


MOTION

The Department of Transportation has contracted for transit bus advertising since 2006. On January 3, 2012, the Council authorized a five-year contract with Titan Outdoor LLC for these services. On September 15, 2015, Titan Outdoor LLC merged with Control Group Inc. resulting in a merged corporation named Intersection Media LLC. On September 1, 2016, LADOT approved, through contract amendment, assignment of the contract to Outfront Media Group LLC for the remainder of the contract term as Intersection Media LLC was ceasing operations in the Southern California area. The current contract with Outfront Media Group LLC is due to expire on January 31, 2017.

On October 24, 2016, the Department of Transportation issued a Request for Proposals (RFP) for a new contract. The RFP process is not yet complete and an extension of the existing contract is necessary for the continuation of the services.

I THEREFORE MOVE that the Council authorize the Department of Transportation to execute a contract extension with Outfront Media Group LLC (Contract No. C-120082), under the current terms and conditions, for up to 60 days for the continued provision of transit bus advertising services.

PRESENTED BY: 
MIKE BONIN
Councilmember, 11th District

SECONDED BY: 

ORIGINAL

msr


DEC 14 2016