

Contact Information

Neighborhood Council: Bel Air-Beverly Crest Neighborhood Council

Name: Robin Greenberg

Phone Number: [\(310\) 968-0605](tel:3109680605)

Email: [rgreenberg@babnc.org](mailto:rgreenberg@babnc.org)

The Board approved this CIS by a vote of: Yea(22) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 12/20/2017

Type of NC Board Action: Against

Impact Information

Date: 03/01/2018

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date: 12/20/2017

Item Number: 17

Summary: Motion: The BABCNC opposes changes made to the proposed Sign Ordinance by the Los Angeles City PLUM Committee and particularly those that seek to permit digital billboards outside of sign districts. All previous CISs filed in support of the Sign Ordinance should not be construed as support of the ordinance as recently revised by PLUM (measures passed in support of the CPC- recommended ordinance), and BABCNC requests that a new Council File No. be attached to any revised ordinance so as to clarify that previous CISs filed by BABCNC and other NCs are not in support of the proposed ordinance as currently revised. To do otherwise would be misleading. We also request adequate time to review, agendize and consider any final PLUM recommendations before they move to Council.

- The BABCNC supports the new sign ordinance version B+ as approved by the City Planning Commission on 10/22/2015 and urges the PLUM Committee and City Council to adopt that version of the ordinance that: a) Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.

b) Disapproves "grandfathering" of any sign districts that weren't approved or applied for in April 2009, when the CPC approved the initial version of the new sign ordinance.

c) Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.

d) Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs should be 5 removals to 1 new static sign for conventional and 10 takedowns to 1 for digital.

e) Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.

f) Prohibits off-site signage in city parks and recreation facilities.