

MOTION

I MOVE that the CLA/CAO Joint Report relative to a cooperation agreement between the Community Redevelopment Agency (CRA) and the City of Los Angeles for payment of approximately \$930,000,000 for costs associated with certain CRA funded capital improvement, public improvement and affordable housing projects located within the currently designated 31 redevelopment project areas, Item 57 on today's Council Agenda (C.F. 11-0086) BE AMENDED to include the attached list of projects to Attachment 2: Consolidated Project List.

PRESENTED BY: Ed Reyes
ED REYES
Councilmember, 1st District

SECONDED BY: Ed Reyes
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Region	Project Area	Project Name	Project Category	Description	CRA/LA Investment
Downtown	Bunker Hill	ExperienceLA Web 2.0	Economic Development	Promote entertainment, public transit and cultural destinations to mobile devices	\$100,000
Downtown	Central Industrial	Adaptive Reuse Inventory	Business Assistance Program	Adaptive Reuse Inventory for downtown industrial/arts district area	\$1,500,000
Downtown	Central Industrial	Artists' Park	Public Improvement	Create open space on Matteo Street in park-poor Artists District.	\$10,000,000
Downtown	Central Industrial	Arts District Marketing	Commercial	Create business directory and marketing materials for the community	\$100,000
Downtown	Central Industrial	Industrial Incentive Program	Industrial	Programs may include an industrial façade improvement program, a business retention program, and a property improvement and building rehabilitation program. Incentives shall be created to encourage industrial and manufacturing businesses to relocate, locate and/or grow in the Project Area	\$10,000,000
Downtown	Central Industrial	Market Study & Implementation Strategy	Business Assistance	Economic development and land use study to inform update of the Central City North Community Plan.	\$1,700,000
Downtown	Central Industrial	Mobility Program	Public Improvement	Traffic circulation and truck access study	\$1,500,000
Downtown	Central Industrial	Public Art Projects	Public Improvement	To design, fabricate and install public art projects	\$1,000,000
Downtown	Central Industrial	Public Improvement Program	Public Improvement	Public Improvement Program for infrastructure in Central Industrial and "Big Belly" mini-trash compactors	\$18,500,000
Downtown	Central Industrial	Public Parking Garage	Public Improvement	Creation of a public parking garage	\$5,000,000
Downtown	Central Industrial	Weingart Center	Public Improvements	Funding for community services for FY 2011	\$100,000
Downtown	Central Industrial, Adelante Eastside	River Revitalization Corporation	Public Improvements	Costs associated with the City's implementation of the LA River's Revitalization Plan over the next 5 years with the River Revitalization Corporation	\$3,500,000
Downtown	Central Industrial, City Center	Safet & Security Measures	Public Improvements	Additional security cameras for Historic Core and Skid Row areas	\$250,000

Downtown	Chinatown	Bamboo Lane Property Façade Improvements	Business Assistance Program	Bamboo Lane is a privately owned alley that is operated both as the back and front door of many businesses. The proposed design improvements call for eliminating parking, improving the alley to create a pedestrian, retail environment. Support for the proposed improvements has gained. Currently, funding is being sought to construct the sustainable infrastructure improvements and manage the programming of the space.	\$4,000,000
Downtown	Chinatown	Bamboo Plaza	Community Facility	Management of 420 space public parking facility. In connection with the ownership and operation of the parking structure, the Agency pays annual rent for the Air Space Lease, reimbursement to the Parking Manager for annual operating costs, repair and maintenance expenses, security, landscaping, City parking tax, and property damage insurance.	\$6,000,000
Downtown	Chinatown	Ord/Yale Pedestrian Linkages	Public Improvement	Creation of stairway park that links residential community to the civic community.	\$2,500,000
Downtown	Chinatown	Pacific Alliance Medical Center Foundation Housing	Mixed Use	This proposed mixed used project would include both housing for older people as well as family housing. The development would be constructed in two phases. The senior housing will be undertaken in cooperation with the PAMC Foundation, which hopes to provide comfort care as an integral component of the housing services. The proposed development could include 150 units of housing and up to 20,000 sq. ft. of retail.	\$5,000,000
Downtown	Chinatown, City Center	Open Space - Park 101	Public Improvements	Environmental studies for Park 101	\$2,000,000

Downtown	City Center	Bringing Back Broadway	Public Improvement	Public-private partnership and 10-year plan to revitalize the historic Broadway corridor between 2nd Street and Olympic Blvd. Initiative includes historic preservation, economic development, infrastructure improvements, urban planning and design, transportation modes, parking, theatre programming, marketing, capital finance and government policies.	\$15,000,000
Downtown	City Center	Downtown Streetcar	Public Improvement	Public/private partnership to create a streetcar connecting the Broadway Corridor to LA Live and the Grand Avenue Project.	\$0
Downtown	City Center	Pedestrian Improvements	Public Improvements	Installation of mid-block crosswalks in key pedestrian-oriented downtown blocks	\$5,000,000
Downtown	Little Tokyo	Block 8 (Related Companies)	Housing	Mixed-use development with retail and public parking.	\$25,000,000
East Valley	Laurel Canyon	Public Improvement Program	Public Improvement	Construction of sidewalks, curbs and gutters, landscaping and other improvements along Victory, Laurel Canyon and Burbank boulevards.	\$5,000,000
East Valley	Laurel Canyon	Response to Housing Opportunities	Affordable Housing	Provide funding for up to 50 units of low, very-low and moderate income housing on or in the vicinity of the Laurel Plaza site.	\$5,000,000
East Valley	North Hollywood	Economic Development Program	Commercial / Industrial	Response to developer and property owner inquiries for job creation developments	\$13,500,000
East Valley	North Hollywood	North Hollywood Business Assistance Program (BAP)	Business Assistance	Provides grants and forgivable loans to business owners and tenants to attract new business into the Project Area and retain existing businesses and jobs.	\$12,000,000
East Valley	Pacoima / Panorama City	Anthony International (AI) Business Retention Assistance	Business Assistance	Coordination and implementation of EVR Business Assistance package for AI.	\$3,500,000
East Valley	Pacoima / Panorama City	Jerome Apartments	Housing	25 units of affordable housing units on Laurel Canyon	\$2,000,000
Eastside	Adelante Eastside	Arts Business attraction program	Public Improvement	Funding to incentivize arts-related business attraction program	\$1,000,000
Eastside	Adelante Eastside	Biomed Focus Area	Public Improvement	Implementation plan for infrastructure necessary to redevelopment Biomed Focus area, including transportation, public and private utilities.	\$20,000,000
Eastside	Adelante Eastside	Boyle Heights City Hall	Public Improvement	Constituent Service Center for the Eastside	\$2,000,000

Eastside	Adelante Eastside	Cesar Chavez Streetscape and Utilities Undergrounding	Industrial	Public improvements and utility undergrounding along Cesar Chavez from Warren Street to Evergreen Avenue (1.5 miles)	\$16,000,000
Eastside	Adelante Eastside	Commercial Corridor Façade Improvement	Commercial	Façade improvement programs for commercial corridors	\$5,000,000
Eastside	Adelante Eastside	Farmers' Market	Commercial	Ongoing and new funding for farmers' market activities	\$200,000
Eastside	Adelante Eastside	Market Incentive Program	Commercial	Programs and business incentives to attract supermarkets and increase fresh food access	\$2,000,000
Eastside	Adelante Eastside	Market Study & Implementation Strategy	Business Assistance	Economic development and land use study to inform update of the Boyle Heights Community Plan.	\$1,700,000
Eastside	Adelante Eastside	Open Space	Public Improvements	Jogging path and fitness zone at Evergreen Park	\$200,000
Eastside	Adelante Eastside	Over Concentration Study	Public Improvement	Study inventory and recommendations on overconcentration of liquor licenses in community	\$200,000
Eastside	Adelante Eastside	Public Improvement Program	Public Improvement	Public Improvement Program for infrastructure, monuments, landscaping, public art and gateway identification in Adelante Eastside	\$22,000,000
Eastside	Monterey Hills	Disposition of Surplus Property	Industrial	Disposition of CRA/LA owned parcels prior to project area close out in 2015.	\$2,000,000
Eastside	Monterey Hills	Commercial Corridor Program	Commercial	Façade improvements and business attraction	\$4,000,000
Eastside	Monterey Hills	Public Improvement Program	Public Improvement	Public improvements for Huntington Drive	\$4,000,000
Hollywood & Central	East Hollywood/Beverly Normandie	Beverly / Normandie Streetscape	Public Improvement	Streetscape & infrastructure improvements	\$5,250,000
Hollywood & Central	East Hollywood/Beverly Normandie	Business Attraction / Retention	Commercial	Storefront Improvements & Business Attraction	\$10,750,000
Hollywood & Central	East Hollywood/Beverly Normandie	Infrastructure Improvements	Public Improvement	Public Infrastructure Upgrades	\$7,000,000
Hollywood & Central	East Hollywood/Beverly Normandie	Vermont Avenue Streetscape	Public Improvement	Implement public improvements consisting of sidewalk repairs, bike racks, and design features, crosswalks and street trees.	\$5,900,000
Hollywood & Central	East Hollywood/Beverly Normandie	Virgil Village Streetscape	Public Improvement	Streetscape & infrastructure improvements	\$1,000,000

Hollywood & Central	Hollywood	Academy of Motion Picture Arts and Sciences (AMPAS) Open Space Project	Public Improvement	Provide physical improvements for the AMPAS open space project.	\$250,000
Hollywood & Central	Hollywood	Economic Development Program	Commercial	The encouragement, support, and funding of comprehensive approaches to community and economic development that emphasizes local initiatives, private sector opportunities, and self sufficiency.	\$30,000,000
Hollywood & Central	Hollywood	Hollywood Central Area Park	Public Improvement	Public improvements and soft costs to develop 101 Cap Park	\$2,000,000
Hollywood & Central	Hollywood	Hollywood Farmer's Market Consultant Study	Business Assistance	Fund a consultant to analyze and recommend solutions for maintaining the Hollywood Farmer's Market at its current location.	\$10,000
Hollywood & Central	Hollywood	Housing Projects Pending	Housing	Pipeline of housing projects currently being underwritten; Gordon, Selma-Cherokee/LAUSD and Western-Carlon are family projects and the Step-Up projects are special needs, plus other opportunities that come forward	\$35,000,000
Hollywood & Central	Hollywood	Mobility Program	Public Improvements	Support and assist programs and projects that improve mobility and accessibility in Hollywood.	\$30,000,000
Hollywood & Central	Hollywood	On-street Charger Pilot Program	Public Improvement	Develop an on-street electric vehicle charging network in Hollywood to support electric vehicles as a burgeoning core industry.	\$50,000
Hollywood & Central	Hollywood	Open Space / Sustainable Improvements	Public Improvement	Public improvements and soft costs to create more open space (ie; Hudson Plaza, De Longpre/La Brea, 101 Cap Park, etc.)	\$13,500,000
Hollywood & Central	Hollywood	Public Improvement Program	Public Improvements	Sidewalk, curb and gutter repair and tree pruning/removal in Project Area.	\$25,000,000
Hollywood & Central	Hollywood	Thai Town Market	Business Assistance / Commercial	Develop a small business incubator and marketplace in Thai Town	\$900,000
Hollywood & Central	Hollywood	Walk of Fame	Public Improvement	Provide improvements on the Walk of Fame	\$1,500,000
Hollywood & Central	Pico Union 2	Response to Housing Opportunities	Housing	Response to developer and property owner inquiries for affordable housing development	\$5,000,000

Hollywood & Central	Westlake	MacArthur Park BID	Business Assistance	Determine the feasibility of a merchant or property owner based bid, and coordinate the formal adoption process necessary to establish the MacArthur Park BID.	\$560,000
Hollywood & Central	Westlake	MacArthur Park Metro Mixed Use Development	Mixed Use	Development of 89 units of housing, 15,540 sq. ft. of retail space with 91 spaces of required residential parking, plus 100 commuter parking spaces and 42 retail parking spaces.	\$3,900,000
Hollywood & Central	Westlake	Paseo at California	Housing	42 affordable housing units mixed use project. Located at 6th St. & Bonnie Brae.	\$3,500,000
Hollywood & Central	Wilshire Center / Koreatown	IB Plaza	Commercial	Façade improvements and landscaping. Creating improved commercial corridor.	\$1,200,000
Hollywood & Central	Wilshire Center / Koreatown	Serrano Housing	Housing	46 unit family affordable housing project	\$4,000,000
Hollywood & Central	Wilshire Center / Koreatown	The Church Housing Development	Housing / Public Facility	70 unit affordable housing project with a parking structure for use with education facility	\$8,000,000
Los Angeles Harbor	LA Harbor & Wilmington Industrial	Reconstruction Wilmington Streets	Public Improvement	Reconstruction of streets to handle oversized vehicles.	\$15,000,000
Los Angeles Harbor	LA Harbor & Wilmington Industrial	San Pedro Alleys & Streets	Public Improvement	Repaving / improving the alleys and streets of San Pedro.	\$10,000,000
Los Angeles Harbor	Pacific Corridors	Downtown San Pedro Improvements	Public Improvement	Repaving / improving the alleys and streets of downtown San Pedro.	\$15,000,000
South Los Angeles	Crenshaw Slauson	Crenshaw Transit Corridor	Public Improvement	Develop streetscape, public art, infrastructure and transit plan for Crenshaw Blvd, working with other departments such as Metro, City Planning, LA DOT, etc.	\$3,100,000
South Los Angeles	Exposition / University Park	Economic Development Program	Commercial / Industrial	Response to developer and property owner inquiries for job creation developments	\$8,000,000
South Los Angeles	Exposition / University Park	Housing Opportunities	Housing	Response to developer and property owner inquiries for affordable housing development	\$10,000,000
South Los Angeles	Normandie 5	Areawide Improvements Phase 1	Public Improvement	Sidewalk, curb and gutter repair and tree pruning/removal in eastern portion of Project Area.	\$3,000,000
South Los Angeles	Normandie 5	West Adams Streetscape	Public Improvement	Construction of pedestrian and transit amenities, including the installation and/or enhancement of landscaping, gateway signage, crosswalks and bus stops, as well as other necessary work.	\$1,500,000

South Los Angeles	Vermont Manchester	Community Market Conversion Program	Commercial	Commercial rehabilitation grants to owner-occupied convenience stores to improve the store and include refrigeration, with a requirement that the store provide fresh produce	\$1,200,000
South Los Angeles	Vermont Manchester	Johanna G. Sutton Library Site	Commercial	CRA/LA is seeking to develop the site into a commercial/medical office use. Kaiser Permanente is building a \$10 million, two-story medical office building nearby.	\$1,800,000
South Los Angeles	Vermont Manchester	Renew Program	Business Assistance	assistance for small business owners	\$1,200,000
South Los Angeles	Watts	Public Improvement Program	Public Improvement	Improve and reconstruct public improvements along the Watts Cultural Crescent.	\$1,000,000
South Los Angeles	Watts	Residential Rehab	Housing	Rehabilitation of residential units	\$1,000,000
South Los Angeles	Watts Corridors	Economic Development Program	Commercial	Investment in the attraction of and implementation of commercial businesses.	\$2,000,000
South Los Angeles	Watts Corridors	Public Improvement Program	Public Improvement	Reconstruction of streets, alleys and pedestrian walkways / crosswalks.	\$1,500,000
South Los Angeles	Watts Corridors	Residential Rehab	Housing	Rehabilitation of residential units	\$1,500,000
South Los Angeles	Watts Corridors	Response to Housing Opportunities	Housing	Response to developer and property owner inquiries for affordable housing development	\$1,525,000
South Los Angeles	Western Slauson	60th & Western	Industrial	A 2.7 acre vacant site The CRA is currently in escrow to purchase the site. CRA/LA's goal is to attract industrial manufacturing businesses committed to job creation and development.	\$2,560,000
South Los Angeles	Western Slauson	Business Improvement District	Business Assistance	Transfer funds to City Clerk to create BID in Industrial Business Park	\$560,000
South Los Angeles	Western Slauson	Western Slauson Industrial Area Improvements	Industrial	77 acre industrial area The CRA focus is on maintaining, supporting, growing, and attracting new manufacturing businesses to this area.	\$4,184,800
West Valley	Reseda / Canoga Park	Reseda Town Center	Commercial	Development Opportunity site where CRA/LA owns 2 parcels on the south side of Sherman Way between Etiwanda and Lindley Avenues.	\$12,500,000

West Valley	Reseda / Canoga Park	Response to Housing Opportunities	Affordable Housing	The replacement and improvement of the community's supply of affordable housing including opportunities for very low, low and moderate income households, multiple family housing and areas with concentrated damage.	\$25,000,000
West Valley	Reseda / Canoga Park	West Valley Alleys- Canoga Park	Public Improvement	Construction of green alley and other public improvements in the Canoga Park Business District	\$3,000,000
West Valley	Reseda / Canoga Park	Winnetka Streetscapes	Public Improvement	Street furniture, light pole painting, and other treatments to beautify the public right of way along Sherman Way between Corbin Ave. and DeSoto Ave. in Winnetka	\$2,815,000