

11-1376

JUN 04 2014

TRANSPORTATION

MOTION

On April 19, 2013, the Council authorized the Department of Transportation to negotiate and execute a five-year contract with Hertz On Demand to provide carsharing services for the City of Los Angeles. The proposed program was originally envisioned to result in a citywide fleet of 1,000 shared cars over a period of five years, branded as the City's carsharing program. Program members were to be able to rent cars on an hourly basis and drop off at specific designated locations. Hertz was to be responsible for redistributing vehicles as necessary to ensure that all carshare locations had available vehicles and provide exclusive branding of the City's carshare fleet.

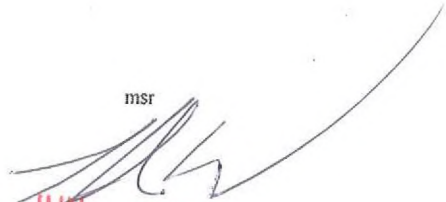
Since the Council's action fourteen months ago, the Department has been negotiating the terms and conditions of a contract with Hertz, however, a final agreement has not been reached and it does not appear likely that a final contract will be executed. The cities of El Segundo, Hermosa Beach, Redondo Beach and Lomita are close to implementing carshare programs using a permit model. The City of Los Angeles should immediately begin a new process to implement a carshare program.

I THEREFORE MOVE that the Council:

1. RESCIND the April 19, 2013 action authorizing the Department of Transportation to negotiate and execute a five-year contract with Hertz On Demand to provide carsharing services for the City of Los Angeles (C.F. 11-1376); and
2. AUTHORIZE the Department, in coordination with the City Attorney, to report within 60 days with recommendations on the implementation of a robust carshare program that allows multiple operators to compete and serve the City, including but not limited to, an open permit system.

PRESENTED BY:   
MIKE BONIN  
Councilmember, 11th District

SECONDED BY 

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JUN 4 2014

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