

MOTION

13-0488  
CD 14

Maria de Luz Flores Aceves, better known as Lucha Reyes, was a successful singer, composer, and film actress, considered by many to be one of the most iconic faces of Mexican folkloric music. Ms. Reyes has long been regarded as a pioneer in Mexican mariachi music, especially *música ranchera*. Her version of "Guadalajara" is often considered as Mexico's second national anthem.

Ms. Reyes was born in Guadalajara, Mexico, where as a child, she won the title of "Queen of Mariachi." Soon after, her family moved to Mexico City, where her singing career began at the age of 13.

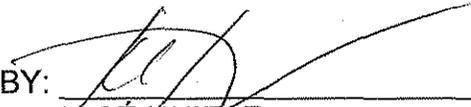
In the early 1920s, Ms. Reyes traveled to the United States for vocal training. She toured several states and became an icon for local Latinos before returning to Mexico to launch her solo career. In 1927, Ms. Reyes toured Europe as a soprano singer. On this tour, Ms. Reyes recorded her first long play vinyl record, one of the first LPs to introduce Mexican music to European audiences.

Upon returning from Europe, Ms. Reyes became ill, losing her soprano voice. She began singing "*rancheras*" and achieved great success with songs like "La tequilera" and "La Panchita." In 1930, the entrepreneur Frank Founce contracted Ms. Reyes to perform several concerts on stage at the Million Dollar Theater in Los Angeles. During the golden age of Mexican cinema, Ms. Reyes appeared in several films alongside Dolores del Rio and Jorge Negrete between the late 1930s and early '40s, including the internationally famous *Allá en el Rancho Grande*.

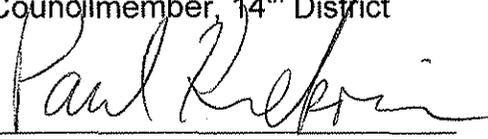
In recognition of Lucha Reyes' remarkable career and service to the cultural life of the City, it is appropriate that the City honor her memory by dedicating the stretch of Bailey Street between the intersections of 1<sup>st</sup> Street and Pennsylvania Avenue in Council District 14 as "**Avenida Lucha Reyes.**"

I THEREFORE MOVE that the portion of Bailey Street between 1<sup>st</sup> Street and Pennsylvania Ave, as further described in the text of this Motion, be named as "**Avenida Lucha Reyes**" and that the Department of Transportation be directed to erect permanent ceremonial sign(s) to this effect at the intersections of 1st & Bailey and Pennsylvania & Bailey.

PRESENTED BY:

  
JOSÉ HUIZAR  
Councilmember, 14<sup>th</sup> District

SECONDED BY:



ORIGINAL

SPR