



ERIC GARCETTI
MAYOR

July 17, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Matthew M. Johnson to the Board of Airport Commissioners for the term ending June 30, 2019. Mr. Johnson's current term expired on June 30, 2014.

I certify that in my opinion Mr. Johnson is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Matthew M. Johnson
Commission: Board of Airport Commissioners
End of Term: 6/30/2019

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** J.D., New York University School of Law
7. **Occupation/profession:** Managing Partner, Ziffren Brittenham LLP
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term end
Burton, Sean O.	West	5	Caucasian	M	13-Aug-13	30-Jun-15
Eshaghian, Gabriel L.	South Valley	4	Caucasian	M	13-Aug-13	30-Jun-14
Goldberg, Jackie	East	13	Caucasian	F	13-Aug-13	30-Jun-15
Hsu, Beatrice C.	Central	4	Asian Pacific Islander	F	13-Aug-13	30-Jun-16
Johnson, Matthew M.	South Valley	4	African American	M	13-Aug-13	30-Jun-14
Telles, Cynthia A.	South Valley	4	Latina	F	13-Aug-13	30-Jun-18
Velasco, Valeria C.	West	11	Latina	F	06-Sep-05	30-Jun-17

**MATTHEW M. JOHNSON
MANAGING PARTNER
ZIFFREN BRITTENHAM LLP**

Matthew Johnson is the managing partner of Ziffren Brittenham LLP (“Ziffren”). Founded over 30 years ago, Ziffren is considered the country’s premier entertainment law firm and a leader in structuring and negotiating transactions reflecting the rapidly changing dynamics throughout the media and entertainment industries. Its practice encompasses both traditional and emerging digital-media and high tech markets and focuses exclusively on entertainment transactional work, including consulting and strategic planning in all facets of the industry. It is known for providing active, strategic advice to, and initiating relationships for, its clients which range from well-known performing artists (e.g., Keanu Reeves, Bruce Willis, Harrison Ford, Matt Damon, Sandra Bullock, Steve Carell and Jay Leno) to major institutions transacting business in Hollywood (Hughes/DirecTV, DreamWorks, Liberty Media, Pixar, Revolution).

The clients Matthew represents include Oprah Winfrey, Tyler Perry, Sacha Baron Cohen, Eddie Murphy, Forest Whitaker, Michael Keaton, Ice Cube, Tyra Banks, directors such as Shawn Levy (*Night at the Museum 1 & 2, Cheaper By the Dozen*), Antoine Fuqua (*Training Day, Shooter*), Tim Story (*Think Like a Man, Fantastic Four 1 and 2, Barbershop*), Matthew Vaughn (*X-Men First Class, Kick-Ass, Stardust, Layer Cake*), and Phil Lord & Chris Miller (*21 Jump Street, Cloudy With a Chance of Meatballs*).

Matthew also specializes in representing premiere feature and television writing talent, including feature writers George Nolfi (*The Bourne Ultimatum, Ocean’s 12*), Marc Guggenheim (*Green Lantern*), Jack Amiel & Michael Begler (*The Prince and Me, Raising Helen*), Don Scott (*Barbershop 1 & 2*) as well as television writers such as Jennifer Johnson (*Chase*), Ali LeRoi (*Are We There Yet, Everybody Hates Chris*), Craig Wright (*Dirty, Sexy, Money*), Jeff Rake (*Head Cases, Miss Match*), and Marc Guggenheim (*Arrow, Eli Stone*), and Juma Entertainment (*The Singing Bee*). In addition, Matthew represents a number of television actors including Michael Strahan (*Live with Kelly and Michael*), Andy Samberg (*Saturday Night Live*), Derek Luke (*Trauma*), Michael Ealy (*Common Law*), BJ Novak (*The Office*), Craig Robinson (*The Office*) and Enrique Murciano (*Without A Trace*).

Matthew has been instrumental in helping his clients develop important revenue sources pursuing endorsement and merchandising opportunities based upon their celebrity status, including negotiating Catherine Zeta-Jones’ deals with T-Mobile and Elizabeth Arden, Tyra Banks’ deals with Victoria’s Secret, Coors and Cover Girl and Tim Tebow’s deals with Nike, Jockey and Tivo. Matthew has also negotiated book deals for several of his clients, including Oprah Winfrey, LeBron James, Tim Tebow and Tyra Banks.

Matthew received an undergraduate degree from Rutgers College in 1990 and a graduate degree from New York University School of Law in 1993. Matthew’s contribution to the betterment of his trade and his community are as much a priority to him as the responsible representation of his clients. He is Immediate Past President of the Board of the Challenger’s Boys and Girls Club, a member of the board of the Los Angeles Urban League, the Foreign Policy Roundtable and the Next Generation Council of The Motion Picture and Television Fund. Matthew is also an At-Large Member of the Democratic National Committee. Matthew lives in Los Angeles with his wife Yasmine and his four children, Kailey, Nicolas, Maverick and Malala.



ERIC GARCETTI
MAYOR

July 17, 2014

Mr. Matthew M. Johnson

Dear Mr. Johnson:

I am pleased to inform you that I hereby reappoint you to the Board of Airport Commissioners for the term ending June 30, 2019. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

As part of the City Council confirmation process, you will need to meet with Tom LaBonge, your Councilmember and the Chair of the Trade, Commerce and Tourism Committee, to answer any questions he may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be

Mr. Matthew M. Johnson
July 17, 2014
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considered by the Trade, Commerce and Tourism Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti". The signature is fluid and cursive, with a large initial "E" and a stylized "G" and "T".

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Matthew M. Johnson
July 17, 2014

Nominee Check List

I. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: cary.gross@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

_____ **Statement of Economic Interest ("Form 700")**

IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.

_____ **Residence Verification Form**

III. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember and Chair of the Council Committee considering your nomination, Tom LaBonge (contact at (213) 473-7004)**

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.