

From: **Alexander the Great** <alek3000@sbcglobal.net>
Date: Tue, Jul 31, 2012 at 10:58 AM
Subject: RE: Council File Number 11-0329-S6 (Streetcars)
To: Shannon.Hoppes@lacity.org, Patrice.Lattimore@lacity.org
Cc: LA Streetcar - Dennis Allen <dallen@lastreetcar.org>

Dear City of Los Angeles,

I am a strong supporter of implementing streetcars in the City of Los Angeles.

Streetcars help to draw overall ridership for the Los Angeles transit system by providing attractive transit options. Streetcars also spur economic development, and create a strong sense of community.

After being virtually destroyed beyond recognition in mid-20th century by the automobile industry, streetcars are now having a comeback (along with light-rail) all over the country. Cities like Portland and Seattle are great examples of streetcar implementation. Streetcars transformed downtown Portland from a blighted area into a flourishing economic center! And dozens of barely-noticeable shops turned into hundreds of upscale businesses along streetcar corridors. Anyone who visited Portland, I'm sure, has noticed a tremendous change.

Imagine how our Los Angeles streets will be revitalized, once the streetcars are launched! Broadway, currently being filthy, blighted, and very unpleasant to explore, will also become an upscale, attractive, safe, and family-friendly pedestrian corridor.

Streetcars are a win-win situation; their overhead wiring and tracks create a permanent presence on the street which help both drawing significant ridership and spurring economic development. Personally, I am thinking of moving to Downtown Los Angeles; and one of the strongest magnets is streetcar development. Frankly, if streetcar service weren't considered, I would unlikely move to downtown. However, with the streetcar planning to run in only 3-4 years, my purchasing a condo near Broadway is all but certain.

So, I strongly urge the City to consider implementing streetcars in the City of Los Angeles, beginning with Broadway. I'm confident, Broadway will only be the first corridor, only to be followed by a dozen of other corridors in our beautiful City of Angels!

Thank you, once again, for your consideration, and support of Los Angeles Streetcars.

Yours truly,

Alexander Friedman
Hollywood, California
[\(323\) 465-8511](tel:(323)465-8511)

CC: Mr. Dennis Allen, LASI
