

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

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The Board approved this CIS by a vote of: Yea(12) Nay(0) Abstain(2) Ineligible(0) Recusal(0)

Date of NC Board Action: 10/13/2020

Type of NC Board Action: For if Amended

Impact Information

Date: 11/07/2020

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: Summary: The Mar Vista Community Council (MVCC) fully supports adoption of a new Los Angeles City Sign Ordinance as recommended by the City Planning Commission (CPC) in Version B+ of the proposed sign ordinance as approved by the City Planning Commission on 10/22/2015. The MVCC does not support the many changes to the ordinance introduced by the Los Angeles City Council PLUM Committee and requests that the original CPC version be returned to the table. Provisions of a strong sign ordinance important to the Mar Vista community include:

1. Disapproves any amnesty for existing billboards that lack permits or have been altered in violation of their permits.
2. Disapproves the "grandfathering" of any sign districts that were not approved in the ordinance when it was reviewed by CPC in 2009.
3. Disapproves any new process, including a Conditional Use Permit process to authorize construction or operation of digital off-site signs outside of sign districts.
4. Restricts any new off-site signs, including digital billboards, food trucks and buildings to sign districts in the 22 areas already zoned as Regional Commercial for high-intensity commercial use.
5. Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The take down ratio of existing signs to new signs should be 5:1 for conventional and 10:1 for digital.
6. Bans new digital billboards or conversion of existing billboards to digital outside of sign districts in existing 22 Regional Commercial zones as of 10/2015.
7. Request that the City Attorney review all signs without permits and those altered in violation of their permits for enforcement action and compliance.
8. Prohibits any off-site signage in city parks, recreation facilities and open spaces.
9. Provides for stiff civil penalties with escalating penalties for erecting or maintaining illegal signs and for multiple or repeat offenses so that penalties are not viewed as a cost of doing business.