

ITEM NO. 1

Implementation Plan for Exclusive Commercial and Multifamily Franchise Hauling System – V. 1

Presentation by Bureau of Sanitation, February 20, 2013

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POS

Presentation Overview

- Introductions
- Purpose of Today's Briefing
- Where We Are
- Why the City is moving forward with an Exclusive Franchise
- Franchise Program Goals
- Recommended Strategies
- Items Requiring Further Development
- Questions and Discussion

Introductions

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- Alex E. Helou, Assistant Director -
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- Karen Coca, Manager - Solid
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CITY OF LOS ANGELES



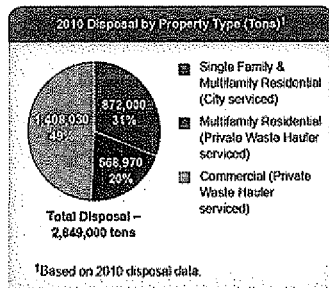
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Purpose of Today's Briefing

- Present a Preliminary Report regarding the City Council's November 2012 Exclusive Franchise action
- Propose Goals for the Exclusive Franchise System
- Request Feedback and Direction on Plan elements
- Prepare for Final Implementation Plan in March

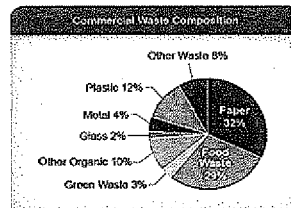
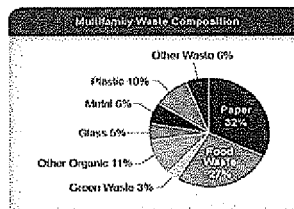
Where We Are

- The City has a 72 percent diversion rate
 - Nearly three million tons of waste is still disposed
 - Nearly 70 percent of all waste disposed is from multifamily or commercial
- Free market multifamily and commercial solid waste collection
 - Haulers and customers establish agreements with varied level and type of service
- As many as 750 permitted private waste haulers provide some kind of waste hauling
 - Approximately 45 are haulers serving commercial establishments
 - The top 4 haulers manage approximately 85 percent of the market
 - Service is provided to approximately 75,000 accounts



Why the City is moving forward with an Exclusive Commercial Franchise System

- Limited City ability to impose regulatory requirements and achieve policy goals (ie Zero Waste, Green LA Plan, etc.)
- Limited City ability to measure recycling performance
- Unregulated system creates inefficiencies and negative environmental impacts
- Customers pay different rates for the same services
- Multifamily and Commercial paper and food recycling are key opportunities
- Limited City Ability to improve local air quality and mitigate GHG emissions.



Proposed Exclusive Franchise Program Goals

- Meet City Zero Waste goal of 90% Diversion by 2025
- Meet and exceed California environmental laws
- Improve health and safety for solid waste workers
- Improve efficiency by minimizing collection routes
- Improve air quality and reduce GHG by requiring low emission, late model clean fuel vehicles
- Meet Customer needs with uniform rates and cutting edge programs Citywide
- Foster long-term competition
- Ensure stabilized service fee



Recommended Strategies

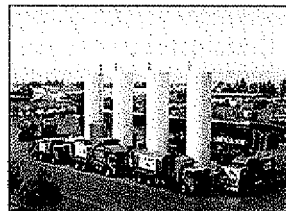
Zero Waste – Meet and Exceed California Laws

- Minimum Blue Bin recycling at all properties
- Phased organics diversion programs
- Disposal Reduction Targets
- Provide tailored waste assessments
- Follow SWIRP Guiding Principles



Improve Air Quality with Clean Vehicles

- Low emission, late model clean fuel vehicles
- Minimize Vehicle Miles Traveled and GHG emissions through efficient collection routing



Recommended Strategies

Improve Conditions for Solid Waste Workers

- City certification and Inspection of Facilities
- Compliance with Living Wage Ordinance
- Service Contract Workers Retention Ordinance
- First Source Hiring Ordinance

Meet Customer Service Needs

- Single rate structure Citywide; increases controlled over long term
- Consistent service offerings; base includes recycling
- Require real time interface with customers (call, text, online)
- Online customer service and billing
- Collection timing and programs tailored to customer needs
- On-site waste assessment to match recycling programs to needs
- Accountability for performance through liquidated damages

Recommended Strategies

Collection Zone Methodology

- Use Sanitation wastesheds as basis for zone development
- Size zones from 2,000 to 15,000 accounts
- Use major features (roads) and geography (mountains) in drawing zone boundaries

Ensure Long-Term Competition for Exclusive Franchise

- Zones of varying size
- Smaller zones near CLARTS

Items Requiring Further Development

- Franchise Zone Boundaries and Cap on Zones Awarded
- Fees and Funding Requirements
 - Franchise Fee Level
 - Tipping Fee Caps on Facilities
- Contingency Planning
- Special Service Requirements and Exemptions
 - Exempt Hazardous and Certain Other Materials
 - Hospitals
 - LEED Buildings
 - Studios
- Siting, Zoning, Facility Needs
- Transition Plan

Questions and Discussion