

CITY OF LOS ANGELES

CALIFORNIA



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When making inquiries relative to
this matter, please refer to the
Council File No.

October 11, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council
File No. 13-1167, at its meeting held October 9, 2013



City Clerk
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COMMUNICATION FROM CHAIR AND MEMBER, ECONOMIC DEVELOPMENT COMMITTEE and RESOLUTION relative to support for the efforts of the National Football League (NFL) to bring its franchise back to the City of Los Angeles.

Recommendation for Council action, pursuant to Resolution (LaBonge - Buscaino - Cedillo - et. al):

ADOPT the accompanying RESOLUTION reaffirming and reiterating support for the efforts of the NFL to bring its franchise back to the City of Los Angeles. A football team in the City is in the interest of both the NFL and the City, and it is encouraged that the NFL commissioner, Roger Goodell, consider expanding two teams for the NFC (National Football Conference) and the AFC (American Football conference).

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on September 24, 2013, the Chair, and Member, of the Economic Development Committee considered Resolution (LaBonge - Buscaino - Cedillo - et. al.) relative to supporting the efforts of the NFL to bring its franchise back to the City of Los Angeles.

The Maker of the Resolution, Councilmember LaBonge, addressed the Committee Chair, and Member, and stated that with the start of the football season, it was incumbent upon him to write to the NFL Commissioner to remind him not to forget about Los Angeles relative to an NFL Team.

The Councilmember then presented various charts to the Committee Chair, and Member that included: a map of the United States showing the distribution of the NFL teams throughout the country; a list of the populations of major metropolitan areas with NFL teams such as New York with 19 million, Chicago with 9 million, and even smaller areas with 1.7 million, however, Los Angeles metropolitan area with 13 million is a large market that is currently not being served by the NFL; and, a chart showing NFL teams by total city population count such as New York with 8.3 million, Chicago with 2.7 million, Jacksonville with 836,000, Denver with 600,000, and Tampa with 347,000, while Los Angeles City has a population of 3.7 million and is without a team (the Councilmember noted that even Council District 4 within the City of Los Angeles with a population of 274,000 has a similar or greater population than some of the cities that currently have NFL teams such as Cincinnati and Buffalo). The Councilmember noted that, therefore, population is a key factor.

Lastly, the Councilmember expressed his support for current Los Angeles sports teams such as the Kings, Lakers, and Clippers, but reiterated his commitment to continue advocating for the NFL to also bring a football team to the City Los Angeles, the second largest City in the country.

The Committee Chair, and Member, thanked the Councilmember for his leadership on the issue, and after providing an opportunity for public comment, recommended adoption of Resolution

(LaBonge - Buscaino - Cedillo - et. al.). This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,



COUNCILMEMBER CURREN D. PRICE, JR., CHAIR
ECONOMIC DEVELOPMENT COMMITTEE



COUNCILMEMBER GILBERT A. CEDILLO, MEMBER
ECONOMIC DEVELOPMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
KREKORIAN:	ABSENT
HUIZAR:	ABSENT
CEDILLO:	YES
MARTINEZ:	ABSENT

-NOT OFFICIAL UNTIL COUNCIL ACTS-

ADOPTED
OCT 09 2013
LOS ANGELES CITY COUNCIL
FORTHWITH

13-1167

RESOLUTION

SEP 4 2013

WHEREAS, the 2013 National Football League (NFL) season, the 94th regular season of the NFL, is set to begin Thursday, September 5, 2013, with the defending Super Bowl XLVII champions Baltimore Ravens playing the Denver Broncos in the annual kickoff game; and

WHEREAS, The season will end with Super Bowl XLVIII, the league's championship game, on Sunday, February 2, 2014, at MetLife Stadium in East Rutherford, New Jersey; and

WHEREAS, Los Angeles was once the professional football home for, among others, the Los Angeles Rams (1946-1979), the Los Angeles Chargers (1960), Los Angeles Raiders (1982-1994); and

WHEREAS, countless high school and college athletes from Los Angeles have contributed their great talents to the NFL and the NFL teams; and

WHEREAS, although football has a great history in the City of Los Angeles, it has not hosted a National Football League (NFL) game since the Raiders went back to Oakland prior to the 1995 season; and

WHEREAS, since that time, the City has developed an immense fan base for the Los Angeles Dodgers, Los Angeles Lakers, Los Angeles Clippers, Los Angeles Galaxy, and the Los Angeles Kings – but has been deprived of a professional football team; and

WHEREAS, while the NFL brings economic benefits to the region, it is also important to analyze the formal linkages between a new sports franchise in the City and the social benefits for all residents of the City; and

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of these Resolutions, the Council of the City of Los Angeles reaffirms and reiterates its support for the efforts of the National Football League to bring its franchise back to the City of Los Angeles. A football team in the City is in the interest of both the NFL and the City, and it is encouraged that the NFL commissioner, Roger Goodell, consider expanding two teams for the NFC (National Football Conference) and the AFC (American Football Conference).

SEP 4 2013
ADOPTED
OCT 09 2013
LOS ANGELES CITY COUNCIL
FORTHWITH
Curren Price
Ed Phelan

PRESENTED BY [Signature]
TOM LABONGE
Councilmember, 4th District

SECONDED BY [Signature]
Gibert Cepillo

ORIGINAL