

Contact Information

Neighborhood Council: Arroyo Seco Neighborhood Council

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The Board approved this CIS by a vote of: Yea(15) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 10/23/2017

Type of NC Board Action: For

Impact Information

Date: 11/12/2017

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The ASNC supports the proposed new sign ordinance as approved by the City Planning Commission on 10/22/2015 and urges the PLUM committee of the City Council to adopt it as it:

- 1- Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.
- 2- Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April 2009 when the CPC approved the initial version of the new sign ordinance.
- 3- Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.
- 3- Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs would be 5 to 1 for conventional and 10 to 1 for digital.
- 4- Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.
- 5- Prohibits off-site signage in city parks and recreation facilities.

We oppose increases in the number of billboards allowed and value the protection and preservation of our views and open spaces.