

ERIC GARCETTI
MAYOR

August 14, 2013

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Jill Banks Barad to the Board of Water and Power Commissioners for the term ending June 30, 2018. Ms. Banks Barad will fill the vacancy created by Jonathan Parfrey, whose term expired on June 30, 2013.

I certify that in my opinion Ms. Banks Barad is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Jill Banks Barad
Commission: Board of Water and Power Commissioners
End of Term: June 30, 2018

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Temple University
7. **Occupation/profession:** Political Consulting/Public Relations/Government Affairs
8. **Experience(s) that qualifies person for appointment:** See attached biography
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Appointment Date	Term Ends
Holoman, Eric L.	South Valley	3	African American	M	12-Apr-10	30-Jun-15
Moss, Richard F.	West	11	Caucasian	M	14-Feb-11	30-Jun-17
Noonan, Christina	West	5	Latina	F	07-Jul-10	30-Jun-16
Parfrey, Jonathan	Central	9	Caucasian	M	12-Jan-09	30-Jun-13
Sayles, Thomas S	West	5	African American	M	11-May-09	30-Jun-14

Jill Banks Barad

Jill Banks Barad is a recognized civic leader and businesswoman who has distinguished herself by demonstrated leadership and achievements in a wide range of activities.

Ms. Barad owns her own political consulting, public relations, and government affairs firm, Jill Barad & Associates. She has provided consulting and management for federal, state, local and judicial campaigns, as well as statewide and local ballot measures. She has taught Political PR, media and fundraising at UCLA. She was featured as a top consultant in *California Journal*, and was profiled on National Public Radio (NPR).

Ms. Barad developed the original public relations and fundraising strategy for the creation of Para Los Ninos, the first child care facility on Skid Row, personally convincing Mayor Bradley, the *LA Times*, and the LA corporate community to sponsor the project.

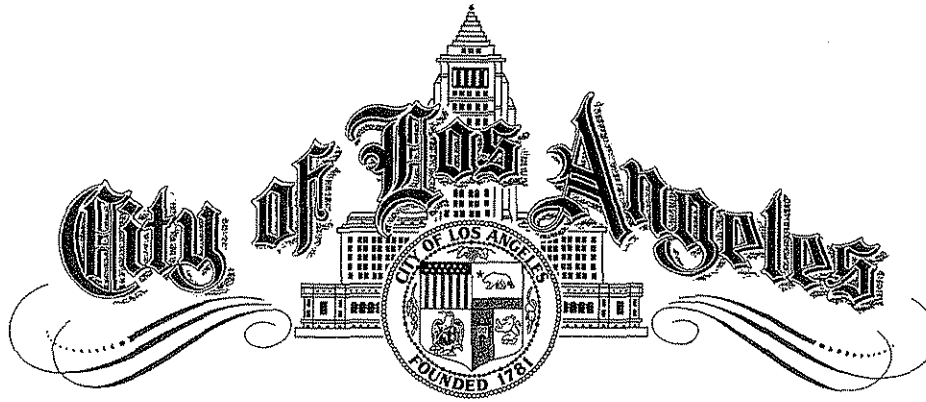
Ms. Barad has a long list of civic recognitions: the Valley Industry and Commerce Association (VICA) awarded her the Harmon Ballin Award for outstanding community service; six-time finalist for the Fernando Award, the highest award for volunteerism in the San Fernando Valley; named "Valley Leader of the Year" by the *San Fernando Valley Business Journal* in their recognition of "Women Who Mean Business"; and awarded "The Most Inspirational Woman in Business" Award by California Senate and Assembly members . In 2010, Jill was honored by the LA City Council as Pioneer Woman, CD 5.

Ms. Barad chaired Mayor Tom Bradley's Advisory Committee on Education for six years. The Mayor appointed her to serve on the citywide Citizens Advisory Committee on Student Integration (CACSI). In 1976 she founded The Open School to create the first community-initiated magnet school in the LAUSD. The Open School served as the model for magnet schools throughout the LAUSD, and became the *first Charter school* in the State of California.

Ms. Barad is Founder and Chair of the Valley Alliance of Neighborhood Councils, a coalition of the 34 neighborhood councils throughout the Valley. The Alliance, now in its eleventh year, has been described as the "model of regional governance." She is a founder of the Sherman Oaks Neighborhood Council and is in her eighth year as President.

Ms. Barad is a long-time member of the Board of Directors of VICA and is past Chair of the State Issues Committee. She served as a member of the Board of Directors of Habitat for Humanity SFV, Board member of the Valley Community Legal Foundation, and Vice President of The Executives, the support group for the Jewish Home for the Aging. Most recently, Jill was appointed to the Board of Neighborhood Commissioners Neighborhood Council Plan Review Committee and was elected Chair of the North and South Valley Areas. She was appointed to City Attorney Mike Feuer's Transition Team.

Ms. Barad graduated from Friends' Central School in mainline Philadelphia. She is a graduate of Temple University where she earned a BA in Theatre with honors in English, and was named an Outstanding Senior Class Woman.



ERIC GARCETTI
MAYOR

August 14, 2013

Ms. Jill Banks Barad

Dear Ms. Banks Barad:

I am pleased to inform you that I hereby appoint you to the Board of Water and Power Commissioners for the term ending June 30, 2018. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Justin Gonzalez in my Office at (213) 364-0506 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Ethics Pledge, Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Ms. Jill Banks Barad
August 14, 2013
Page 2

As part of the City Council confirmation process, you will need to meet with Tom LaBonge, your Councilmember, and Councilmember Felipe Fuentes, the Chair of the Energy and Environment Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Energy and Environment Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Julie Ciardullo with the Mayor's staff will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti". The signature is stylized and written in a cursive-like font.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Jill Banks Barad
August 14, 2013

Nominee Check List

I. Within three days:

_____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Julie Ciardullo, Office of the Mayor,
Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012
or fax: 213-978-0720 or email: julie.ciardullo@lacity.org.

_____ **Ethics Pledge**
_____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

_____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
_____ **Residence Verification Form**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Tom LaBonge** (contact at 213-473-7004).
_____ **Councilmember Felipe Fuentes, Chair of the Council Committee**
considering your nomination (contact at 213-473-7007).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.