

**CITY OF LOS ANGELES**  
INTER-DEPARTMENTAL CORRESPONDENCE

Date: September 22, 2014

To: The Honorable City Council  
c/o City Clerk, Room 395, City Hall  
Attention: Honorable Mike Bonin, Chair, Transportation Committee

From: <sup>SD</sup> Seleta J. Reynolds, General Manager  
Department of Transportation

Subject: **OPEN STREET (CICLAVIA) EVENTS IN FISCAL YEAR 201415**

**SUMMARY**

This report recommends actions to support holding three open street (CicLAvia) events during the Fiscal Year 2014-15. These actions include the transfer of related funds, authorization to execute grant agreements with the Los Angeles County Metropolitan Transportation Authority (Metro) and the approval of a one-year extension to the Memorandum of Understanding (MOU) with CicLAvia.

**RECOMMENDATIONS**

1. APPROVE the attached draft amendment to the MOU with Ciclavia (C-123637), subject to approval by the City Attorney as to form, to extend the term for one year through September 30, 2015 to support three open street events in the City of Los Angeles.
2. AUTHORIZE the Los Angeles Department of Transportation (LADOT) to execute the attached grant agreement with the Los Angeles County Metropolitan Transportation Authority (Metro) to facilitate the reimbursement of up to \$416,000 to the City for the "CicLAvia: Heart of LA" event under the Metro "2014 Open Streets Grant Program."
  - 2a. AUTHORIZE LADOT to deposit receipts from Metro for the "CicLAvia: Heart of LA" event into Local Transportation Fund No. 207 and appropriate therein to Department 94 CicLAvia Program Account No. 94L670.
3. AUTHORIZE LADOT to execute a grant agreement with Metro, similar to the attached draft agreement, to facilitate the reimbursement of up to \$366,733 to the City for the "CicLAvia: the Valley" event under the Metro "2014 Open Streets Grant Program."
  - 3a. AUTHORIZE LADOT to deposit receipts from Metro for the "CicLAvia: the Valley" event into Local Transportation Fund No. 207 and appropriate therein to Department 94 CicLAvia Program Account No. 94L670.
4. AUTHORIZE the Controller's Office to transfer the following appropriation within the "Local Transportation Fund" (Fund 207 Dept 94):

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	<u>Fiscal Year</u>	<u>Account No</u>	<u>Account Title</u>	<u>Amount</u>
From:	2009-10	94F194	Transportation	\$ 93,815.00
	2013-14	94K194	Transportation	\$102,621.78
To:	2014-15	94L670	CicLAvia Program	\$196,436.78

5. AUTHORIZE the Office of the City Administrative Officer to make any technical corrections or clarifications to the above instructions in order to effectuate the intent of this Council Report.

## DISCUSSION

In Fiscal Year 2013-14, the Metro Board provided a supplemental allocation of \$800,000 in Transportation Development Act Article 3 funds to the City of Los Angeles for bicycle outreach efforts. The supplemental funding was used to support two CicLAvia events in the City. While assumed in the Fiscal Year 2014-15 budget, the supplemental allocation was not provided for the current fiscal year. As an alternative, Metro provided a County-wide competitive grant opportunity for the more generic "open street" events, covering a two-year period.

For Fiscal Years 2014-15 and 2015-16, the City applied for the Metro "Open Streets Grant Program" and was awarded partial funding of \$366,773 for the "CicLAvia: The Valley" event, which will take place in the San Fernando Valley during the spring of 2015. In accordance with the grant application, a pro-rated amount of \$113,000 will be used to reimburse City costs with the remaining \$253,733 to be used to reimburse the City's project partner CicLAvia, Inc. for event costs.

The County of Los Angeles also applied for the Metro "Open Streets Grant Program" and was awarded \$508,000 for the "CicLAvia: Heart of LA" event on October 5, 2014. Since approximately 75% of the event route is within the City, the County has agreed to relinquish \$416,000 of the grant award to the City in accordance with the attached Metro grant agreement. Consistent with the grant application, \$96,000 of the \$416,000 will be retained for City costs with the remaining \$320,000 to be used to reimburse the City's project partner CicLAvia, Inc. for event costs only in the City of Los Angeles.

In addition, the City applied for Metro grant funding for the "CicLAvia: South LA" event, scheduled for December 7, 2014, but no grant funding was awarded for this event.

Generally, the City costs are estimated to be between \$200,000 and \$225,000 per event for a total of approximately \$625,000 for the three events that will take place in the City during the current fiscal year. With only \$209,000 available in Metro grant funds, the department will supplement these funds with \$325,000 from the Mobile Source Air Pollution Reduction Trust Fund and \$91,000 from the Local Transportation Fund. A total of \$196,436.78 is recommended for transfer within the Local Transportation Fund from available funds in prior fiscal years, and the additional \$105,436.78 and any other unspent funds will be available to reimburse CicLAvia for the "CicLAvia: South LA" event costs.

### Summary of Proposed Amendment

In order to facilitate the implementation of the three open street events, the department recommends the approval of the attached amendment to the Memorandum of Understanding (MOU) with CicLAvia, Inc. that is currently set to expire on September 30, 2014.

The attached Amendment No. 1 to the MOU incorporates the following:

- Extends the term of the MOU for an additional year through September 30, 2015.
- Requires three (3) additional CicLAvia events in the City for Fiscal Year 14-15: Heart of LA on October 5, 2014, South LA on December 7, 2014, and the Valley in the spring of 2015.
- Provides CicLAvia up to \$573,773 in Metro Open Streets grant funds to support the Heart of LA and the Valley events, and requires that CicLAvia comply with the provisions of the associated Metro grant agreements.
- Provides CicLAvia additional funding for the CicLAvia: South LA event from approximately \$196,000 in additional TDA funds that first cover City departmental event expenses, then reimburse CicLAvia's direct expenses, and then reimburse administrative costs from the remaining funds.
- Requires that CicLAvia implement a new competitive procurement strategy for event production and utilize that strategy for the production of CicLAvia open street events held in the City of Los Angeles after June 30, 2015.

#### Background

"Ciclovias" (Spanish for "bike path") started in Bogotá, Colombia, over thirty years ago as a response to the congestion and pollution of city streets. Nine successful CicLAvia events have taken place in the City of Los Angeles since 2010. With over 100,000 in attendance at each event, CicLAvia continues to bring together Angelenos of all ages to the streets of Los Angeles. The goals of the event are to promote bicycling, open space, public transportation, and public health. The City has supported CicLAvia events with the Mobile Source Air Pollution Reduction Trust Fund and Transportation Development Act Article 3 Funds in the past.

SJR:dem/hh

#### Attachments

c: Borja Leon, Deputy Mayor Transportation