

Your

TRANSPORTATION

Committee

reports as follows:

TRANSPORTATION COMMITTEE REPORT relative to the use of Measure R funds in the amount of \$1.8 million for the Broadway Streetscape Master Plan – Phase 1 Implementation.

Recommendations for Council action, as initiated by Motion (Huizar - Rosendahl), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the Controller to transfer and appropriate:
 - a. \$1,500,000 within the Measure R Local Return Fund 51Q, Department 94, from the Transportation Grant Fund Work Program Account No. 94G655 to the Broadway Streetscape Project Account Number to be determined.
 - b. \$300,000 within the Measure R Local Return Fund 51Q, Department 94, from the Transportation Grant Fund Work Program Account No. 94G655 to the Broadway Streetscape Project Account Number to be determined.
2. INSTRUCT the Los Angeles Department of Transportation (LADOT) to prepare and present an agreement with the appropriate Business Improvement District(s) for the ongoing maintenance of the Broadway Streetscape project.
3. AUTHORIZE the City Administrative Officer (CAO) to make any technical adjustments to implement these instructions.

Fiscal Impact Statement: LADOT reports that restricted funds (e.g. Measure R) committed to the Broadway Streetscape Project will not be available for other uses. Unrestricted funds will not be available to the General Fund. The exact fiscal impact would depend on the level and type of funding approved by Council and the Mayor.

Community Impact Statement: None submitted.

SUMMARY

At its meeting held June 11, 2013, Council considered Motion (Huizar - Rosendahl) relative to the implementation of the Broadway Streetscape Master Plan Dress Rehearsal between 1st and 11th Streets, and funding options for the Broadway Redesign Project. Motion states Council District 14's Bringing Back Broadway has been working closely with the Mayor's Office and LADOT's Pedestrian Coordinators to implement a centerpiece pedestrian project which will illustrate Los Angeles's commitment to moving towards a more pedestrian-oriented Los Angeles. The Broadway Streetscape Master Plan boldly prioritizes people over vehicles. The plan will implement numerous pedestrian-oriented, traffic-calming tools for the historic Broadway corridor to provide greater pedestrian comfort and security along one of the city's busiest pedestrian streets and make Broadway a more enjoyable place to walk and spend time. Motion movers note that similar plans have had remarkable positive impacts on economic development, as well as the pedestrian experience in other cities.

Motion movers go on to state that the full build-out of the plan include widened sidewalks and curb extensions, reduced crosswalk widths, a reconfiguration of the street to three lanes of traffic, enhanced pedestrian crosswalks, and inset 24-hour parking, loading and valet areas to support Broadway merchants and provide a buffer between pedestrians and traffic along Broadway. Transit stations, enhanced lighting, bike racks, way-finding signage and other features are also highlighted in this design. Trees and plantings may be added to offer green elements to the street, supported by a storm water retention and recycling system.

Motion movers further state that the streetscape plan's "Dress Rehearsal" is intended as the semi-permanent phase one implementation of the road configuration called for in the Broadway Streetscape Master Plan. The Dress Rehearsal draws precedent from other such projects, including Times Square in New York City and on a smaller scale, the Sunset Triangle in the Silver Lake area of Los Angeles. The Broadway Dress Rehearsal will use cost-efficient, quickly installed materials to effectuate the result of the traffic-calming pedestrian enhancements, and three-lane road reconfiguration elements of the plan while funding is secured to achieve the permanent build out of the full-scale project. Motion recommends that the implementation of the Broadway Dress Rehearsal proceed and that funds be identified for the project. Council referred Motion to the Transportation Committee for consideration.

In a report to Council dated June 19, 2013 (attached to the Council file), LADOT states that \$1.8 million in Measure R funds is available for use to implement this project.

At its meeting held June 26, 2013, the Transportation Committee discussed this matter with representatives of LADOT, Council District Office 14, and the Mayor's Office. Staff reported that the project will calm traffic and provide a safer environment for pedestrians. Metro has indicated that several bus lines may be relocated to adjacent streets, thereby reducing bus congestion along Broadway. Committee recommended that the \$1.8 million identified by LADOT be made available for this project and that Council approve the related actions above.

Respectfully submitted,

TRANSPORTATION COMMITTEE

MEMBER	VOTE
ROSENDAHL:	YES
KORETZ:	YES
PARKS:	ABSENT
LABONGE:	YES
HUIZAR:	ABSENT

- NOT OFFICIAL UNTIL COUNCIL ACTS -