

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Northwest San Pedro Neighborhood Council

Name: Laurie Jacobs

Phone Number: 310-897-8961

Email: pedrolaurie@yahoo.com

The Board approved this CIS by a vote of: Yea(14) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 02/08/2021

Type of NC Board Action: Against unless Amended

Impact Information

Date: 02/10/2021

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The Northwest San Pedro Neighborhood Council previously submitted CISs requesting changes to the proposed sign ordinance and supporting version B+ as approved by the City Planning Commission, and a CIS expressing our concerns about digital billboards. We reiterate our support for version B+ and our prior comments regarding digital signs and oppose the changes proposed by the PLUM Committee specifically: a) the lowering of the required take down ratio to erect digital signs from 10:1 to a variable rate with an average ratio of 4:1, b) the addition of new Tier 3 sign districts that would allow digital signs, and c) replacing the prohibition of digital signs on public property with a requirement of erecting 30 digital signs on public property before erecting any on private property. Version B+ is preferable because it limits where digital signs can go and establishes a strong takedown ratio for a better overall impact on visual blight. Additionally, we request that the City Council instruct the City Attorney to investigate, prosecute and cause to be removed any illegal signs.