


CITY OF LOS ANGELES
INTER-DEPARTMENTAL MEMORANDUM

Date: November 22, 2013

To: The Honorable City Council

Attention: Honorable Mike Bonin, Chair, Transportation Committee

From:  Jaime de la Vega, General Manager
Department of Transportation

Subject: **MEMORANDUM OF UNDERSTANDING WITH CICLAVIA, INC.**

SUMMARY

This report recommends approval of the attached Memorandum of Understanding (MOU) between the City of Los Angeles and CicLavia, Inc. The MOU covers two (2) CicLavia events during the fiscal year 2013-2014.

RECOMMENDATION

1. Direct the Los Angeles Department of Transportation (LADOT) to submit the necessary Transportation Development Act (TDA) Article 3, Local Claim Form to the Los Angeles County Metropolitan Transportation Authority (Metro) to claim TDA Article 3 bicycle supplemental apportionment of \$800,000 for the CicLavia events during FY 2013-14.
2. Approve the attached MOU and Scope of Work with Ciclavia, Inc. for the provision of two CicLavia events in the City of Los Angeles.

DISCUSSION

The City of Los Angeles receives funds from the Transportation Development Act Article 3. For the current fiscal year, the Metro Board provided a supplemental allocation of \$800,000 to the City for the bicycle outreach efforts in response to a direct request by the Mayor's Office to provide funding for CicLavia events in the City.

"Ciclovias" (Spanish for "bike path") started in Bogotá, Colombia over thirty years ago in response to the congestion and pollution of city streets. Seven (7) successful CicLavia events have taken place in the City of Los Angeles since 2010. With over 100,000 participants in each event, CicLavia continues to bring together Angelenos of all ages to the streets of Los Angeles. The goals of the event are to promote bicycling, open space, public transportation and public health. In the past years, City has supported

CicLavia events with the TDA Article 3 Fund and Mobile Source Air Pollution Reduction Trust Fund.

SUMMARY OF PROPOSED MOU

It is estimated that each CicLavia event would cost \$250,000 to City. LADOT has been meeting with the Mayor's Office to discuss the terms of the MOU and funding for City costs. The attached MOU reflects the following agreements:

- Require two (2) Ciclavia events in the City for FY 13-14; with one event has already occurred in October 2013 and another one anticipated taking place in April of 2014.
- Provide Ciclavia with a minimum of \$250,000 per event and up to \$550,000 for the two events.
- LADOT will use \$250,000 of TDA funding to reimburse City Cost for the October 2013 event, and will seek additional funding available from the Mobile Source Air Pollution Reduction Trust Fund to cover City costs for the April 2014 event.
- City reserves the right to reduce the scope or even cancel the April 2014 event if there is insufficient funding in the Mobile Source Air Pollution Reduction Trust Fund to cover the April 2014 City costs.

FISCAL IMPACT

There is no impact on the General Fund as all costs are covered by either TDA Fund or Mobil Resource Pollution Reduction Trust Fund.

JTV/RA/HW:hw

Attachment