

CITY OF LOS ANGELES
CALIFORNIA

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Executive Officer



ANTONIO R. VILLARAIGOSA
MAYOR

Office of the
CITY CLERK

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Division

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When making inquiries relative to
this matter, please refer to the
Council File No.

October 15, 2012

To All Interested Parties:

City Attorney (w/blue sheet)

The City Council adopted the action(s), as attached, under Council File No. 12-1407,
at its meeting held October 9, 2012.



City Clerk
vm

OFFICE OF THE MAYOR
Mayor's Time Stamp
RECEIVED
2012 OCT 10 PM 2:35
CITY OF LOS ANGELES

City Clerk's Time Stamp
CITY CLERK'S
2012 OCT 10 PM 2:28
CITY CLERK
BY _____
DEPUTY

SUBJECT TO THE MAYOR'S APPROVAL

COUNCIL FILE NO. 12-1407

COUNCIL DISTRICT _____


COUNCIL APPROVAL DATE October 9, 2012

RE: CALIFORNIA DEPARTMENT OF EDUCATION FOR THE TOBACCO INDUSTRY MANIPULATION
EXPOSED PROJECT GRANT AWARD FOR USE BY THE CITY ATTORNEY TO DEVELOP AN ANTI-
TOBACCO YOUTH PREVENTION CAMPAIGN

LAST DAY FOR MAYOR TO ACT OCT 22 2012
(10 Day Charter requirement as per LAAC Section 14.7)

DO NOT WRITE BELOW THIS LINE - FOR MAYOR USE ONLY

APPROVED



*DISAPPROVED

*Transmit objections in writing
pursuant to LAAC Section 14.7

DATE OF MAYOR APPROVAL OR DISAPPROVAL OCT 15 2012



MAYOR

vm

BY _____
DEPUTY

CITY CLERK

2012 OCT 15 PM 3:45

CITY CLERK'S

21

COMMUNICATION

TO: LOS ANGELES CITY COUNCIL

File No. 12-1407

**FROM: COUNCILMEMBER MITCHELL ENGLANDER, CHAIR
PUBLIC SAFETY COMMITTEE**

COMMUNICATION FROM CHAIR, PUBLIC SAFETY COMMITTEE relative to a California Department of Education for the Tobacco Industry Manipulation Exposed Project grant award for use by the City Attorney to develop an anti-tobacco youth prevention campaign.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the City Attorney, or designee, to accept the grant award in the amount of \$39,230 for the Tobacco Industry Manipulation Exposed Project for the period July 1, 2012, to June 30, 2013.
2. APPROVE and authorize the City Attorney, or designee, to execute the Tobacco Industry Manipulation Exposed Project agreement between the City and the Los Angeles Unified School District (LAUSD) for the period July 1, 2012, to June 30, 2013, subject to the approval of the City Attorney as to form and legality.
3. AUTHORIZE the City Attorney, or designee, to accept grant funding in the amount of \$39,230 for the Tobacco Industry Manipulation Exposed Project for the period July 1, 2012, to June 30, 2013.
4. AUTHORIZE the Controller to:
 - a. Establish a receivable within Fund 368 in the amount of \$39,230.
 - b. Establish the following appropriation account:

Account 12J641	FY 12-13	TIME - \$39,230
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5. TRANSFER up to \$34,030 from Fund 368, Department 12, Account 12J641 to Fund 100, Department 12, Account 5301, Reimbursement from Other Funds/Depts upon receipt of reimbursement.
6. AUTHORIZE the City Attorney to prepare Controller instructions for any necessary technical adjustments consistent with this action, subject to the approval of the City Administrative Officer (CAO); and, REQUEST that the Controller implement the instructions.

Fiscal Impact Statement: The CAO reports that this action will not impact the General Fund. The total cost of the Tobacco Industry Manipulation Exposed Project is \$39,230, which will be funded by LAUSD for City Attorney salaries, fringe benefits, related costs, and expenses. Acceptance and use of the grant funds are consistent with City financial policies in that budgeted appropriations will be balanced against receipts expected from the continuation of the grant.

Community Impact Statement: None submitted.

SUMMARY:

In a report to the Mayor and Council dated August 31, 2012 (attached to the Council file), the CAO states that the City Attorney requests authority to accept \$39,230 in grant funding for the Tobacco Industry Manipulation Exposed Project. The California Department of Education awarded LAUSD \$1,999,301 to prevent, reduce, and eliminate the use of tobacco through the Tobacco Use Prevention Education Program. The LAUSD awarded \$39,230 to the City as a sub-grantee. The City Attorney's Office will use the grant to provide assistance in the development of an anti-tobacco youth prevention campaign for students in the LAUSD.

The CAO reports that the grant will provide funding for two positions in the City Attorney's Tobacco Enforcement Program to develop a curriculum, conduct train-the-trainer sessions for teachers and staff, three follow-up programmatic visits, and 17 parent outreach sessions. The grant will also provide funding for vehicle usage and operating supplies, such as tobacco brochures to be distributed at trainings. The CAO recommends approval of the City Attorney's request.

At the Public Safety Committee meeting held September 28, 2012, the Committee Chair recommended that Council authorize the City Attorney to accept this grant award, as recommended by the CAO.

Respectfully submitted,


MITCHELL ENGLANDER, CHAIR
PUBLIC SAFETY COMMITTEE

MEMBER	VOTE
ENGLANDER:	YES
PERRY:	ABSENT
BUSCAINO:	ABSENT
KREKORIAN:	ABSENT
ZINE:	ABSENT

JAW
12-1407_rpt_ps_9-28-2012

ADOPTED

OCT 09 2012

LOS ANGELES CITY COUNCIL