

Your

TRANSPORTATION

Committee

report as follows:

TRANSPORTATION COMMITTEE REPORT relative to extending the term of the On-street Carshare pilot program.

Recommendations for Council action:

1. FIND that the On-street Carshare Pilot Program undertaken by the City of Los Angeles which commenced September 14, 2009, and which was expanded into the Hollywood area of Council District 13 in December 2010, has been sufficiently successful to warrant extending the pilot for an additional year to enable the City to prepare, release, and evaluate responses to a Request for Proposals (RFP).
2. FIND that the extension of the pilot program to on-street locations in Council District 13 shows strong enough utilization and success to suggest that citywide expansion of carsharing program could be viable.
3. FIND the City Attorney has opined that the City, through a Council finding that public necessity and convenience requires the extension, may extend the original pilot for an additional year until September 14, 2012, and on a month-to-month basis thereafter, if necessary, in order to provide adequate time for Department of Transportation (DOT) staff to prepare, give notice of, release, and evaluate an RFP for a comprehensive Citywide carsharing program.
4. DIRECT DOT to work with the City's current Carshare partner to use the total spaces allotted under the existing pilot program.
5. DIRECT the DOT to report to Council for approval of the aforementioned RFP prior to its release.

Fiscal Impact Statement: DOT reports that costs associated with the staffing, design, and implementation of dedicated Carshare parking spaces has been born by the General Fund. Unless grant funding can be located to cover the administration, lost meter revenue and other fees, the City should include a mechanism in the RFP to recover costs for lost revenue, administration and enforcement.

DOT goes on to report that from July 1, 2010, until July 31, 2011, Parking Enforcement personnel issued 1132 citations and impounded 482 vehicles from the Carshare spaces currently in service. The City expects additional General Fund revenue from the issuance of parking citations to violators of these parking restrictions. While the Department has made every effort to ensure minimal impact on meter revenue, there has been a loss of six metered spaces in the Hollywood area, which DOT estimates will cost the City approximately \$20,000 in annual revenue.

Community Impact Statement: None submitted.

SUMMARY

In a report to Council dated August 5, 2011, DOT requests authority to extend the term of the On-street Carshare Pilot Program for an additional year, and the approval of related recommendations. The Department reports that program vehicle utilization consistently remains near 50%. Currently, the vendor has deployed 39 vehicles to serve program customers. A survey of users shows strong support and demand to expand the service into other parts of Los Angeles, including Downtown. Moving forward, the Department endeavors to encourage transit use by linking carshare vehicles around rail and transit stations.

At its meeting held August 10, 2011, the Transportation Committee discussed this matter with representatives of DOT and the program vendor. At that time, the Committee recommended that Council approve DOT's recommendations to extend the carshare pilot program one year, as amended to direct DOT to seek approval from Council prior to releasing the proposed RFP.

Respectfully submitted,

TRANSPORTATION COMMITTEE

- NOT OFFICIAL UNTIL COUNCIL ACTS -

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
LABONGE:	YES
ALARCON:	ABSENT
KORETZ:	YES
PARKS:	YES

JAW
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