

COMMUNICATION FROM CHAIR AND MEMBER, ECONOMIC DEVELOPMENT COMMITTEE and RESOLUTION relative to support for the efforts of the National Football League (NFL) to bring its franchise back to the City of Los Angeles.

Recommendation for Council action, pursuant to Resolution (LaBonge - Buscaino - Cedillo - et. al):

ADOPT the accompanying RESOLUTION reaffirming and reiterating support for the efforts of the NFL to bring its franchise back to the City of Los Angeles. A football team in the City is in the interest of both the NFL and the City, and it is encouraged that the NFL commissioner, Roger Goodell, consider expanding two teams for the NFC (National Football Conference) and the AFC (American Football conference).

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

## SUMMARY

At a regular meeting held on September 24, 2013, the Chair, and Member, of the Economic Development Committee considered Resolution (LaBonge - Buscaino - Cedillo - et. al.) relative to supporting the efforts of the NFL to bring its franchise back to the City of Los Angeles.

The Maker of the Resolution, Councilmember LaBonge, addressed the Committee Chair, and Member, and stated that with the start of the football season, it was incumbent upon him to write to the NFL Commissioner to remind him not to forget about Los Angeles relative to an NFL Team.

The Councilmember then presented various charts to the Committee Chair, and Member that included: a map of the United States showing the distribution of the NFL teams throughout the country; a list of the populations of major metropolitan areas with NFL teams such as New York with 19 million, Chicago with 9 million, and even smaller areas with 1.7 million, however, Los Angeles metropolitan area with 13 million is a large market that is currently not being served by the NFL; and, a chart showing NFL teams by total city population count such as New York with 8.3 million, Chicago with 2.7 million, Jacksonville with 836,000, Denver with 600,000, and Tampa with 347,000, while Los Angeles City has a population of 3.7 million and is without a team (the Councilmember noted that even Council District 4 within the City of Los Angeles with a population of 274,000 has a similar or greater population than some of the cities that currently have NFL teams such as Cincinnati and Buffalo). The Councilmember noted that, therefore, population is a key factor.

Lastly, the Councilmember expressed his support for current Los Angeles sports teams such as the Kings, Lakers, and Clippers, but reiterated his commitment to continue advocating for the NFL to also bring a football team to the City Los Angeles, the second largest City in the country.

The Committee Chair, and Member, thanked the Councilmember for his leadership on the issue, and after providing an opportunity for public comment, recommended adoption of Resolution

(LaBonge - Buscaino - Cedillo - et. al.). This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

COUNCILMEMBER CURREN D. PRICE, JR., CHAIR  
ECONOMIC DEVELOPMENT COMMITTEE

COUNCILMEMBER GILBERT A. CEDILLO, MEMBER  
ECONOMIC DEVELOPMENT COMMITTEE

| <b><u>MEMBER</u></b> | <b><u>VOTE</u></b> |
|----------------------|--------------------|
| PRICE:               | YES                |
| KREKORIAN:           | ABSENT             |
| HUIZAR:              | ABSENT             |
| CEDILLO:             | YES                |
| MARTINEZ:            | ABSENT             |

**-NOT OFFICIAL UNTIL COUNCIL ACTS-**