

13-0356
CD 14

MAR 27 2013

MOTION

TRANSPORTATION

Council District 14 / Bringing Back Broadway have been working closely with the Mayor's Office and the Department of Transportation's Pedestrian Coordinators to implement a centerpiece pedestrian project which will illustrate Los Angeles's commitment to moving towards a more pedestrian-oriented Los Angeles.

The Broadway Streetscape Master Plan was developed with significant public input and has been formally adopted by the City of Los Angeles. The Broadway Streetscape Master Plan boldly prioritizes people over vehicles. The plan will implement numerous pedestrian-oriented, traffic-calming tools for the historic Broadway corridor to provide greater pedestrian comfort and security along one of the city's busiest pedestrian streets and make Broadway a more enjoyable place to walk and spend time. Elsewhere, plans such as these have had remarkable positive impacts on area economic development, as well as the pedestrian experience.

Aspects of the full build out of the plan include widened sidewalks and curb extensions, reduced crosswalk widths, a reconfiguration of the street to three lanes of traffic, enhanced pedestrian crosswalks, and inset 24-hour parking, loading and valet areas to support Broadway merchants and provide a buffer between pedestrians and traffic along Broadway. Transit stations, enhanced lighting, bike racks, wayfinding signage and other features are also highlighted in this design. Trees and plantings may be added to offer green elements to the street, supported by a storm water retention and recycling system.

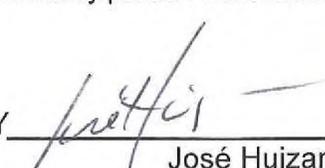
The streetscape plan's "Dress Rehearsal" is intended as the semi-permanent phase one implementation of the road configuration called for in the Broadway Streetscape Master Plan. The Dress Rehearsal draws precedent from other such projects across the country and in L.A. including Times Square in New York City as implemented by the New York City Department of Transportation and on a smaller scale, the Sunset Triangle in the Silverlake area of Los Angeles. The Dress Rehearsal will use cost-efficient, quickly installed materials to effectuate the result of the traffic-calming pedestrian enhancements, and three-lane road reconfiguration elements of the plan while funding is secured to achieve the permanent build out of the full-scale project and design elements on a block-by-block basis over time.

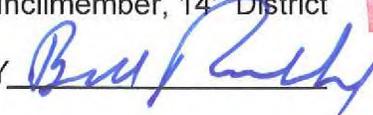
I THEREFORE MOVE that the Department of Transportation, Department of Public Works Bureau of Street Services, and any other relevant city departments and agencies be instructed and authorized to expeditiously implement the Broadway Streetscape Master Plan Dress Rehearsal between 1st Street and 11th Street, working with the Mayor's Office and Council District 14.

I FURTHER MOVE that the Department of Transportation be directed to report back on funding options for the Broadway Redesign Project, for the purposes of implementing the Broadway Streetscape Master Plan Dress Rehearsal.

I FURTHER MOVE that the Bureau of Street Services work with the office of the Chief Administrative Office to identify funding which can be allocated on an annual basis to cover the ongoing costs of maintenance of the Dress Rehearsal elements, including repair and replacement of materials as necessary, with such funded work to be conducted by a community partner such as a business improvement district.


MAR 27 2013

PRESENTED BY 
José Huizar
Councilmember, 14th District

SECONDED BY 

ORIGINAL