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TRANSPORTATION


MOTION

Theatre Row Hollywood, a popular name for an area of Hollywood bounded by approximately 15 theatres, has been experiencing increased pedestrian and vehicle safety issues. In particular, the intersection of Santa Monica Boulevard and Seward Street poses a pedestrian and vehicle traffic safety concern, and would greatly benefit from the installation of a traffic safety signal.

The Los Angeles Department of Transportation (LADOT) should evaluate pedestrian and vehicle traffic safety relative to the Santa Monica Boulevard/Seward Street intersection. If after conducting this evaluation, LADOT determines that a traffic signal would increase pedestrian and vehicle traffic safety, LADOT should provide a cost estimate relative to installing a traffic signal at the Santa Monica Boulevard/Seward Street intersection.

I THEREFORE MOVE that LADOT be instructed to evaluate pedestrian and vehicle traffic safety at the intersection of Santa Monica Boulevard and Seward Street, and report back on the feasibility and provide a cost estimate relative to installing a traffic signal at this intersection.

I FURTHER MOVE that the Community Redevelopment Agency (CRA) be instructed to work with other local agencies, including the Hollywood Media District Business Improvement District and the Central Hollywood Neighborhood Council and report back on the feasibility of funding a traffic safety signal at the intersection of Santa Monica Boulevard and Seward Street.

PRESENTED BY 
TOM LABONGE
Councilmember, 4th District

SECONDED BY 

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ORIGINAL

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