

COMMUNICATION FROM MEMBERS, TRANSPORTATION COMMITTEE relative to a Memorandum of Understanding (MOU) with CicLavia, Inc.

Recommendations for Council action:

1. DIRECT the Los Angeles Department of Transportation (LADOT) to submit the necessary Transportation Development Act (TDA) Article 3, Local Claim Form to the Los Angeles County Metropolitan Transportation Authority (Metro) to claim TDA Article 3 bicycle supplemental apportionment of \$800,000 for the CicLavia events during Fiscal Year (FY) 2013-14.
2. APPROVE the MOU and Scope of Work with CicLavia, Inc. (attached to the Council file) for the provision of two CicLavia events in the City of Los Angeles in FY 2013-14.

Fiscal Impact Statement: LADOT reports that this action will not impact the General Fund. All costs are covered by either TDA Fund or Mobil Resource Pollution Reduction Trust Fund.

Community Impact Statement: None submitted.

SUMMARY

In a report to Council dated November 22, 2013 (attached to the Council file), LADOT recommends that Council approve a proposed MOU with CicLavia and approve a claim for TDA funding from Metro. LADOT reports that Metro provided a supplemental allocation of \$800,000 to the City for the bicycle outreach efforts in response to a direct request by the Mayor's Office to provide funding for CicLavia events in the City. Seven successful CicLavia events have taken place in the City since 2010. The goals of the event are to promote bicycling, open space, public transportation, and public health. The proposed MOU provides CicLavia with a minimum of \$250,000 per event and up to \$550,000 for the two events.

At the Transportation Committee meeting held December 11, 2013, Committee members discussed this matter with representatives of CicLavia and the Mayor's Office. Support for LADOT's report recommendations was expressed by the representatives. The Committee members recommended that Council approve the proposed MOU with CicLavia and direct LADOT to seek a claim for reimbursement for the events from Metro.

Respectfully Submitted,

TRANSPORTATION COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
BONIN:	ABSENT
KORETZ:	ABSENT
LABONGE:	YES
PARKS:	ABSENT
KREKORIAN:	YES

-NOT OFFICIAL UNTIL COUNCIL ACTS-