to passengers, and directed the LADOT to prepare a marketing plan and outreach effort that includes an informational flyer for hotels and taxicab companies. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

TRANSPORTATION COMMITTEE



ADOPTED

MAR 19 2010

LOS ANGELES CITY COUNCIL

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
LABONGE:	YES
ALARCON:	ABSENT
KORETZ:	YES
PARKS:	YES

SG
3/12/10
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Not Official Until Council Acts