

Your

TRANSPORTATION

Committee

reports as follows:

TRANSPORTATION COMMITTEE REPORT relative to establishing regulatory requirements for installing bicycle sharing infrastructure in the public right-of-way (sidewalks).

Recommendations for Council action:

1. APPROVE the permit requirements for bicycle sharing, as stated in Attachment 1 of the Los Angeles Department of Transportation (LADOT) report to Council dated March 6, 2013 (attached to the Council file), and as amended to reflect the modifications presented by LADOT at the Transportation Committee meeting held April 10, 2013, and as contained in the summary of the Transportation Committee report to Council dated April 10, 2013.
2. REQUIRE vendors to enter into a Memorandum of Understanding (MOU) with LADOT (attached to the Council file) describing how bicycle sharing will be operated, as amended to reflect the modifications presented by LADOT at the Transportation Committee meeting held April 10, 2013, and as contained in the summary of the Transportation Committee report to Council dated April 10, 2013.
3. AUTHORIZE the siting of kiosks, bicycle parking, bicycles, and other infrastructure in the public right-of-way for bicycle sharing programs, subject to meeting permitting and MOU requirements, as amended to reflect the modifications presented by LADOT at the Transportation Committee meeting held April 10, 2013, and as contained in the summary of the Transportation Committee report to Council dated April 10, 2013.
4. DIRECT the General Manager, LADOT, to:
 - a. Coordinate and integrate the City's bicycle sharing program with other service providers and municipalities.
 - b. Circulate an applicant's permit package to the City Administrative Officer risk manager and the Office of the City Attorney for review and approval.

Fiscal Impact Statement: LADOT reports that the Project Assistant positions described in its March 6, 2013, report will increase the Department's salary costs by \$49,130.54 - \$61,011.36 (Fiscal Year 2013 salary schedule), and will incur indirect costs for pension and human resource benefits. LADOT will absorb the salary costs and work space requirements within the Department's annual budget.

Community Impact Statement: None submitted.

SUMMARY

In the March 6, 2013, report to Council, LADOT recommends that Council approve recommendations to establish establishing regulatory requirements for installing bicycle sharing

infrastructure in the public right-of-way. The Department reports that in order to safely operate a bikeshare program and install related infrastructure, a process for installing the kiosks and bicycle parking in the public right-of-way is required. LADOT's report includes a permit package for the approval of bikeshare kiosks.

LADOT reports that bike lending systems - typically referred to as "bikeshare" - operate much like car sharing programs in that private entities develop a membership-based program that allow users to check out bicycles from automated kiosks and use them at no or relatively low-cost for very short trips such as the train station to the office and leave the bicycle at a conveniently located end of trip kiosk. The bicycles are maintained and redistributed throughout the network by the operator. Liability for the programs is carried by the program operator.

LADOT goes on to report that Bike Nation offered to provide a pilot bikeshare program to the city at no-cost. The privately funded program would begin with a beta test of the system in Downtown Los Angeles in April 2013 and grow into a 4,000 bicycle pilot program to be phased in throughout Downtown, Venice, Westwood, and Hollywood. The program also will include 400 kiosks in these neighborhoods.

At its meeting held April 10, 2013, the Transportation Committee discussed this matter with LADOT staff. At that time, it was stated that the Department's request for authority to hire additional staff was no longer needed. The Department will absorb the additional workload of this program with existing staff. Department staff went on to discuss efforts to include in this program the neighboring cities of West Hollywood, Santa Monica, and Culver City. Kiosks will be built in parking space and comply with all American with Disability Acts requirements.

LADOT staff introduced the following amendments:

In the checklist, change "...stations will be located approximately one-quarter mile to every half-mile with individual stations no greater than a half-mile from each other."

Add language to Section 6 of the MOU relative to revenue sharing, "Bike Share Vendor agrees to share a minimum of ten percent (10%) of the gross of all revenue income, receipts and other consideration received for the operation of Bike Share in the public right-of-way, including but not limited to advertisement and sponsorship, memberships and rentals, and proceeds from temporary usages. Revenue sharing will begin two years after the project has been implemented and is operating in the City."

Replace the language in Section 3.3 of the MOU with the following: "Advertising in the Public Rights-of-Way is subject to regulation by the Department of Public Works, Bureau of Street Services and must meet the conditions of Los Angeles Municipal Code (LAMC) Article 67.02. Under no circumstances shall the Bike Share Vendor use its non-moving property within the Public Rights-of-Way for any type of commercial advertising. In compliance with LAMC Sections 87.53 and 87.54, advertising on moving property will require that the advertising be painted or decaled on the body of the bicycle. Failure of the Bike Share Vendor to observe the noted advertising restrictions shall result in the termination of this Agreement and require the immediate removal of all the Bike Share Vendor's equipment from the Public Rights-of-way."

Change the following on Page 10 of the MOU 12.2.3 third bullet, Keep the Bike Share Kiosk and any equipment and space related to the bike share operation free from debris and graffiti.

Correct the numbering on pages 11 and 12 of MOU to 12.2.5 and 12.2.6.

The Transportation Committee recommended that Council approve Recommendation Nos. one through five of the LADOT report to establish regulatory requirements for installing bicycle sharing infrastructure in the public right-of-way, as amended to incorporate the amendments presented by LADOT reflected above.

Respectfully submitted,

TRANSPORTATION COMMITTEE

- NOT OFFICIAL UNTIL COUNCIL ACTS -

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
KORETZ:	YES
PARKS:	YES
LABONGE:	YES
HUIZAR:	YES

JAW
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