

Contact Information

Neighborhood Council: Eagle Rock Neighborhood Council

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The Board approved this CIS by a vote of: Yea(13) Nay(0) Abstain(1) Ineligible(0) Recusal(0)

Date of NC Board Action: 12/06/2016

Type of NC Board Action: Against unless Amended

Impact Information

Date: 04/06/2017

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: (Note: This is a resubmittal of a previous CIS that was not posted to the City Clerk website.)

Whereas almost all of the CIS issued by other Los Angeles Neighborhood Councils on Council File 11-1705 also support Version B+, which restricts billboards to "sign districts" in specific commercial areas of Los Angeles;

Whereas the Planning and Land Use Committee (PLUM) of the City Council has recently discarded the original concept of Sign Districts, and has instructed City departments to create new reports and proposed regulations to allow billboards, both static and digital, on private and public property in neighborhoods throughout the City of Los Angeles, including on buildings designated as Historic-Cultural Monuments;

Whereas whenever Council File 11-1705 is heard in Committee, all of the Neighborhood Councils who support Version B+ of the proposed sign ordinance are listed as "in favor" of the Council File on the agenda;

Whereas these Neighborhood Councils, who represent most of the residents of the City of Los Angeles, are in reality strongly opposed to any plan that would allow billboards to proliferate outside of sign districts; and

Whereas to continue to advertise this false "support" of the PLUM's plan on City Council agendas is misleading, now therefore, be it

Resolved, that the ERNC recommends that the City Clerk

1. close file 11-1705;
2. issue a new Council File number for the PLUM's new proposed billboard regulations; and
3. invite Neighborhood Councils to issue new CIS on the new council file, so that Los Angeles residents can have meaningful input on the PLUM's plan to allow new static and digital billboards in their neighborhoods.

**EAGLE ROCK
NEIGHBORHOOD COUNCIL**

Lisa Kable Blanchard, President
Cyndi Otteson, Vice President
Miry Whitehill, Treasurer
Matt Hemingway, Secretary
Pat Niessen, Communications
David Greene, Immediate Past President

**CITY OF
LOS ANGELES
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**RESOLUTION AND COMMUNITY IMPACT STATEMENT
CF# 11-1705**

March 13, 2017

We declare that on December 6, 2016, a Brown Act noticed public meeting was held by the Eagle Rock Neighborhood Council (ERNC) at which a quorum was present, and the following motion was passed unanimously:

Whereas the ERNC is concerned about the proliferation of billboards, both static and digital, in the City of Los Angeles, and their visual blight that threatens the character of our City's great neighborhoods;

Whereas the ERNC has previously issued a Community Impact Statement (CIS) on Council File 11-1705, supporting Version B+ of the proposed sign ordinance as approved by the City Planning Commission on October 22, 2015;

Whereas almost all of the CIS issued by other Los Angeles Neighborhood Councils on Council File 11-1705 also support Version B+, which restricts billboards to "sign districts" in specific commercial areas of Los Angeles;

Whereas the Planning and Land Use Committee (PLUM) of the City Council has recently discarded the original concept of Sign Districts, and has instructed City departments to create new reports and proposed regulations to allow billboards, both static and digital, on private and public property in neighborhoods throughout the City of Los Angeles, including on buildings designated as Historic-Cultural Monuments;

Whereas whenever Council File 11-1705 is heard in Committee, all of the Neighborhood Councils who support Version B+ of the proposed sign ordinance are listed as "in favor" of the Council File on the agenda;

Whereas these Neighborhood Councils, who represent most of the residents of the City of Los Angeles, are in reality strongly opposed to any plan that would allow billboards to proliferate outside of sign districts; and

Whereas to continue to advertise this false "support" of the PLUM's plan on City Council agendas is misleading, now therefore, be it

Resolved, that the ERNC recommends that the City Clerk

- 1. close file 11-1705;**
- 2. issue a new Council File number for the PLUM's new proposed billboard regulations; and**
- 3. invite Neighborhood Councils to issue new CIS on the new council file, so that Los Angeles residents can have meaningful input on the PLUM's plan to allow new static and digital billboards in their neighborhoods.**

Respectfully,

David Greene
Immediate Past President, Eagle Rock Neighborhood Council

cc: All Los Angeles Neighborhood Councils