

COMMUNICATION

TO: LOS ANGELES CITY COUNCIL

File No. 12-1593

**FROM: COUNCILMEMBER PAUL KORETZ, VICE-CHAIR
TRANSPORTATION COMMITTEE**

COMMUNICATION FROM VICE-CHAIR, TRANSPORTATION COMMITTEE relative to a Memorandum of Understanding (MOU) and Scope of Work with CicLAvia to conduct bicycle events, and related Transportation Development Act (TDA), Article 3 event funding.

Recommendations for Council action, as initiated by Motion (Huizar – Garcetti):

1. INSTRUCT the Department of Transportation (DOT) to submit the necessary TDA Article 3 local claim forms to the Los Angeles County Metropolitan Transportation Authority (Metro) to claim the TDA Article 3 bicycle supplemental apportionment of \$950,000 for CicLAvia events for Fiscal Year (FY) 2012-13.
2. APPROVE the accompanying Draft Memorandum of Understanding and Scope of Work (attached to the Council file) with CicLAvia for the provision of events in the city of Los Angeles, subject to the approval of the City Attorney as to form and legality.

Fiscal Impact Statement: None submitted by the Chief Legislative Analyst (CLA). The City Administrative Officer did not prepare a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On October 5, 2012, Council considered Motion (Huizar – Garcetti) relative to reaching an agreement with CicLAvia to conduct bicycle events. Motion states that CicLAvia has become a signature event for the City of Los Angeles. With over 100,000 in attendance at each event, CicLAvia continues to bring together residents of all ages to the streets of Los Angeles. The goals of the event are to promote open space, public transportation, public health, and community and economic development. According to Motion makers, the City receives TDA Article 3 funds from Metro each year. Motion makers believe that \$950,000 of these funds should be used to support CicLAvia events. Motion recommends that Council direct DOT to claim TDA funds from Metro, allocating \$950,000 for CicLAvia bicycle events. Motion further recommends that staff prepare an MOU with CicLAvia to conduct the bicycle events. Council referred Motion to the Transportation Committee for consideration.

At the Transportation Committee meeting held October 24, 2012, Committee Vice-Chair and member instructed the CLA to prepare the proposed CicLAvia MOU.

Accompanying a report to the Transportation Committee dated November 7, 2012 (attached to the Council file), the CLA presents the proposed CicLAvia MOU. According to the CLA, the MOU:

- Restricts funding to CicLAvia events that are held in the City.
- Requires two CicLAvia events in the city for FY 2012-13, which are anticipated to occur in April 2013 and June 2013.

- Provides CicLAvia with \$100,000 as startup funding as soon as the City receives its TDA Article 3 disbursement.
- Allocates \$450,000 to the City to fully recover the City's costs to support the events; if the City's estimated costs exceed \$450,000, the events are required to be reduced in scope and/or eliminated.
- Requires CicLAvia to secure a special events permit application through the Bureau of Street Services.
- Identifies DOT as the administrator of these new funds.
- Revises the outreach efforts by CicLAvia to streamline the community organizing efforts.

At the special Transportation Committee meeting held November 14, 2012, the Committee Vice-Chair discussed this matter with CLA and DOT staff. Support for this proposal was expressed by cycling advocates. The Committee Vice-Chair recommended that Council approve the recommendations above relative to an MOU with CicLAvia to conduct bicycle events, and claiming TDA Article 3 for event funding, as recommended by the CLA.

Respectfully submitted,

- NOT OFFICIAL UNTIL COUNCIL ACTS -

PAUL KORETZ, VICE-CHAIR
TRANSPORTATION COMMITTEE

| <u>MEMBER</u> | <u>VOTE</u> |
|---------------|-------------|
| ROSENDAHL: | ABSENT |
| KORETZ: | YES |
| PARKS: | ABSENT |
| LABONGE: | ABSENT |
| HUIZAR: | ABSENT |

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