



MICHAEL N. FEUER
CITY ATTORNEY

REPORT NO. R14-0027
JAN 24 2014

REPORT RE:

**ORDINANCE ESTABLISHING THE WARNER CENTER 2035 PLAN SIGN DISTRICT
ORDINANCE PURSUANT TO THE PROVISIONS OF SECTION 13.11 OF
THE LOS ANGELES MUNICIPAL CODE**

The Honorable City Council
of the City of Los Angeles
Room 395, City Hall
200 North Spring Street
Los Angeles, California 90012

Council File No. 13-0197
CPC No. 2008-3470-SP-ZC-GPA-SUD

Honorable Members:

This Office has prepared and now transmits for your consideration, approved as to form and legality, a draft ordinance establishing the Warner Center 2035 Plan Signage Supplemental Use District pursuant to the provisions of Section 13.11 of the Los Angeles Municipal Code.

Summary of Ordinance Provisions

The draft ordinance would create a sign district covering the Warner Center Specific Plan, as depicted in the map located on the second page of the proposed sign district.

If adopted, the ordinance would create unique sign regulations for the area based upon the policy goals underlying the recently adopted Warner Center Specific Plan. Notably, the sign district will not allow off-site signs or supergraphic signs, which are generally banned throughout the City.

During the form and legality review, the Planning Department advised that the provisions in the original draft authorizing Projected Image Signs were inadvertently left in the draft approved by the City Planning Commission, and that the intent of the Planning Department and the City Planning Commission was not to allow Projected Image Signs in the Sign District. Based on this representation, we have revised the document to prohibit Projected Image Signs in the district.

Charter Findings

Pursuant to Charter Section 559, the Director of Planning has approved this revised draft ordinance on behalf of the City Planning Commission. Should you adopt this ordinance, you may comply with the provisions of Charter Section 558 by either adopting the findings of the Director of Planning as set forth in his transmittal to the City Council dated January 9, 2014, or by making your own findings.

CEQA Determination

If the City Council wishes to adopt the ordinance, it must first comply with the California Environmental Quality Act (CEQA). The Environmental Impact Report (EIR) for the Project was previously certified by the City Council on October 23, 2013. Therefore, the City Council may comply with CEQA by taking the following action prior to, or concurrent with, any action to adopt the ordinance:

FIND under the California Public Resources Code Section 21166 and the State's Environmental Quality Act (CEQA) Guidelines Section 15162, on the basis of substantial evidence contained in the whole record, that since certification of EIR No. ENV-2008-3471-EIR (SCH No. 1990011055) on October 23, 2013, there have been no changes to the Project, changes with respect to the circumstances under which the Project is being undertaken, or new information of substantial importance concerning the Project, which cause new significant environmental effects or a substantial increase in the severity of previously identified significant effects, and therefore no additional environmental review is required for the Project.

Council Rule 38 Referral

The draft ordinance was sent, pursuant to Council Rule 38, to the Department of Building and Safety, the Department of Transportation and the Fire Department. To date, the Department of Building and Safety has responded, and the attached draft incorporates that Department's comments.

If you have any questions regarding this matter, please contact Deputy City Attorney Michael Bostrom at (213) 978-8068. He or another member of this Office will be present when you consider this matter to answer any questions you may have.

Very truly yours,

MICHAEL N. FEUER, City Attorney

By 
DAVID MICHAELSON
Chief Assistant City Attorney

DM/MJB:zra
Transmittal