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May 5, 2014

The Honorable Michael Feuer  
City Attorney  
200 North Main Street, 8<sup>th</sup> Floor  
Los Angeles, CA 90012-4131

**Attention: Michael Bostrom  
Deputy City Attorney**

**RE: DISAPPROVAL OF REVISED DRAFT OF ORDINANCE ESTABLISHING THE  
WARNER CENTER 2035 PLAN SUPPLEMENTAL SIGNAGE DISTRICT ORDINANCE AND  
REVISED ZONE CHANGE ORDINANCE**

**Council File No: 13-0197  
CPC-2008-3470-SP-ZC-GPA-SUD  
ENV-2008-3471-EIR**

At its meeting of April 8, 2014, the Planning and Land Use Management (PLUM) Committee held a public hearing on the proposed Warner Center 2035 Plan Supplemental Signage District Ordinance and its accompanying Zone Change Ordinance. PLUM Committee received additional information from the public testimony which necessitated changes to the proposed Signage District Ordinance. As a result, the PLUM Committee continued their action in order to allow the City Attorney's office sufficient time to review the proposed changes for form and legality.

On April 28, 2014, the City Attorney's office resubmitted a revised draft Signage District Ordinance and accompanying Zone Change Ordinance.

## BACKGROUND

At its meeting on November 29, 2012, the City Planning Commission (CPC) approved a draft of an ordinance establishing a Warner Center Supplemental Sign District (WCSSD), as part of the Warner Center 2035 Plan, Case No. CPC-2008-3470-SP-ZC-GPA-SUD. The new WCSSD is part of the City's wholesale revision to the existing Warner Center Specific Plan, originally adopted by City Council on June 30, 1993 under Ordinance Nos. 168873 and 168984. Under Council File No. 05-0240, the City Council initiated this revision in a motion introduced on February 9, 2005 and approved on December 21, 2005. The Project began in February 2006. The City's Project included the Specific Plan, Zoning Ordinances, Funding Ordinances, General Plan Amendments, Street Reclassifications, and a WCSSD Ordinance.

On February 12, 2013, the City Planning Commission's Letter of Determination was transmitted to the City Council the proposed Project with the Warner Center 2035 Plan ordinance and its implementing actions and including the WCSSD Ordinance.

On April 23, 2013, the City Council adopted by Resolution the General Plan Amendments and Street Reclassifications related to the Warner Center 2035 Plan Project. However, due to staffing limitations, the other parts of the Project were deferred to later action by the City Council.

On October 23, 2013, the City Council adopted the Warner Center 2035 Plan. The Plan became effective on December 25, 2013. However, due to staffing limitations, the other ordinances related to the implementation of the Project, including the WCSSD Ordinance were deferred to later action by the City Council.

The proposed Project was heard by the Planning and Land Use Management (PLUM) Committee on February 19, 2013. The PLUM Committee recommended to City Council adoption of the draft Plan ordinance and the implementing actions, including the WCSSD Ordinance. Specifically to the WCSSD Ordinance, the PLUM-approval included minor modifications relative to the version of the ordinance approved by the City Planning Commission that did not substantially deviate from the spirit and intent of the City Planning Commission's review and approval of the ordinance. PLUM also directed the City Attorney to work with the Department of City Planning to prepare and present the final draft WCSSD Ordinance for form and legality.

As stated above, on April 8, 2014, PLUM Committee heard the proposed Signage District due a long period between the first time the proposed project was heard (almost 14 months) and some changes by the City Attorney for form and legality.

Conclusion

I have reviewed the latest version of the Warner Center 2035 Plan Supplemental Signage District Ordinance that has been revised by the City Attorney in accordance with the PLUM Committee's recommendation, and subsequently transmitted to the Planning Department on account of its delegated authority by the City Planning Commission. While most of the revisions represent technical amendments to clarify the ordinance, some amendments result in minor changes in policy from the version of the ordinance approved by the City Planning Commission. The Ordinance therefore contains substantial changes and the City Attorney version is not consistent with what was approved by the City Planning Commission on November 29, 2012.

Therefore, pursuant to Sections 558 and 559 of the City Charter, I have reviewed the attached findings relative to the City Planning Commission's action taken relative to Case No. **CPC-2008-3470-SP-ZC-GPA-SUD** and on behalf of the Commission, I do recommend disapproval of the current draft of the Ordinance establishing the Warner Center 2035 Plan Supplemental Signage District.

Very truly yours,



MICHAEL J. LOGRANDE  
Director of Planning

MJL:AB:KB:tlg

Attachment: Findings