



Charles Woo, Chair  
Workforce Investment Board

CITY OF LOS ANGELES  
CALIFORNIA



ERIC GARCETTI  
MAYOR

ECONOMIC AND WORKFORCE  
DEVELOPMENT DEPARTMENT

JAN PERRY  
INTERIM GENERAL MANAGER

November 1, 2013

Council File No.  
Council District Nos.: All  
Contact Person and Phone:  
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The Honorable Eric Garcetti  
Mayor, City of Los Angeles  
Room 303, City Hall

City Council  
c/o City Clerk  
Room 395, City Hall

Attention: Mandy Morales, Legislative Coordinator

**COMMITTEE TRANSMITTAL: AUTHORIZATION FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT TO AMEND EXISTING WORKSOURCE CENTER CONTRACTS TO ADD ADDITIONAL FUNDS AND TO EXTEND BY AN ADDITIONAL SIX MONTHS THROUGH JUNE 30, 2014**

**RECOMMENDATIONS**

The Interim General Manager of the Economic and Workforce Development Department (EWDD) and the Chairman of the Workforce Investment Board (WIB) respectfully request that the Mayor and City Council:

1. AUTHORIZE the Interim General Manager of the EWDD, or designee, to allocate \$9,015,701 in Program Year 2013-14 Workforce Investment Act (WIA) reserved grant funds for existing WorkSource Center Operators as described in Attachment A.
2. AUTHORIZE the Interim General Manager of the EWDD, or designee, to amend existing WorkSource Center agreements to extend the time of performance from January 1, 2014, to June 30, 2014, subject to the review by the City Attorney as to form and legality.

## **WIB ACTION**

The City of Los Angeles Workforce Investment Board (WIB) approved the allocation of these grant funds at the WIB Executive Committee meeting on September 25, 2013.

## **FISCAL IMPACT**

There is no negative impact on the General Fund as all items are funded through the City's Workforce Investment Act Adult and Dislocated Worker allocation. The recommendations are in compliance with the City's Financial Policies.

## **BACKGROUND**

In approving the WIB Year 14 Annual Plan on May 30, 2013 (CF# 13-0728, June 27, 2013), the WIB, City Council, and Mayor provided funding for the Workforce Development System providers (WorkSource Centers) for the six-month period from July 1, 2013 to December 31, 2013. During this timeframe, the EWDD was to re-procure the Workforce Development System. As such, the Annual Plan identified \$9,015,701 in WIA Adult and Dislocated Worker funding to allocate to the WorkSource Centers for the period of January 1, 2014 through June 30, 2014.

As requested by the City Council, the EWDD recently reported back to the Economic Development Committee its recommendations for redesigning the Workforce Development System through a Request for Proposals (RFP) procurement process. The EWDD anticipates that the selected WorkSource Centers will be strategically located in the areas of the City having the highest concentrations of poverty; having the greatest number of long-term unemployed individuals; and having the lowest educational attainment rates. The City is also seeking to lower the infrastructure costs associated with the Workforce Development System by favoring proposals that locate in City-managed and other low-cost facilities.


Through the WorkSource Center RFP, the EWDD proposes to increase significantly the number of City residents enrolled and case-managed through the WorkSource Centers through the implementation of the following innovative strategies:

- Refocus the Workforce Development System (WDS) on developing Career Pathways opportunities in high-demand employment sectors leading to living wage employment;
- Harness new technologies and web-based applications to better serve participants;
- Implement an Integrated Service Delivery Model that will require WorkSource Centers to enroll all eligible participants, thereby significantly increasing the number of participants enrolled into the WDS;

- Leverage Strategic Partnerships with education, employment training, and social-service providers to provide more comprehensive services to program participants; and
- Increase services levels for vulnerable populations (e.g., Returning Veterans; Individuals with Disabilities; English Language Learners; Individuals Experiencing Homelessness; Mature/Older Workers; and Ex-Offenders) by mandating minimum service levels.

The EWDD released the Request for Proposals (RFP) on October 18, 2013, and has published the announcement of the RFP release through organizations and local, state, and national media to encourage submissions from qualified respondents from for-profit enterprises, non-profit organizations, and public governmental and educational agencies.

While this RFP process is underway, the EWDD is requesting authority to amend the existing agreements with the workforce development system providers to increase funding and extend the terms of their agreements. Each existing WorkSource Center will receive an amount of WIA funds equal to its first six-month contract total (see Attachment A). Performance goals (see Attachment B) and job training expenditure expectations will be adjusted to reflect the increased funding and expanded timeline.



JAN PERRY  
Interim General Manager



CHARLES WOO  
Workforce Investment Board  
Chair

Attachment A: Year 14 Annual Plan PY 2013-14 WorkSource Center Funding  
Attachment B: Revised 2013-14 WIA WSC Full Year Goals

YEAR 14 ANNUAL PLAN PY 2013-14

WORKSOURCE CENTERS FUNDING

Attachment A

A WorkSource Centers	B Operator Name	C Final Formula Funding PY 2012-13	D Six-Month Formula Funding 7/1/13-12/31/13		E Additional Formula Funding 1/1/14-6/30/15		F Total Formula Funding 7/1/13-6/30/14	
			Adult	DW	Adult	DW	Adult	DW
			Total	Total	Total	Total	Total	Total
1	Canoga Park- West Hills Northeast	\$ 1,236,404	\$ 337,796	\$ 261,880	\$ 357,787	\$ 261,859	\$ 523,719	\$ 1,199,312
2	Arbor E&T, LLC	1,025,412	280,151	217,173	280,152	217,174	434,347	994,650
3	Arbor E&T, LLC	1,110,076	303,282	235,104	303,283	235,105	470,209	1,078,774
4	Chatsworth- Industries Northridge	1,369,745	374,226	290,100	374,226	290,101	748,452	1,328,653
5	Chikana Service Action Center	815,225	222,727	172,658	222,726	172,657	345,315	750,768
6	Chinatown Service Center	678,530	185,380	143,707	185,381	143,706	287,413	658,174
7	City of Long Beach Pacific Gateway WIN Development, Inc.	828,982	226,485	175,571	226,485	175,572	452,970	804,113
8	Community Career Development, Inc.	1,135,234	310,156	240,433	310,156	240,432	480,865	1,101,177
9	Community Centers, Inc.	1,166,380	318,665	247,029	318,665	247,030	494,059	1,131,369
10	El Proyecto del Barrio, Inc.	1,160,877	317,152	245,864	317,161	245,864	491,728	1,126,051
11	Goodwill Industries of Southern California Housing Authority of the City of Los Angeles	940,562	256,970	199,203	256,969	199,203	398,406	912,345
12	HACLA Portal Mar Vista	502,859	137,365	106,501	137,386	106,501	274,771	487,773
13	Jewish Vocational Service	933,171	254,850	197,638	254,951	197,637	395,275	905,176
14	Los Angeles Urban League	1,224,881	334,648	259,419	334,648	259,420	516,839	1,188,135
15	Managed Career Solutions, Inc.	1,213,104	331,431	259,925	331,430	259,925	513,850	1,178,711
16	Pacific Asian Consortium in Employment	1,122,093	306,566	237,650	306,565	237,649	475,299	1,088,430
17	UAW-Labor Employment and Training Corporation Southwest Watts Labor Community Action Committee	1,156,907	316,077	245,023	316,077	245,023	490,046	1,122,200
18	Los Angeles- Watts	988,633	264,639	205,148	264,639	205,148	410,296	939,574
19	TO BE DETERMINED		5,078,696	3,937,005				
20	TOTALS	\$ 18,588,075	\$ 10,167,392	\$ 7,973,011	\$ 10,031,403	\$ 7,937,005	\$ 9,915,702	\$ 16,831,405

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# Revised 13-14 WIA Adult WSC Full Year Goals Attachment B

Contractor	Center Name	Adult Placement Rate	Dislocated Placement Rate	Adult Retention Rate	Dislocated Retention Rate	Adult Average Earnings	Dislocated Average Earnings	Adult Exits	Hard To Serve Exits	DW Exits	UA Customers	Business Customers
Arbor E&T, LLC	Canoga Park-West Hills WorkSource Center	88.0%	88.0%	79.0%	84.0%	\$12,600	\$15,800	92	74	63	15,700	65
Arbor E&T, LLC	Northeast Los Angeles WorkSource Center	87.0%	88.0%	79.0%	84.0%	\$12,100	\$14,000	104	83	63	5,100	65
Arbor E&T, LLC	Van Nuys-North Sherman Oaks WorkSource Center	87.0%	88.0%	79.0%	84.0%	\$12,600	\$15,800	113	90	67	7,000	65
Build Rehabilitation Industries	Chatsworth-Northridge WorkSource Center	85.0%	86.0%	79.0%	84.0%	\$12,200	\$15,800	122	98	79	4,600	65
Chicana Service Action Center	Downtown WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,600	\$14,200	71	57	44	15,900	65
Chinatown Service Center	Chinatown WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,600	\$14,200	59	47	39	2,500	65
City of Long Beach (Pacific Gateway W IN)	Harbor WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$13,100	\$16,000	69	55	59	6,700	65
Community Career Development, Inc.	Wilshire-Metro WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,600	\$15,400	118	94	71	4,800	65
Community Centers, Inc.	South Los Angeles WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,100	\$14,000	116	93	73	9,800	65
El Proyecto del Barrio, Inc.	Sun Valley WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,500	\$16,000	125	100	81	5,800	65
Goodwill Industries of Southern California	Metro North Los Angeles WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,100	\$15,000	106	85	65	7,900	65
Housing Authority of the City of Los Angeles	Housing Authority WorkSource Portal	85.0%	89.0%	79.0%	84.0%	\$12,100	\$14,600	63	50	45	1,500	30
Jewish Vocational Service	Marina del Rey-Mar Vista WorkSource Center	85.0%	88.0%	79.0%	84.0%	\$13,100	\$16,000	97	78	70	4,700	65
Los Angeles Urban League	West Adams-Baldwin Hills WorkSource Center	85.0%	86.0%	79.0%	84.0%	\$13,100	\$14,200	136	109	82	3,300	65
Managed Career Solutions, Inc.	Hollywood WorkSource Center	85.0%	89.0%	79.0%	84.0%	\$13,100	\$15,500	118	94	72	7,200	65
Pacific Asian Consortium In Employment	Westlake WorkSource Center	85.0%	89.0%	79.0%	84.0%	\$12,500	\$14,500	110	88	70	3,800	65
UAW-Labor Employment and Training Corporation	Southeast Los Angeles-Crenshaw WorkSource Center	88.0%	89.0%	79.0%	84.0%	\$12,100	\$14,100	130	104	74	6,700	65
Watts Labor Community Action Committee	Southeast Los Angeles-Watts WorkSource Center	86.0%	88.0%	79.0%	84.0%	\$12,100	\$14,000	112	90	52	6,900	65