



ANTONIO R. VILLARAIGOSA
MAYOR

April 30, 2013

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395
Los Angeles, CA 90012

Re: Request to Amend a Contract with Los Angeles Conservation Corps in Support of the 2013 Summer Night Lights Program (SNL); Accept Funds from the Housing Authority of the City of Los Angeles in Support of SNL Programs in 2013 and 2014; Appropriate FY 12-13 Funds to Department of Recreation and Parks in Support of SNL 2013.

Honorable Members:

The Mayor's Office of Gang Reduction and Youth Development (GRYD) was established in 2007 with the primary goal of establishing data-driven gang prevention and intervention programs in the City's most gang-impacted communities. The GRYD Office currently has contracts with over a dozen non-profit community-based organizations that provide much needed gang prevention and intervention services to youth and families impacted by gang violence.

Summer Night Lights (SNL), a component of the GRYD strategy was piloted during the summer of 2008 by the Mayor's GRYD office as a response to research that point to youth being most likely to commit violent crimes during the summer months in the City of Los Angeles. The goal of the SNL program is to reduce gang related violence in and around SNL sites, while also providing important community engagement and employment opportunities for youth as well as adults residing within these communities.

I. SUMMER NIGHT LIGHTS (SNL)

Los Angeles is home to the largest and most established gang population in the country with an estimated 450 active gangs and an estimated 45,000 gang members. The Los Angeles Police Department's (LAPD) current estimated gang membership suggests that close to five percent of all known street gang members in the United States reside in the City of Los Angeles. This suggests that youth are five times more likely to be in a gang in Los Angeles than in the United States as a whole.¹

¹ Urban Institute: Evaluation of the Los Angeles Gang Reduction & Youth Development Program: Y1 Report



SNL was piloted during the summer of 2008 at 7 local parks and 1 housing development. Since its inception, the program has expanded to 16 sites in 2009, 24 sites in 2010, and 32 sites in 2011 and 2012. SNL sites are located in areas throughout the City characterized by high levels of gang related violence, high levels of poverty and unemployment, and a high concentration of youth.

The SNL approach is rooted in the philosophy of focusing on behavior, rather than identity, as a vehicle to violence reduction. SNL integrates prevention, intervention, and community and law enforcement engagement strategies to address violence in neighborhoods adjacent to identified SNL parks. Specifically, SNL provides extended youth and adult-centered recreational, athletic, artistic and cultural programming to community stakeholders along the family life cycle (i.e., infant to elderly residents) during the summer months. The notion of community stakeholders includes all members of the community, including those who may be potential perpetrators of violence, as well as those who may be potential victims of violence.

Since the inception of the program, there have been significant decreases in gang-related crime in the communities surrounding the SNL sites. In 2008, there was a 17 percent reduction in gang-related part 1 crime; in 2009 there was an 11 percent reduction, a 40 percent reduction in 2010, a 35 percent reduction in 2011, and in 2012 there was a 33 percent reduction in gang related part 1 crime. The SNL program has become a mechanism for building a network of neighborhoods where a dialogue is created that contributes to peace keeping efforts and a reduction in gang related violence not only during the summer months, but throughout the year.

A. SNL Over the Years

2008 – In 2008, the Mayor's SNL program provided positive alternatives for youth in eight parks during non-traditional hours. The guiding philosophy of SNL is to provide programming for entire communities, including potential victims and potential perpetrators of violence. In 2008, SNL contributed to the safest summer Los Angeles has enjoyed since 1967. Impressive statistics in the neighborhoods surrounding each park include:

- An estimated **50,000** visits made to the eight SNL sites during eight weeks of programming
- A total of **20,000** hot dogs cooked and served at no cost to communities
- A total of **5,000** pounds of Chicken delivered and served
- **275** jobs made available through SNL
- **80** youth ages 17-21 employed and provided with personal and professional development curriculum
- 17% reduction overall in Violent Gang Related Crime
- 86% reduction in Gang Related Homicides
- 23% decrease in Aggravated Assaults
- 45% decrease in Victims Shot
- 32% reduction in Shots Fired

2009 – On July 8, 2009, the Mayor’s GRYD Office launched “SNL 2009” – nine weeks of expanded programming for youth and families in **16** facilities within and near the Mayor’s 12 GRYD Zones. Impressive statistics in the neighborhoods surrounding each park include:

- An estimated **270,000** visits made to the 16 SNL sites combined
- A total of **250,651** meals served throughout the program
- An average of **440** people served at each SNL site per program night (Wed – Sat)
- **528** jobs made available through SNL
- **160** youth ages 17-21 employed and provided with personal and professional development curriculum
- **4,000** youth and adults participated in the SNL basketball, softball and soccer leagues.
- 11% reduction in all gang-related crimes for all SNL locations combined
- 25% reduction in gang-related homicides
- 19% reduction in aggravated assaults
- 35% reduction in shots fired
- 25% reduction in victims shot

2010 – On July 7, 2010, the Mayor’s GRYD Office launched “SNL 2010” - nine weeks of expanded programming for youth and families in **24 parks** within and near the Mayor’s 12 GRYD Zones. Impressive statistics in the neighborhoods surrounding each park include:

- An estimated **710,000** visits made to the 24 SNL sites combined
- A total of **382,523** meals served throughout the program at all SNL sites combined
- An average **10,929** people served a meal each night at all SNL sites combined per program night (Wednesday-Saturday)
- **1,086** jobs made available and local vendors supported through SNL
- **240** youth ages 17-21 employed and provided with personal and professional development curriculum
- **5,819** youth and adults participated in SNL sports programming
- 40% reduction in gang-related part 1 crime for all SNL locations combined
- 57% reduction in gang-related homicides
- 48% reduction in aggravated assaults
- 55% reduction in shots fired
- 45% reduction in victims shot

2011 – On July 6, 2011, the Mayor's GRYD Office launched "SNL 2011" - nine weeks of expanded programming for youth and families in **32 parks** within and near the Mayor's 12 GRYD Zones. Impressive statistics in the neighborhoods surrounding each park include:

- An estimated **774,800** visits made to the 32 SNL sites combined
- A total of **484,250** meals served throughout the program at all SNL sites combined
- An average **13,835** people served a meal each night at all SNL sites combined per program night (Wednesday-Saturday)
- **1,614** jobs made available and vendors supported through SNL
- **352** youth ages 17-22 employed and provided with personal and professional development curriculum
- **8,366** youth and adults participated in sports programming
- 35% reduction in gang-related part 1 crime for all SNL locations combined
- 35% reduction in gang-related homicides
- 43% reduction in aggravated assaults
- 55% reduction in shots fired

2012 – On July 7, 2012, the Mayor's GRYD Office launched "SNL 2012" - nine weeks of expanded programming for youth and families in **32 parks** within and near the Mayor's 12 GRYD Zones. Impressive statistics in the neighborhoods surrounding each park include:

- An estimated **701,376** visits made to all SNL sites combined
- A total of approximately **438,360** meals were served throughout the program at the 32 SNL sites
- An average of **13,283** people served a meal each night at all SNL sites combined per program night (Wednesday-Saturday)
- **1,700** jobs made available through SNL
- A total of **352 youth** ages 17-22 employed and provided with personal and professional development curriculum
- **10,788** youth and adults participated sports programming
- **85.3%** of SNL participants indicated that they would continue to utilize the services they learned about during SNL in the future
- 33% reduction in gang-related part 1 crime for all SNL locations combined
- 47% reduction in gang-related homicides
- 22% reduction in aggravated assaults
- 33% reduction in victims shot

B. Program Evaluation

The primary goal of SNL is to decrease gang-related violence in the identified catchment area in and around the identified SNL sites. Thus, the program is primarily evaluated by analyzing gang-related part 1 crime statistics provided by the LAPD. Gang-related crime statistics for the current year's SNL program dates are reviewed and compared to crime statistics for the same time period in the baseline year of 2007. The year 2007 was selected as the baseline due to an SNL program not being implemented.

In addition to the use of gang related crime data as a tool to measure the effectiveness of the SNL program, an additional evaluation component is utilized to evaluate the Youth Squad, community participants and Community Intervention Workers. The SNL evaluation has evolved to measure safety, community resources, family life cycle engagement, peace keeping efforts, and risk factors in relation to the overall GRYD strategy, and is conducted in partnership with the GRYD Office Evaluators.

C. Cost Benefit Analysis

A cost-benefit analysis for the GRYD Summer Night Lights program was conducted by comparing data sets provided by LAPD regarding incidences of Gang-Related Part-1 crime in the catchment areas surrounding SNL sites for 2012 as compared to the baseline year of 2007. The monetization for the categories was established by using the most current research regarding the tangible costs of crime. Overall costs-savings for reductions in crime were determined by multiplying the estimated cost-per-crime category by the difference in incidences per crime category. Tangible costs include costs that have a pre-determined monetary value, such as lost wages, medical expenses, and costs for policing activities.

Crime Category	Total # of Incidences 2007	Total # of Incidences 2012	Difference	% Change	Estimated Cost per Offense	Total Savings per Offense
Homicide	19	10	9 less Homicides	47% Reduction	\$1,278,424	\$11,505,816
Aggravated Assault	213	166	47 less Aggravated Assaults	22% Reduction	\$19,537	\$918,239
Victims ² Shot	134	90	44 less Victims Shot	33% Reduction	\$81,562	\$3,588,728

The tangible cost savings for reductions in homicides, aggravated assaults, and victims shot during the time period for SNL 2012 total **\$16,012,783**.

² Corso, P., et al. Medical Costs and Productivity losses due to Interpersonal and Self-Directed Violence in the United States. 2007. American Journal of Preventive Medicine.p474

D. Regional, National, & International Significance

In July of 2009, Attorney General Holder visited the Nickerson Gardens SNL site and characterized the visit as a "mission to observe innovative techniques", and to identify ways in which such programming can be implemented in different parts of the country," and later described SNL as a "different approach to crime fighting." In May of 2010, Attorney General Holder once again highlighted the SNL program during the California Cities Gang Prevention Network meeting in Sacramento. This effective public private partnership has become a model for cities across the nation since Attorney General Eric Holder touted the SNL program four years ago.

Since the inception of the SNL program, the Cities of Jacksonville, Florida, and Clarksville, Tennessee, along with local cities such as Long Beach and Visalia have launched their own versions of SNL, replicating specific components of the Los Angeles program. In the summer of 2011, the U.S. Conference of Mayors, an assembly of 50 Mayors from across the nation, visited one SNL site which led to later discussions with cities such as Oakland, California and Columbus, Ohio, and in August of 2012, delegates from various Salvadoran community-based organizations visited three SNL sites to explore opportunities for GRYD's violence reduction strategy to be culturally adapted to the Salvadoran community.

E. SNL 2013

In 2013, the SNL program is proposed to return to the previous year's 32 parks located throughout the City of Los Angeles. This year, the SNL program will begin on June 26, 2013 and conclude on August 10, 2013. The change in program dates is due in large part to the modification of the Los Angeles Unified School District (LAUSD) school calendar which will have students returning to school in mid-August as opposed to September. In order to ensure the program is made available during summer months when youth are out of school, program dates have been modified to match the proposed LAUSD fall school start date of August 13, 2013.

SNL sites include 28 targeted Recreation and Park Facilities: Cypress Park, Ramon Garcia, Lou Costello, Highland Park, Glassell Park, Lafayette, Lemon Grove, Hubert Humphrey, Sepulveda, Delano, Valley Plaza, Jim Gilliam, Mount Carmel, Ross Snyder, Jackie Tatum Harvard Park, South Park, Slauson, Van Ness, Martin Luther King, Normandale, Wilmington, Algin Sutton, Green Meadows, El Sereno, Montecito Heights, Toberman, Lanark, Sun Valley and 4 housing developments: Nickerson Gardens, Jordan Downs, Imperial Courts and Ramona Gardens.

Program Components:

Extended Hours & Programming: From June 26 – August 10, 2013, 32 SNL sites will offer targeted programming for at-risk youth and their families four nights a week beginning Wednesday to Saturday. These additional hours are filled with leadership, athletic, recreational, educational, cultural, and artistic activities. They are staffed by a Site Coordination team that includes a Site Manager, Program Coordinator, 10 Youth Squad members, and 1 Lead Youth Squad. Programming is offered to participants free of charge, and includes meals served nightly for the duration of the program. Examples of SNL programming include basketball, soccer and softball leagues, art workshops, literacy corner, parent and teen workshops, skate park, and mobile health testing.

Youth Squad Training & Employment: The program hires youth, ages 17-24, from the community who are at-risk for gang involvement and/or gang-related violence. Ten Youth Squad members and one Lead Youth Squad member are hired at each SNL location to carry out the tasks related to program delivery. All youth are trained prior to the program and participate in on-going financial literacy, professional development, and life skills training throughout their employment. With a youth unemployment rate of 38%, the highest among demographic groups in Los Angeles, SNL provides critical employment and professional development opportunities for local youth.

Community Intervention Workers/ Cease Fire: Community Intervention Workers (CIW's) engage in proactive peace-making activities as well as violence interruption strategies throughout the SNL program. CIW's address potential conflicts, assist in identifying resolutions, and reinforce ongoing inter-neighborhood agreements. During programming hours, CIW's implement violence reduction programming targeting gang involved youth and young adults that will link participants to intervention services. In addition, CIW's utilize the SNL program to establish relationships and enact proactive peace-making activities that will continue throughout the year after SNL.

Law Enforcement & Community Engagement: The LAPD is an active partner and supporter of the GRYD strategy. As such, LAPD involvement in the SNL program occurs at multiple levels. Law enforcement presence at SNL sites consists of active participation and interaction with all community members in activities beyond suppression including sports, provision of community resources, and LAPD program opportunities for youth and residents during and beyond SNL.

Program Partners:

The past and present success of SNL is greatly indebted to the year round relationships created through the implementation of the GRYD office's strategy. The office has established important and lasting relationships with government agencies, community-based and non-profit organizations, businesses, and local philanthropies. SNL has also provided a unique opportunity for inter-departmental collaboration as well as city-county collaborations.

The implementation of the program includes a partnership with the Department of Recreation and Parks (RAP), the LAPD, Los Angeles City Attorney's Office, Los Angeles City Council Members and other elected officials, the Department of Cultural Affairs (DCA), The Housing Authority of Los Angeles (HACLA), the LAUSD, and the Los Angeles Conservation Corps (LACC).

SNL 2013 Projected Employment Opportunities

Seasonal Staff	Total Employment Number
Youth Squad	320
Youth Squad Lead	32
Site Managers	32
Program Coordinators	32
Youth Interns	8
Evaluation Staff	8
Artists	43
Sports League Coaches	250
Sports League Officials	300
Community Intervention Workers	160
Total Projected Seasonal Staff	1,185

F. Funding

Over the years, the SNL program has been funded using both public and private funds. The program has expanded upon the public-private funding partnership, increasing the amount of as well as type of program funders including, private foundations, corporate sponsors, and individual donors. This support has been vital to the expansion of the program to 32 sites, as well as supporting current implementation. SNL represents an effective partnership which combines both public and private funding for a common goal of reducing violence and providing important opportunities to communities most in need. Total public and private funding received for SNL beginning in 2008 to 2012 is identified below:

SNL Year	Public Funding	Private Funding
2008 (8 sites)	\$0	\$ 960,680.00
2009 (16 sites)	\$2,030,000.00	\$1,234,846.59
2010 (24 sites)	\$2,761,841.26	\$2,072,450.00
2011 (32 sites)	\$2,650,000.00	\$2,809,429.72
2012 (32 sites)	\$3,000,000.00	\$2,519,191.00
TOTAL:	\$10,441,841.26	\$9,596,597.31

All public funding has been accepted through the city's legislative process. Public funding has come through various sources including but not limited to: (a) prior year savings re-appropriations (FY 2008-09, C.F. 09-0648-S11; FY 2009-10, C.F. 10-1049; FY 2011-12, C.F. 11-0984), (b) current year adopted budget (FY 2011-12, C.F. 11-0984; FY 12-13, C.F. 12-0923), (c) Housing and Community Development Consolidated Plan Grant Funds (FY 2008-09, C.F. 09-0648-S11; FY 2011-12, C.F. 11-0984; FY 12-13, C.F. 12-0923) (d) HACLA Payment in Lieu of Taxes (PILOT) funds (FY 2011-12, C.F. 11-0984; FY 12-13, C.F. 12-0923 and 11-0932), and (e) DCA special funds (FY 12-13, C.F. 12-0923).

Funding for the 2013 program has already begun to be identified. The 39th Program Year Housing and Community Development Consolidated Plan (C.F. 12-1607) identified funding for the 2013 GRYD SNL program in the amount of \$1,749,760 utilizing Community Development Block Grant (CDBG) funds from the U.S. Department of Housing and Urban Development (HUD). HUD/CDBG regulations allow entitlement grantees such as the City of Los Angeles to designate sub-recipients noncompetitively. In addition, the SNL program provides work experience / job training opportunities and the type of CDBG funding requires the program must be undertaken by a certified Community Based Development Organization (CBDO).

In compliance with HUD/CDBG regulations and due to the short time-frame for obtaining CBDO certification through the Community Development Department (CDD), the Mayor's GRYD Office is recommending LACC continue as a sub-recipient of these funds to serve as the fiscal agent and identify and employ low and moderate income residents for the GRYD SNL program in 2013. LACC is a qualified CBDO, and has served as the primary SNL sub-recipient as it relates to the administration of hiring youth and community members for program years 2009, 2010, 2011, and 2012. LACC has unique experience performing these tasks, has experience working with this population, and can implement these services in a quick and timely manner.

In addition, HACLA has submitted a proposed plan to allocate a total of \$1,000,000 from PILOT funds to support SNL programs in years 2013 and 2014 (\$500,000 per year), per C.F. 11-0932-S2. The request includes support for SNL programs at the following public housing developments: Ramona Gardens, Imperial Courts, Jordan Downs, Nickerson Gardens, Pueblo Del Rio (at Slauson Park) and Estrada Courts (at Costello Recreation Center). A Memorandum of Understanding between the GRYD Office and HACLA is executed each year that identifies these sites as receiving services during the SNL period.

Since 2009, the GRYD Office has provided financial support to RAP to support the staffing needed for additional hours and services being provided at the 32 parks and recreations centers across the City. This year, due to the earlier start date for SNL 2013 (June 26, 2013), we are requesting funding in the amount of \$241,760 to support RAP partial costs associated with the implementation of SNL 2013 activities, utilizing current FY 2012-13 funds derived from Account 003040 contractual services. The remaining funds required to fully support departmental costs will be requested during the Mayor's adopted budget process for FY 13-14.

II. RECOMMENDATIONS

It is THEREFORE requested that the City Council:

1. Authorize the Mayor, or designee, to amend contract #119163 with LACC, in an amount not to exceed \$2,249,760 derived from the following funding sources: \$500,000 – HACLA PILOT funds and \$1,749,760 from 39th PY Housing and Community Development Consolidated Plan, subject to the availability of funds, in consultation with the CDD and Los Angeles Housing Department (LAHD) as the grant administrators of Con Plan funds, and in substantial conformance with the pro forma agreement as provided in C.F. 06-2366, for the period April 1, 2013 to March 31, 2014 subject to the review and approval of the City Attorney as to form and legality and compliance with the City’s contracting requirements;
2. Authorize the Mayor, or designee to accept 2013 PILOT funds in the amount of \$1,000,000 from HACLA in support of SNL 2013 and 2014 (C.F. 11-0932-S2), and upon receipt of funds, transfer and appropriate \$1,000,000 to the Mayor’s Fund 100, Department 46, Account 003040 Contractual Services to implement SNL programming at public housing developments;
3. Authorize the Controller to:
 - a) Establish new Account 46K50K – GRYD SNL within the Mayor’s Office Fund No. 50K, Dept. 46, Acct 46K50K, for a contract with LACC to coordinate services at 32 SNL parks;
 - b) Transfer cash from the newly established fund titled GRYD SNL, Account No. 22K50K on an as needed basis to Mayor’s Office Fund No. 50K, Department 46, Acct 46K50K upon presentation of documentation from the Mayor’s Office and proper demand of the General Manager of CDD;
 - c) Upon presentation of documentation and direct request from the Mayor’s Office, transfer and appropriate funds in an amount not to exceed \$241,760 from Mayor’s Office Fund No. 100, Department 46, Account 003040 Contractual Services to RAP, Fund No. 302, Department 88, various accounts for reimbursement of costs associated with implementation of 2013 Summer Night Lights activities as follows:

FROM:

Fund/Dept:	Account:	Account Name:	Amount:
100/46	003040	Contractual Services	\$241,760

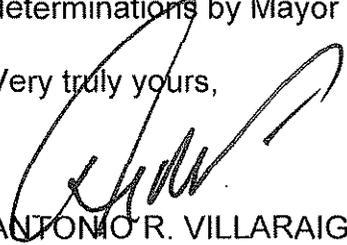
TO:

Fund/Dept:	Account:	Account Name:	Amount:
302/88	001010	Salaries General	\$ 75,000
302/88	001070	Salaries As Needed	\$100,000
302/88	001090	Salaries Overtime	\$ 50,000
302/88	003160	Maintenance, Materials, & Supplies	\$ 6,760
302/88	001100	Hiring Hall	\$ 5,000
302/88	003040	Contractual Services	\$ 5,000
Total:			\$241,760

4. Authorize the Mayor, City Clerk, or the General Manager of CDD, or their respective designees to prepare Controller's instructions and/or make any technical corrections to the above instructions, subject to the approval of the City Administrative Officer, and authorize the Controller to implement these instructions.

The recommendations in this report comply with City Financial Policies in that the proposed funding is balanced against established revenue approved in previous Council actions. All funding is subject to the availability of grant funds and funding determinations by Mayor and Council.

Very truly yours,



ANTONIO R. VILLARAIGOSA
Mayor

ARV: mml: aka

Attachments:

- A. Summer Night Lights 5 Year Overview



Mayor Antonio R. Villaraigosa's "Summer Night Lights" (SNL)
Office of Gang Reduction & Youth Development- GRYD
FIVE YEAR OVERVIEW 2008-2012



SNL PHILOSOPHY

SNL is a violence reduction strategy which provides extended programming between the hours of 7 p.m. to midnight, 4 days a week (Wednesday-Saturday), throughout the summer months. The purpose of SNL is to create safe environments during the peak times for gang related violence and in communities most affected by violence. The SNL program engages all community stakeholders along the family life cycle (i.e., infant to elderly residents). The notion of community stakeholders incorporates all members of the community including those who may be potential perpetrators of violence, as well as those who may be potential victims of violence.

SNL partners include the GRYD Foundation, the City's Department of Recreation and Parks (RAP), the Los Angeles Police Department (LAPD), Los Angeles City Attorney's Office, the Department of Cultural Affairs (DCA), The Housing Authority of Los Angeles (HACLA), the Los Angeles Unified School District (LAUSD), Los Angeles Conservation Corps (LACC), and the Hungry Hog and Starving Steer.

SNL PROGRAM COMPONENTS

1. **Extended Hours & Programming**

Extended programming occurs from 4th of July weekend through Labor Day weekend, at thirty-two recreational facilities in the City of Los Angeles that extend their hours until midnight, four nights a week (Wednesday-Saturday). Programming includes youth and adult-centered athletic, recreational, educational and artistic activities.

2. **Youth Squad**

Ten Youth Squad members are hired at each SNL site to staff the extended hours and programs. The Youth Squad members, ages 17-20, are from the community and at-risk for gang involvement and engaging in gang violence. Youth Squad members receive stipends throughout the summer as well as job and life skills training that begin two weeks prior to the kick-off of SNL, and continues throughout the program.

3. **Intervention/ Cease-Fire**

Intervention Workers are hired from the community to engage in proactive peace-making activities as well as violence interruption strategies throughout the SNL program. Intervention workers also assist in referring youth to the SNL program, collaborate with program partners, and assist in the implementation of expanded programming targeting gang involved or ex-gang involved youth and adults.

4. **Law Enforcement and Community Engagement Component**

The Los Angeles Police Department (LAPD) is an active partner in the SNL programming. Law enforcement presence at SNL sites consists of active participation and interaction with all community members in activities beyond suppression including sports, provision of community resources, and LAPD program opportunities for youth and residents.



PROGRAM RESULTS

SNL PARTICIPATION

Since the inception of SNL in 2008, there have been a total of 2,506,260 visits

2012 → 701,460 visits made to the 32 SNL sites

2011 → 774,800 visits made to the 32 SNL sites combined

2010 → 710,000 visits made to the 24 SNL sites

2009 → 270,000 visits made to the 16 SNL sites combined

2008 → 50,000 visits made to the 8 SNL sites



VIOLENCE REDUCTION

5 consecutive summers of violence reduction

2012 → 33% reduction in gang-related part 1 crime for all SNL locations combined, 47% reduction in gang-related homicides

2011 → 35% reduction in gang-related part 1 crime for all SNL locations combined, 55% reduction in gang-related homicides

2010 → 40% reduction in gang-related part 1 crime for all SNL locations, 57% reduction in gang-related homicides

2009 → 11% reduction in gang-related crimes for all SNL locations combined, 25% reduction in gang-related homicides

2008 → 17% reduction in violent gang-related crime, 86% reduction in gang related homicides



MEALS SERVED

1,585,784 total meals served free of charge to communities since 2008

2012 → 438,360 meals served total at 32 sites

2011 → 484,250 meals served at 32 sites

2010 → 382,523 meals served throughout the program at 24 sites

2009 → 250,651 meals served throughout the program at 16 sites

2008 → 20,000 hot dogs and 5,000 pounds of chicken served



JOBS CREATED

In the past 5 years, a total of 5,189 jobs created, including 1,184 at-risk youth hired

2012 → 1,700 local jobs created, including 352 at-risk youth hired

2011 → 1,600 local jobs created, 352 at-risk youth hired

2010 → 1,086 jobs made available, 240 at-risk youth hired

2009 → 528 jobs created, 160 at-risk youth hired

2008 → 275 jobs created, 80 at-risk youth hired



PROGRAM MILESTONES



- SNL program launched in July of 2008 at 8 sites, and records an estimated **50,000** visits and **17%** reduction in gang related part 1 crime for all sites combined.

'08

'09

- SNL program **expands to 16 sites** in 2009, and records an estimated **270,000** visits made and **11%** reduction in gang related part 1 crime for all sites combined.
- Attorney General Eric Holder visits SNL site Nickerson Gardens public housing development in Watts on July 16, 2009 as part of a **"learning mission"** to identify techniques and innovations being used.
- In 2009, SNL program **implements an evaluation component** that includes a Community and Youth Squad pre and post survey.



- SNL program **expands to 24 sites** in 2010, and records an estimated **710,000** visits made and a **40%** reduction in gang related part 1 crime for all sites combined.
- In 2010, research from Urban Institute/Harder Company indicates that **crime rates declined faster** for gang related crime **after SNL was implemented** in a community.

'10

'11

- SNL program **expands to 32 sites** in 2011, and records an estimated **775,000** visits made and **35%** reduction in gang related part 1 crime for all sites combined.



- On July 21, 2011 the Mayor, along with 40 to 50 representatives from the **US Conference of Mayors** and the United States Attorney's Office, **visit a SNL site**.
- In August 2011, representatives from the Mayor's Office in Oakland and Columbus, Ohio visit SNL sites.
- In 2011, approximately 7,680 community surveys were collected for all 32 SNL sites combined. One key finding was the **comfort level for accessing services from LAPD was higher** among respondents at the end of SNL compared to respondents at the beginning of SNL.

'12

- The SNL program **returns to 32 sites in 2012** and records an estimated **700,000** visits made and a **35%** reduction in gang related part 1 crime for all sites combined.
- In 2012, the SNL program **expands its partnerships** with local community-based organizations, with over **550** participants receiving free HIV testings, **64 workshops** on health and nutrition offered, and more than **1,200** participants in the SNL zumba classes
- In August 2012, delegates from various Salvadoran community-based organizations visit three SNL sites to explore opportunities for GRYD's violence reduction strategy to be **culturally adapted to the Salvadoran community**.

