

CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI
MAYOR

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

SHANNON HOPPES
Council and Public Services
Division

www.cityclerk.lacity.org

HOLLY L. WOLCOTT
Interim City Clerk

When making inquiries relative to
this matter, please refer to the
Council File No.

June 10, 2014

To All Interested Parties:

City Attorney (with blue sheet)

The City Council adopted the action(s), as attached, under Council File No. 12-0963,
at its meeting held June 4, 2014, to set a **Public Hearing Date of July 29, 2014**.



City Clerk
wrq

TIME LIMIT FILES
ORDINANCES

Mayor's Time Stamp
OFFICE OF THE MAYOR
RECEIVED
2014 JUN -4 PM 3:05
CITY OF LOS ANGELES

City Clerk's Time Stamp
CITY CLERK'S OFFICE
2014 JUN -4 PM 3:01
CITY CLERK
BY _____
DEPUTY

FORTHWITH

COUNCIL FILE NUMBER 12-0963 COUNCIL DISTRICT 4, 5, 13

COUNCIL APPROVAL DATE June 4, 2014 LAST DAY FOR MAYOR TO ACT JUN 16 2014

ORDINANCE TYPE: Ord of Intent Zoning Personnel General
 Improvement LAMC LAAC CU or Var Appeals - CPC No. _____

SUBJECT MATTER: SETTING **JULY 29, 2014** AS THE HEARING DATE FOR THE RENEWAL OF THE HOLLYWOOD MEDIA DISTRICT PROPERTY-BASED BUSINESS IMPROVEMENT DISTRICT

	APPROVED	DISAPPROVED
SPECIAL ASSESSMENTS / CLERK	<u>X</u>	_____
BOARD OF PUBLIC WORKS	_____	_____
CITY ATTORNEY	<u>X</u>	_____
CITY ADMINISTRATIVE OFFICER	_____	_____
OTHER	_____	_____

RECEIVED
CITY CLERK'S OFFICE
2014 JUN -6 AM 11:46
CITY CLERK
BY _____
DEPUTY

JUN 06 2014

DATE OF MAYOR APPROVAL, DEEMED APPROVED OR *VETO _____
(*VETOED ORDINANCES MUST BE ACCOMPANIED WITH OBJECTIONS IN WRITING PURSUANT TO CHARTER SEC. 250(b) (c))

(CITY CLERK USE ONLY PLEASE DO NOT WRITE BELOW THIS LINE)

DATE RECEIVED FROM MAYOR JUN - 6 2014 ORDINANCE NO. 183067
DATE PUBLISHED JUN 10 2014 DATE POSTED _____ EFFECTIVE DATE JUL 11 2014
ORD OF INTENT: HEARING DATE _____ ASSESSMENT CONFIRMATION _____
ORDINANCE FOR DISTRIBUTION: YES NO

ECONOMIC DEVELOPMENT COMMITTEE REPORT and ORDINANCE OF INTENTION FIRST CONSIDERATION relative to the renewal of the Hollywood Media District Property-Based Business Improvement District (BID).

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. FIND that:

- a. The petitions submitted on behalf of the proponents of the proposed Hollywood Media District BID are signed by property owners who will pay more than fifty (50) percent of the assessments proposed to be levied.
- b. All parcels that will have a special benefit conferred upon them and upon which an assessment would be imposed are those as identified in the Management District Plan.
- c. In accordance with Article XIID of the California Constitution and based on the facts and conclusions contained in the Engineer's Report, the assessment levied on each parcel within the proposed District is proportionate to the special benefit derived from the improvements and activities that are to be provided.
- d. In accordance with Article XIID of the California Constitution and based on the facts and conclusions contained in the Engineer's Report, the Engineer has separated the general from special benefits. The Engineer's Report identified general benefits in the amount of 3.00 percent to be separated from the special benefits conferred on parcels within the proposed District. The yearly general benefits cost must be paid from funds other than the assessments collected for the Hollywood Media District BID. The general benefit cost for first year of operation is \$32,667.09.
- e. In accordance with Article XIID of the California Constitution and based on the facts and conclusions contained in the Engineer's Report, no assessment imposed on any parcel exceeds the reasonable cost of the proportional special benefit conferred on that parcel.
- f. The assessments for the proposed District are not taxes and that the District qualifies for exemption from Proposition 26 under exemption 7 of Article XIIC §1(e).
- g. The services to be provided by the Owners' Association are in the nature of professional, expert, technical or other special services, that the services are of a temporary and occasional character, and that the use of competitive bidding would be impractical, not advantageous, undesirable or where the common law otherwise excuses compliance with competitive bidding requirements.
- h. The proposed improvements and activities are completely separate from the day to day operations of the City of Los Angeles.

2. APPROVE the Hollywood Media District Property Owners' Association to serve as the Owners' Association to administer the Hollywood Media District BID.
3. ADOPT the Preliminary Report of the City Clerk, attached to Council file (C.F.) No. 12-0963.
4. ADOPT the Management District Plan, attached to C.F. No. 12-0963.
5. ADOPT the Engineer's Report, attached to C.F. No. 12-0963.
6. PRESENT and ADOPT the attached ORDINANCE OF INTENTION to establish the Hollywood Media District BID.
7. AUTHORIZE the City Clerk, upon establishment of the District, to prepare, execute, and administer a contract between the City of Los Angeles and the Hollywood Media District Property Owners' Association, a non-profit corporation, for the administration of the District's programs upon adoption of the ordinance establishing the District.
8. DIRECT the City Clerk to comply with the notice, protest, and hearing procedures prescribed in the Proposition 218 Omnibus Implementation Act (California Government Code, Section 53750 et seq.).
9. REQUEST the City Attorney, with the assistance of the City Clerk, to prepare an Enabling Ordinance establishing the Hollywood Media District BID for Council consideration at the conclusion of the required public hearing.

Fiscal Impact Statement: The City Clerk reports that Assessments levied on the three City-owned properties within the District to be paid from the General Fund total \$12,968.75 for the first year of the District. Funding is available in the BID Trust Fund 659 to pay the General Fund's share of assessments for the first operating year. Assessments levied on the Department of Water and Power property within the District will not be paid from the General Fund.

Proposition 218 requires the separation of general benefits from the special benefits. The general benefit portion for the Hollywood Media District BID is \$32,667.09 for the first year. However, funds other than assessment revenue must be budgeted annually for the general benefit expense for the remaining years of the BID's seven-year term.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on Tuesday, May 27, 2014, the Economic Development Committee considered a report from the City Clerk dated May 22, 2014 and Ordinance relative to the renewal of the Hollywood Media District Property-Based BID.

After providing an opportunity for public comment, the Committee approved the recommendations contained in the City Clerk report. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE

Paul Krekorian

<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
KREKORIAN:	YES
HUIZAR:	YES
CEDILLO:	ABSENT
MARTINEZ	YES

REW
5/28/14
FILE NO. 12-0963

-NOT OFFICIAL UNTIL COUNCIL ACTS-

Ord on Int
ADOPTED

JUN 04 2014

LOS ANGELES CITY COUNCIL
TO THE MAYOR FORTHWITH
SET FOR HEARING, *July 29, 2014*