

Contact Information

Neighborhood Council: Del Rey Neighborhood Council

Name: Matt Wersinger

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The Board approved this CIS by a vote of: Yea(7) Nay(0) Abstain(2) Ineligible(0) Recusal(0)

Date of NC Board Action: 03/08/2018

Type of NC Board Action: Against unless Amended

Impact Information

Date: 03/16/2018

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The Del Rey Neighborhood Council opposes the draft ordinance of Council File 11-1705 introduced at PLUM Committee on 12/12/17 and supports adoption of version B as approved by the City Planning Commission on 10/22/15. In particular, we support: 1) an off-site sign ban without exceptions for specific plans 2) prohibiting digital signs, 3) requiring takedown of existing off-site signage as a condition of establishing sign districts, 4) stiff civil penalties for maintaining illegal signs with no amnesty for existing illegal signs 5) a ban on signage in parks and open spaces 6) no language allowing any digital signage in commercial districts without further review and study 7) a ban on new digital billboards and conversion of existing billboards to digital 8) maintaining the takedown ratios as described in version B. We do not support the most recent changes to the ordinance and hereby request that the original ordinance be returned to the table and adopted.

To: Los Angeles City Council
From: Matt Wersinger
Chairman, Land Use & Planning Committee
Date: March 13th, 2018
Re: Council File CF 17-1705



Dear City Council,

Del Rey is a community is concerned about the historical and current presence of billboards, both digital and traditional, in our community. At recent Land Use & Planning Committee meetings as well as Board Meetings, the council has discussed the merits of the various proposals in front of City Council.

Hearing speakers from both sign companies and neighborhood groups, the Del Rey Neighborhood Council, at its meeting on March 8th, 2018, considered the subject, and by a vote of 7-0-2 (Fernandez and Lerner abstaining) took the following position.

“The Del Rey Neighborhood Council opposes the draft ordinance of Council File 11-1705 introduced at PLUM Committee on 12/12/17 and supports adoption of version B+ as approved by the City Planning Commission on 10/22/15.

In particular, we support:

- 1) an off-site sign ban without exceptions for specific plans**
- 2) prohibiting digital signs,**
- 3) requiring takedown of existing off-site signage as a condition of establishing sign districts,**
- 4) stiff civil penalties for maintaining illegal signs with no amnesty for existing illegal signs**
- 5) a ban on signage in parks and open spaces**
- 6) no language allowing any digital signage in commercial districts without further review and study**
- 7) a ban on new digital billboards and conversion of existing billboards to digital**
- 8) maintaining the takedown ratios as described in version B+**

We do not support the most recent changes to the ordinance and hereby request that the original ordinance be returned to the table and adopted.”

Should you have any questions, please contact me either via email at matt.wersinger@delreync.org or by telephone at 310.721.2980.

Sincerely,

A handwritten signature in black ink, appearing to read "Matt Wersinger".

Matt Wersinger
Chairman, Land Use & Planning Committee

CC: Mike Bonin, Councilman, 11th District, City of Los Angeles; Tricia Keane, Deputy Chief of Staff, Council District 11; Chuy Orozco, Sr Field Deputy, Council District 11; Scott Dellinger, DRNC President.