

# REPORT OF THE CHIEF LEGISLATIVE ANALYST

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DATE: June 9, 2017

TO: Honorable Members of the Public Works and  
Gang Reduction Committee

FROM: Sharon Tso   
Chief Legislative Analyst

Assignment No.: 17-06-0629

## Citywide List Special Events

### Summary:

On November 28, 2016, the Public Works and Gang Reduction Committee (Committee) considered the Motion (Buscaino-Blumenfield) relative to the annual List of Citywide Special Events prepared by Office of Chief Legislative Analyst (CLA), in conformance with the City's Special Event Permit Procedure (Ordinance No. 180881). Upon discussing this matter, the Committee instructed the CLA to undertake a further review of the proposed list of Citywide Special Events in conjunction with affected Council Offices. Communications were sent by this office and the office of the Committee Chair advising Council Offices of this action.

Please find attached revised List of Citywide Special Events. Sufficient funds are available in the Citywide Special Event Subsidy account, administered by the City Clerk, to assist community events.

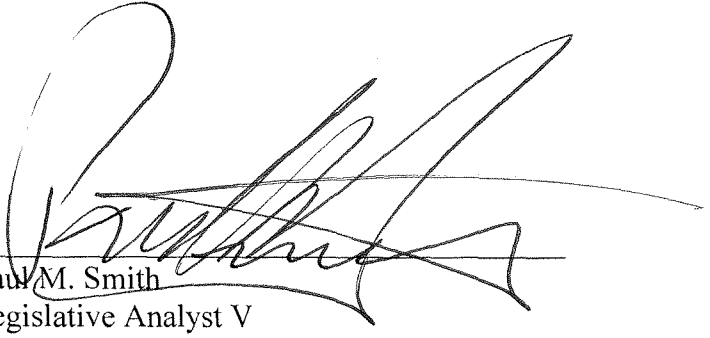
### Background:

In September 2009, the City Council adopted an ordinance establishing a Special Event Permit Procedure (Ordinance No. 180881) including a process to grant limited subsidy requests. The Ordinance provides the framework to effectively ensure that City fees and charges, including salary costs, for special events are accurately determined and recovered. The Ordinance also provides for a mechanism to ensure that limited City funds and resources are available to support special events serving a public purpose.

The Ordinance also requires the Chief Legislative Analyst (CLA) to prepare and submit an annual Citywide List of Special Events for Council's review and approval. A citywide special event is an event of interest to a significant number of City residents from three or more Council Districts. The fee subsidy allows an event sponsor to request a reimbursement of up to 50% of the City costs associated with the event. Event sponsors must show proof of nonprofit or charitable status (IRS Determination Letter) and have an annual operating budget of less than \$5 million. Subsidies may be provided only for non-commercial special events that promote a public purpose and public benefit. Requests for special event fee subsidies are referred to the CLA for review and recommendation. The Bureau of Street Services administers an on-line permit application center to coordinate the permitting process. The Office of the City Clerk administers the subsidy payments.

**Recommendation:**

That the City Council adopt the attached List of Citywide Special Events, in conformance the City's Special Event Permit Procedure (Ordinance No. 180881).



Paul M. Smith  
Legislative Analyst V

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Attachment: List of Citywide Special Events

## CITYWIDE SPECIAL EVENTS

| <u>CD</u> |   | <u>Estimated Cost</u> |                   |
|-----------|---|-----------------------|-------------------|
| 1         | 5 de Mayo Parade  | \$ 3,800              |                   |
| 1         | California Endowment Annual Health Fair                 | \$ 8,000              |                   |
| 1         | Central American Parade & Festival                      | \$ 15,300             |                   |
| 1         | Chinese New Year Golden Dragon Parade                   | \$ 3,000              |                   |
| 1         | Chinese New Year's Festival                             | \$ 1,000              |                   |
| 1         | Dia del Salvadoreno                                     | \$ 14,000             |                   |
| 1         | Feria Augustina   | \$ 13,800             |                   |
| 1         | Firecracker Run   | \$ 15,000             |                   |
| 1         | Greek Festival  | \$ 6,000              |                   |
| 1         | LA Dodgers Opening Day                                  | \$ 30,000             |                   |
| 1         | La Guelaguetza  | \$ 5,000              |                   |
| 1         | Lincoln Heights Fireworks Show                          | \$ 2,000              |                   |
| 1         | Lincoln Heights Holiday Parade                          | \$ 2,000              |                   |
| 1         | Los Angeles Mediterranean Festival                      | \$ 1,000              |                   |
| 1         | Lummis Day  | \$ 800                |                   |
| 1         | MacArthur Park Fireworks Show                           | \$ 2,000              |                   |
| 1         | Northeast Jazz Festival                                 | \$ 5,000              |                   |
| 1         | Sharing Festival  | \$ 5,000              |                   |
|           | <b>SUBTOTAL CD 1</b>                                    |                       | <b>\$ 132,700</b> |
| 2         | Lit Crawl   | \$ 2,500              |                   |
| 2         | NoHo Summer Nights                                      | \$ 2,500              |                   |
| 2         | Songkran Festival                                       | \$ 8,000              |                   |
| 2         | Studio City Winter Festival                             | \$ 6,752              |                   |
| 2         | St. Anne Annual Community Festival                      | \$ 7,000              |                   |
| 2         | Valley Village Family Festival                          | \$ 7,000              |                   |
| 2         | Vegan Fair  | \$ 5,000              |                   |
| 2         | NoHo Cinifest   | \$ 2,000              |                   |
|           | <b>SUBTOTAL CD 2</b>                                    |                       | <b>\$ 40,752</b>  |
| 3         | 4 <sup>th</sup> of July                                 | \$ 17,000             |                   |
| 3         | Councilmember Blumenfield's Regional<br>Community Event | \$ 5,000              |                   |
| 3         | Dia De Los Muertos                                      | \$ 8,404              |                   |
| 3         | Grateful Hearts   | \$ 1,826              |                   |
| 3         | JHA Walk of Ages  | \$ 4,775              |                   |
| 3         | Light the Night Walk for Leukemia                       | \$ 4,500              |                   |
| 3         | Memorial Day Parade                                     | \$ 14,989             |                   |
| 3         | Motor4Toys Charity Car Show                             | \$ 2,500              |                   |
| 3         | Still Saving Lives Car Show                             | \$ 2,000              |                   |

**CITYWIDE SPECIAL EVENTS**

| <u>CD</u> |  | <u>Estimated Cost</u> |                  |
|-----------|--|-----------------------|------------------|
| 3         | Walk of Hearts   | <u>\$ 2,200</u>       |                  |
|           | <b>SUBTOTAL CD 3</b>   |                       | <b>\$ 63,194</b> |
| 4         | Asian Pacific American Heritage Month Events                                     | \$ 2,500              |                  |
| 4         | Conor Lynch Foundation 5K Run  | \$ 2,500              |                  |
| 4         | Finish the Ride, Run, Walk Holiday Challenge                                     | \$ 3,500              |                  |
| 4         | Griffith Park Half Marathon  | \$ 2,500              |                  |
| 4         | Miracle Mile Fun Run   | \$ 2,000              |                  |
| 4         | #Resist March, Hollywood and Highland  | \$ 2,500              |                  |
| 4         | Run to End Genocide  | \$ 2,500              |                  |
| 4         | Run to Remember L.A.   | \$ 2,500              |                  |
| 4         | Sherman Oaks Street Fair   | \$ 2,300              |                  |
| 4         | Sherman Oaks Day in the Park   | \$ 1,000              |                  |
| 4         | Tar Fest   | <u>\$ 2,500</u>       |                  |
|           | <b>SUBTOTAL CD 4</b>   |                       | <b>\$ 26,300</b> |
| 5         | Israeli Consulate Events   | \$ 10,506             |                  |
| 5         | Los Angeles Police Memorial Foundation   | \$ 2,000              |                  |
| 5         | Norooz Persia New Year at Persian<br>Square - Westwood                           | \$ 6,000              |                  |
| 5         | Pathway to Health  | \$ 2,500              |                  |
| 5         | Encino Family Festival   | \$ 6,000              |                  |
| 5         | Westside Jewish Festival   | <u>\$ 10,000</u>      |                  |
|           | <b>SUBTOTAL CD 5</b>   |                       | <b>\$ 37,006</b> |
| 6         | Center for Assault Treatment Services<br>Victory for Victims 5/10k -Woodley Park | \$ 6,000              |                  |
| 6         | Community Health Fair-<br>Children's Community School                            | \$ 2,000              |                  |
| 6         | Israeli Independence Day Festival -<br>Woodley Park                              | \$ 36,750             |                  |
| 6         | Norooz Festival - Woodley Park   | \$ 2,000              |                  |
| 6         | Senior Health Fair - Tillman Japanese<br>Gardens                                 | <u>\$ 2,000</u>       |                  |
|           | <b>SUBTOTAL CD 6</b>   |                       | <b>\$ 48,750</b> |
| 7         | American Heroes Air Show   | \$ 2,000              |                  |
| 7         | Binational Health Week   | \$ 7,500              |                  |
| 7         | Cesar Chavez Memorial Parade   | \$ 10,000             |                  |

**CITYWIDE SPECIAL EVENTS**

| <u>CD</u>  | <u>Estimated Cost</u> |
|--|-----------------------|
| 7 Down Syndrome  | \$ 4,000              |
| 7 DSLA Buddy Walk  | \$ 10,000             |
| 7 Father's Day March                                       | \$ 8,000              |
| 7 Hansen Dam Triathlon                                     | \$ 6,286              |
| 7 Hillery T. Breadous Centennial Dedication                | \$ 8,000              |
| 7 July 4 <sup>th</sup> at Hansen Dam                       | \$ 7,400              |
| 7 Logan's 5K, 10K Run for Autism and<br>Community Festival | \$ 15,000             |
| 7 MEND Fundraiser Dinner                                   | \$ 1,000              |
| 7 MEND Viva Fundraiser                                     | \$ 1,000              |
| 7 Mother's Day Tea   | \$ 1,000              |
| 7 Pacomia Christmas Parade                                 | \$ 10,000             |
| 7 Ritchie Valens Festival                                  | \$ 974                |
| 7 Salvadorean Independence Day Festival<br>at Hansen Dam   | \$ 8,000              |
| 7 San Fernando Valley Veterans Parade/Car Show             | \$ 11,351             |
| 7 Stonehurst Park National Night Out                       | \$ 1,500              |
| 7 Students Run LA Triathlon /8 Mile Friendship<br>Run      | \$ 19,000             |
| 7 Sunland Tujunga Easter Carnival                          | \$ 2,750              |
| 7 Sunland Tujunga 4 <sup>th</sup> of July Parade           | \$ 4,500              |
| 7 Watermelon Festival                                      | <u>\$ 800</u>         |
| <b>SUBTOTAL CD 7</b>                                       |                       |
|  | <b>\$ 140,061</b>     |
| 8 Jazz at St. Andrews                                      | \$ 3,000              |
| 8 Crenshaw Tree Lighting                                   | \$ 3,000              |
| 8 Martin Luther King Freedom Festival                      | \$ 30,000             |
| 8 South L.A. Dia De Los Muertos                            | \$ 5,000              |
| 8 Power Festival   | \$ 2,500              |
| 8 Walk of Health   | \$ 2,000              |
| 8 Fiestas Patrias  | \$ 5,000              |
| 8 Chavez Day   | \$ 5,000              |
| 8 St. Brigid Carnival                                      | \$ 3,000              |
| 8 Brynhurst Ave. 4 <sup>th</sup> of July Celebration       | \$ 2,000              |
| 8 77 <sup>th</sup> St. LAPD Station Carnival               | \$ 5,000              |
| 8 His Sheltering Arms Thanksgiving Event                   | \$ 2,000              |
| 8 Southeast LAPD National Night Out                        | \$ 2,500              |
| 8 77 <sup>th</sup> Street LAPD National Night Out          | \$ 2,500              |
| 8 Veterans Day Festival                                    | \$ 2,500              |
| 8 Memorial Day Resource Day                                | \$ 2,500              |
| 8 Love Fest  | <u>\$ 2,500</u>       |

**CITYWIDE SPECIAL EVENTS**

| <u>CD</u> |  | <u>Estimated Cost</u> |                   |
|-----------|--|-----------------------|-------------------|
|           | <b>SUBTOTAL CD 8</b>   |                       | <b>\$ 80,000</b>  |
| 9         | Central Avenue Jazz Festival   | \$ 8,000              |                   |
| 9         | 4 <sup>th</sup> of July Exposition Park                                  | \$ 15,000             |                   |
| 9         | Latina Conference  | \$ 20,000             |                   |
| 9         | Los Angeles Veterans and Families Stand Down                             | \$ 2,500              |                   |
| 9         | South L.A. Dia De Los Muertos  | <u>\$ 15,000</u>      |                   |
|           | <b>SUBTOTAL CD 9</b>   |                       | <b>\$ 60,500</b>  |
| 10        | African Marketplace  | \$ 30,000             |                   |
| 10        | Kwanzaa Celebration  | \$ 3,500              |                   |
| 10        | Kollaboration/Korean Town Night Market                                   | \$ 60,000             |                   |
| 10        | Koreatown Parade & Festival  | \$ 58,000             |                   |
| 10        | Leimert African Celebration  | \$ 3,500              |                   |
| 10        | Leimert Park Book Fair   | \$ 3,000              |                   |
| 10        | Little Ethiopia Street Festival  | \$ 10,561             |                   |
| 10        | Olympic LAPD Carnival and Open House                                     | \$ 2,400              |                   |
| 10        | Salvadoran Day Festival  | \$ 5,000              |                   |
| 10        | Wilshire LAPD Carnival and Open House                                    | <u>\$ 2,400</u>       |                   |
|           | <b>SUBTOTAL CD 10</b>  |                       | <b>\$ 178,361</b> |
| 11        | Abbot Kinney Festival  | \$ 24,000             |                   |
| 11        | Airport Marina Counseling Services Walk                                  | \$ 4,192              |                   |
| 11        | Alive & Running for Suicide Prevention 5K/10K                            | \$ 2,700              |                   |
| 11        | Dr. Susan Love Research Foundation Annual<br>Pacific Palisades Love Walk | \$ 5,020              |                   |
| 11        | July 4 <sup>th</sup> Pacific Palisades Fireworks Spectacular             | \$ 3,000              |                   |
| 11        | July 4 <sup>th</sup> Pacific Palisades 5k/10k Run Walk                   | \$ 2,500              |                   |
| 11        | LA Cancer Challenge 5K & 10K   | \$ 2,400              |                   |
| 11        | Our House Run for Hope   | \$ 3,000              |                   |
| 11        | Road to Recovery (Bike Race for Veterans)                                | \$ 1,557              |                   |
| 11        | Velo Club La Grange - Brentwood Grand Prix                               | \$ 9,724              |                   |
| 11        | Venice Art Walk & Auction  | \$ 750                |                   |
| 11        | Venice Holiday Sign Lighting   | \$ 2,000              |                   |
| 11        | Venice Pride Sign Lighting & Block Party                                 | \$ 2,000              |                   |
| 11        | West L.A. Chamber of Commerce Business Expo                              | \$ 1,800              |                   |
| 11        | Brentwood Spring Art Show  | <u>\$ 1,800</u>       |                   |
|           | <b>SUBTOTAL CD 11</b>  |                       | <b>\$ 66,443</b>  |
| 12        | Chatsworth Family Festival   | \$ 1,000              |                   |
| 12        | Chatsworth Holiday Street Faire/Parade                                   | \$ 6,070              |                   |
| 12        | Drive-In Movie Night   | \$ 2,500              |                   |
| 12        | Granada Hills Holiday Parade   | \$ 9,000              |                   |

## CITYWIDE SPECIAL EVENTS

| <u>CD</u> |   | <u>Estimated Cost</u> |                   |
|-----------|---|-----------------------|-------------------|
| 12        | Granada Hills Street Fair                                 | \$ 8,000              |                   |
| 12        | Hawaiian Festival   | \$ 5,000              |                   |
| 12        | Family Festival   | \$ 10,300             |                   |
| 12        | Making Movies That matter Youth Film Festival             | \$ 5,000              |                   |
| 12        | Porter Ranch 5K   | \$ 2,000              |                   |
| 12        | Reseda Boulevard ArtWalk                                  | \$ 8,000              |                   |
| 12        | Reseda Ranch 5K Run                                       | \$ 2,000              |                   |
| 12        | Senior Dance  | \$ 5,000              |                   |
| 12        | Shepherd of the Hills 4 <sup>th</sup> of July Spectacular | \$ 11,000             |                   |
| 12        | Valley Disaster Preparedness Fair                         | \$ 1,500              |                   |
| 12        | Valley Greek Festival                                     | \$ 9,000              |                   |
| 12        | West Hills Spring Festival                                | <u>\$ 2,000</u>       |                   |
|           | <b>SUBTOTAL CD 12</b>                                     |                       | <b>\$ 85,370</b>  |
| 13        | Armenian Genocide Memorial Event                          | \$ 5,000              |                   |
| 13        | Armenian Independence Day Festival                        | \$ 10,000             |                   |
| 13        | Echo Park Parade  | \$ 7,077              |                   |
| 13        | Echo Park Rising  | \$ 14,100             |                   |
| 13        | El Salvadorean Independence Parade                        | \$ 6,789              |                   |
| 13        | Elysian Valley ArtWalk                                    | \$ 6,500              |                   |
| 13        | Festival of Childhood                                     | \$ 5,000              |                   |
| 13        | Filipino Veterans Day Parade and Fair                     | \$ 7,588              |                   |
| 13        | Finish the Ride   | \$ 22,000             |                   |
| 13        | Hollywood Christmas Parade                                | \$ 7,000              |                   |
| 13        | Hollywood Fringe Festival                                 | \$ 5,000              |                   |
| 13        | Historic Filipinotown Anniversary and<br>5K Run           | \$ 6,030              |                   |
| 13        | Lotus Festival  | \$ 64,963             |                   |
| 13        | San Gennaro Festival                                      | \$ 3,188              |                   |
| 13        | Silver Lake Music Box Steps                               | \$ 3,500              |                   |
| 13        | Thai New Year's Day Songkran Festival                     | <u>\$ 16,110</u>      |                   |
|           | <b>SUBTOTAL CD 13</b>                                     |                       | <b>\$ 189,845</b> |
| 14        | Blessing of the Animals                                   | \$ 700                |                   |
| 14        | Boyle Heights 5K Run                                      | \$ 2,500              |                   |
| 14        | Boyle Heights Tree Lighting and Toy Giveaway              | \$ 800                |                   |
| 14        | Broadway Film Festival                                    | \$ 4,143              |                   |
| 14        | Chinese Cultural Festival                                 | \$ 2,766              |                   |
| 14        | City Hall Christmas Tree/Menorah                          | \$ 1,112              |                   |
| 14        | City's Birthday & Feria de la Salud Events                | \$ 28,597             |                   |
| 14        | COFEM Festival  | \$ 5,000              |                   |
| 14        | Deaf Festival   | \$ 7,000              |                   |

## CITYWIDE SPECIAL EVENTS

| <u>CD</u> |   | <u>Estimated Cost</u> |                   |
|-----------|---|-----------------------|-------------------|
| 14        | Dia de los Muertos                                    | \$ 3,000              |                   |
| 14        | Eagle Rock Fire Works Show                            | \$ 5,000              |                   |
| 14        | Eagle Rock Music Festival                             | \$ 9,600              |                   |
| 14        | Eagle Rock Tree Lighting                              | \$ 14,000             |                   |
| 14        | East LA Mexican Independence Day Parade               | \$ 10,000             |                   |
| 14        | El Grito  | \$ 50,000             |                   |
| 14        | El Sereno Centennial Celebration                      | \$ 5,000              |                   |
| 14        | El Sereno Dia de los Muertos                          | \$ 2,500              |                   |
| 14        | El Sereno Tree Lighting and Toy Giveaway              | \$ 20,000             |                   |
| 14        | Fiesta & River Awards                                 | \$ 5,000              |                   |
| 14        | Fiestas Patrias California                            | \$ 4,800              |                   |
| 14        | Glassel Park Tree Lighting                            | \$ 14,000             |                   |
| 14        | Grand Avenue Festival                                 | \$ 2,800              |                   |
| 14        | Grand Park 4 <sup>th</sup> of July                    | \$ 60,000             |                   |
| 14        | Grand Park New Years Eve                              | \$ 60,000             |                   |
| 14        | July 4 <sup>th</sup> Fireworks Show - Boyle Heights   | \$ 8,300              |                   |
| 14        | July 4 <sup>th</sup> Fireworks Show - El Sereno       | \$ 1,500              |                   |
| 14        | Latino Heritage Month Closing Event                   | \$ 2,000              |                   |
| 14        | Los Angeles Food and Wine Festival                    | \$ 5,000              |                   |
| 14        | Mariachi Festival                                     | \$ 6,000              |                   |
| 14        | Memorial Day Observed                                 | \$ 14,606             |                   |
| 14        | Monterey Hill Jazz Festival                           | \$ 5,000              |                   |
| 14        | Mole Festival   | \$ 2,000              |                   |
| 14        | Northeast Veterans Parade                             | \$ 2,000              |                   |
| 14        | Taco Festival   | \$ 1,500              |                   |
|           | <b>SUBTOTAL CD 14</b>                                 |                       | <b>\$ 366,224</b> |
| 15        | 4 <sup>th</sup> of July Fireworks/Cabrillo Beach      | \$ 7,880              |                   |
| 15        | Buscaino Block Party & Spaghetti Dinner               | \$ 6,200              |                   |
| 15        | American Cancer Society - San Pedro Relay<br>For Life | \$ 10,000             |                   |
| 15        | Conquer the Bridge                                    | \$ 1,450              |                   |
| 15        | Fourth of July Celebration at Korean Bell             | \$ 7,800              |                   |
| 15        | Heyday Crossfit's Port Town Throwdown and 5K          | \$ 2,000              |                   |
| 15        | Hot Import Night                                      | \$ 4,700              |                   |
| 15        | I Heart Wilmington Community Celebration              | \$ 3,500              |                   |
| 15        | Italian Heritage Month                                | \$ 13,000             |                   |
| 15        | Juneteenth Celebration                                | \$ 2,776              |                   |
| 15        | San Pedro Holiday Parade                              | \$ 4,800              |                   |
| 15        | San Pedro Shred, Festival of Skates                   | \$ 8,000              |                   |
| 15        | San Pedro Tree Lighting                               | \$ 5,000              |                   |
| 15        | Taste in San Pedro                                    | \$ 6,000              |                   |
| 15        | United Way's "Fall Into Literacy" Book Fair           | \$ 2,000              |                   |
| 15        | Watts 5K  | \$ 4,500              |                   |



**CITYWIDE SPECIAL EVENTS**

| <u>CD</u>  | <u>Estimated Cost</u> |                           |
|--|-----------------------|---------------------------|
| 15 Watts Summer Festival   | \$ 6,700              |                           |
| 15 Watts Towers Day of Drum Fest/Simon Rodia<br>Watts Towers Jazz Fest | \$ 9,000              |                           |
| 15 Watts/Willowbrook Holiday Parade                                    | \$ 8,250              |                           |
| 15 Watts Winter Wonderland   | \$ 6,800              |                           |
| 15 Wilmington Art Walk   | \$ 3,900              |                           |
| 15 Wilmington Holiday Parade   | \$ 4,800              |                           |
| 15 Wilmington Tree Lighting  | <u>\$ 1,800</u>       |                           |
| <b>SUBTOTAL CD 15</b>  |                       | <b>\$ 130,856</b>         |
| 1, 14 Northeast Los Angeles Holiday Parade and<br>Winter Festival      | <u>\$ 8,000</u>       |                           |
| <b>SUBTOTAL CDs 1, 14</b>  |                       | <b>\$ 8,000</b>           |
| 7, 14,<br>15 Cesar Chavez Day Walk & Festival                          | <u>\$ 10,758</u>      |                           |
| <b>SUBTOTAL CDs 7, 14, 15</b>  |                       | <b>\$ 10,758</b>          |
| 5, 10 AIDS Walk  | <u>\$ 22,652</u>      |                           |
| <b>SUBTOTAL CDs 5, 10</b>  |                       | <b>\$ 22,652</b>          |
| 8, 10 Martin Luther King Day Parade and<br>Gospel Fest                 | \$ 70,000             |                           |
| Taste of Soul  | <u>\$ 5,903</u>       |                           |
| <b>SUBTOTAL CDs 8, 10</b>  |                       | <b>\$ 75,903</b>          |
| 5, 10,<br>11 SORO  | <u>\$ 8,000</u>       |                           |
| <b>SUBTOTAL CDs 5, 10, 11</b>  |                       | <b>\$ 8,000</b>           |
| <b>GRAND TOTAL ALL CDs</b>   |                       | <b><u>\$1,771,675</u></b> |
| <b>50 Percent</b>  |                       | <b>\$885,837</b>          |