

MOTION

Given the significance of our City's fiscal realities and the need to address the on-going structural deficit, we must re-evaluate how best to leverage our assets to increase revenue to the General Fund. One of the biggest areas of growth potential is within the tourism industry.

Other large cities such as Chicago, San Francisco, and San Diego have already recognized the benefits and have made changes to treat their convention centers as "economic engines" by streamlining their governance structures, bringing on nationally focused operators and enhancing their booking policies to be more competitive. As a result, these convention centers host a significant amount of citywide conventions that generate jobs and revenue to their cities.

I THEREFORE MOVE that the City Council APPROVE the CAO Report dated December 11, 2012 with the following Amendments:

INSTRUCT the City Administrative Office (CAO), with the assistance of the City Attorney and the Office of Finance, to report back to the Budget and Finance Committee within thirty days to further clarify and expand on a policy and fiscal analysis of the tax exempt status of Convention Center bonds and any changes that may occur under the changes approved or proposed by these actions;

INSTRUCT the CAO to include in the RFP a mandatory labor peace agreement for any successful bidder;

INSTRUCT the CAO to report back to the City Council, with the assistance of the Personnel Department, within sixty days on a policy and fiscal analysis of moving current city employees at the convention center to other City departments as a possible outcome under the approved or proposed actions;

INSTRUCT the CAO to require financial transparency by all bidders with respect to the RFP consistent with City policy; and,

INSTRUCT the CAO to ensure that existing collective bargaining agreements continue to be applied at the Convention Center to all remaining city employees.

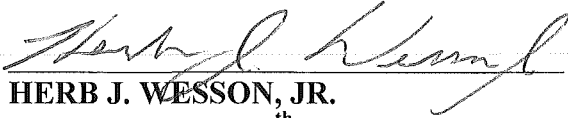
I FURTHER MOVE that the CAO Report dated August 3, 2012 BE AMENDED to make the following changes to recommendation 1:


1. APPROVE and INSTRUCT the City Administrative Officer (CAO) and the Chief Legislative Analyst (CLA) *and request the City Attorney* to work together and report back within 30 days with the legislative actions necessary to expand the duties and scope of responsibilities of the existing Los Angeles Convention Center Commission to instead operate as a Board of Commissioners that advises the Mayor and Council on all policies related to tourism, marketing Los Angeles, convention business, and administration of

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the Alternative Service Management and Los Angeles Tourism and Convention Board agreements.

**PRESENTED
BY**


HERB J. WESSON, JR.
Councilmember, 10th District


PAUL KREKORIAN
Councilmember, 2nd District

ORIGINAL

**SECONDED
BY**

