

# TRANSPORTATION

## MOTION

The film and entertainment industry plays an important role in the economic vitality of the Los Angeles region, including providing thousands of high-paying jobs for skilled trades. In recent years, the State of California and the City of Los Angeles have enacted a number of policies to address the problem of runaway production and to return film and television production to Los Angeles. These include \$330 million in state film tax credits and the City's waiver of fees for location filming. These policies have been successful in creating a renaissance of film and television production, and returning many jobs in our signature industry to Los Angeles.

Los Angeles is an ideal place for location filming in part because our city can represent many other cities and a variety of eras. The City has a strong interest in continuing to promote film and television production, and ensuring that it does not create unnecessary impediments to location shooting on our streets.

In certain places, the City uses green pavement markings in bike lanes. Although the Federal Highway Administration requires the use of green for colored bike facilities, it allows a wide range of green hues.

However, the Los Angeles Department of Transportation has used a bright, highly reflective color green for these bike lane markings. This color creates problems for location filming on Los Angeles streets, including challenges in post-production, conflicts with "green screens," and reflected light from the lanes.

There does not need be a conflict between promoting location shooting and promoting bicyclist safety. Applicable regulations allows the City to use a non-reflective forest green that would be less disruptive for film and television production, and yet continue to provide safety benefits for bicyclist and motorist safety.

I THEREFORE MOVE that the Council direct the Department of Transportation to implement non-reflective forest green color as the standard pavement color for bike facilities, unless the General Manager authorizes an exception.

PRESENTED BY:   
BOB BLUMENFIELD  
Councilmember, 3rd District

SECONDED BY: 



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