

**MEMORANDUM**

Date: August 30<sup>th</sup> 2012

To: The Honorable herb J. Wesson Jr., Council President  
c/o Office of the City Clerk  
Room 395, City Hall  
Attn: Shannon Hoppes, Division Manager

Subject: BALLOT ARGUMENT – SPECIAL COMMUNITY FACILITIES DISTRICT  
NO. 9 ELECTION (DOWNTOWN STREETCAR) ON DECEMBER 3, 2012

In accordance with the provisions of Section 605(c) of the City Election Code, the undersigned hereby requests designation as the author of the ballot argument or rebuttal for or against the following measure to be submitted to the voters within the boundary of Community Facilities District No. 9 on December 3, 2012:

**BALLOT MEASURE**

**IN FAVOR**      **AGAINST**

Downtown Streetcar, Community Facilities District No. 9

  X        \_\_\_\_\_

**Submitted by:**

Patricia (Patti) Berman



\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Sign Name**

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213.200.0563

**Phone Number**

\_\_\_\_\_  
berman@orionca.com

**E-Mail Address**

2012  
CITY OF ORION

Vote YES to the Downtown STREETCAR and YES to a better future for Downtown Los Angeles. Voting YES on the Streetcar will:

- **CONNECT OUR COMMUNITY:** The Downtown Streetcar is planned as a modern, fixed-rail system that will connect many major destinations in Downtown Los Angeles, including the Civic Center, Broadway, Historic Core, Fashion District, South Park, L.A. Live!, Convention Center, Financial District, and Jewelry District. Shopping, entertainment, restaurants and residences will be a stop away. The Streetcar would run 7-days a week, from early morning to late evening.
- **HELP GROW L.A.'s ECONOMY:** The Streetcar will have a tremendous impact on Downtown business. Independent studies indicate the Streetcar will generate over \$1 billion in new development, make Downtown more accessible for residents and workers, and a more appealing destination for conventions and visitors by easily connecting the many attractions throughout the area.
- **CREATE JOBS FOR OUR CITY:** According to an independent economic study the Streetcar will produce more than 9,000 new jobs and lay the groundwork for new businesses, housing and entertainment. The Downtown Streetcar will be a powerful tool to continue redevelopment and revitalization in our community.
- **REDUCE DOWNTOWN TRAFFIC:** Having the Streetcar in Downtown will decrease the need for people to travel from parking lot to parking lot in their car, creating a pedestrian-friendly alternative to driving. It will make Downtown more accessible to people with strollers, bikes and wheelchairs. Streetcar ridership will take cars off of the busy Downtown streets and reduce overall traffic and congestion by connecting to other transit options, including buses and other trains.

As members and supporters of the Downtown L.A. community, we believe the Streetcar will be a huge benefit to all of Downtown. We urge a YES vote.

Steve Needleman and Shiraz Tangri  
Los Angeles Streetcar, Inc.

Patti Berman  
Downtown Resident

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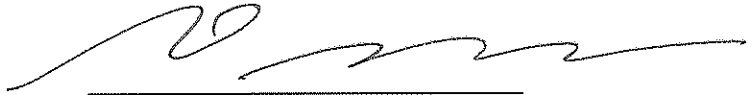
**Submitted by:**

Steve Needleman for LA Streetcar, Inc.

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**Print Name**

(213) 626-5321

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**Phone Number**



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**Sign Name**

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steve@anjac.net

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**E-Mail Address**

AUG 31 2012

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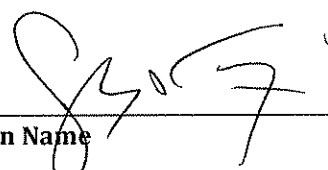
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Downtown Streetcar, Community Facilities District No. 9

  X        \_\_\_\_\_

**Submitted by:**

Shiraz D. Tangri for LA Streetcar, Inc.



\_\_\_\_\_  
**Print Name**

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**Sign Name**

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CITY CLERK'S OFFICE

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