

**TO THE COUNCIL OF THE  
CITY OF LOS ANGELES**

Your **TRADE, COMMERCE, AND TOURISM** Committee

**reports as follows:**

TRADE, COMMERCE, AND TOURISM COMMITTEE REPORT relative to forms of economic development support of the Olympic North hotel project.

Recommendations for Council action:

1. AUTHORIZE the Chief Legislative Analyst (CLA) to execute a Memorandum of Understanding (MOU) substantially in conformance with the attached document relative to negotiation of the terms and conditions necessary to implement assistance for the development of the Olympic North Hotels project.
2. INSTRUCT the CLA, with assistance of the City Administrative Officer and City Attorney, to negotiate the definitive agreements related to the Olympic North Hotels project and submit them to City Council for approval.
3. AUTHORIZE the CLA to accept up to \$150,000 for consultant services from the Developer; request/authorize/instruct the Controller to deposit/appropriate/expend all funds received as a result of this action in Fund 100, Department 28, Contractual Services Account 3040; and authorize the CLA to make any technical corrections, revisions, or clarifications to the above instructions in order to effectuate the intent of this action.
4. AUTHORIZE the CLA to issue a Request for Qualifications and select consultants as needed to conduct the analyses necessary to evaluate the economic impacts of this project.

Fiscal Impact Statement: The CLA reports that there is no impact to the General Fund associated with this action.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on January 17, 2012, your Trade, Commerce and Tourism Committee considered a Chief Legislative Analyst report relative to forms of economic development support of the Olympic North hotel project, and related actions, pursuant to Council action of October 18, 2011.

Motion (Perry-Reyes, CF#11-0966) instructed the CLA to evaluate and recommend appropriate forms of economic development support for the proposed Olympic North Hotels project. This development would create two hotels with a combined total of 392 rooms in the Los Angeles Sports and Entertainment District (LASED) in Downtown Los Angeles. The Developer, Williams/Dame & Associates, Inc./901 West Olympic Boulevard Limited Partnership, has entered into an agreement with Marriott Hotels to build a single structure that will contain both a Residence Inn and a Courtyard at the site, with support parking and amenities. Project development is consistent with all requirements laid out in the LASED and is fully entitled, allowing for construction to begin as early as April 2012.

As with other significant hotel developments that have received City development assistance, the Developer has requested assistance to complete the financing package for this project. A draft Memorandum of Understanding has been prepared to allow for the negotiation of terms and conditions necessary to implement such assistance. Further, the Developer would be required to provide up to \$150,000 for consultants who will verify the economic impacts and financial needs of the hotel. Such assistance would conform with established City policies on economic development and would be consistent with other hotel and mixed-use projects recently approved by the City.

An opportunity for public comment was held. After a brief discussion, the Committee moved to approve the recommendation contained in the report.

This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

TRADE, COMMERCE, AND TOURISM COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
LABONGE:	YES
ROSENDAHL:	ABSENT
GARCETTI:	YES

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**Not Official Until Council Acts**