

**MOTION**

I HEREBY MOVE that Council AMEND the Planning and Land Use Management Committee Report relative to citywide sign regulations including opt-in provision, alternative approaches to off-site signs, defining billboard blight, equity for small businesses and mural signs, and related matters to revise Recommendation No. 7 to read as follows:

INSTRUCT the Department of City Planning, based on a Citywide cap, to report to Council with proposals for:

- a. a phasing program whereby signs in public areas would be permitted before digital signs can be located on private property; and,
- b. a program limiting digital signs only to public areas.

PRESENTED BY \_\_\_\_\_  
PAUL KREKORIAN  
Councilmember, 2<sup>nd</sup> District

SECONDED BY \_\_\_\_\_  
MARQUEECE HARRIS-DAWSON  
Councilmember, 8<sup>th</sup> District

September 25, 2019

CF 11-1705