RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

On behalf of the Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA), I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

CHIRLA has been at the forefront of immigrant integration since 1986, ensuring that local, state and federal policies are fully inclusive of all immigrant communities. We have worked with street vendors in Los Angeles over the last 15 years, ensuring that they are treated with dignity and respect as they attempt to make a simple living to feed their children through an honest day’s work. Unfortunately, making street vending illegal on city sidewalks has led to deportations for many street vendors who otherwise have never been arrested. It also takes away valuable resources from law enforcement, focusing on the working poor instead of violent crimes in our city.

CHIRLA is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. Street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Angelica Salas
Executive Director
May 13, 2014

Economic Development Committee
Public Works & Gang Reduction Committee
Los Angeles City Council
200 North Spring Street
Los Angeles, Cal. 90012

Re: Council File 13-1493; Permitting and Regulation of Sidewalk Food Vending

Dear Councilmembers,

Community Health Councils wishes to provide in this letter preliminary findings and policy recommendations from a Health Impact Assessment (HIA) on potential sidewalk food vending legislation. Our organization has worked successfully to address health disparities in marginalized communities since 1992. Utilizing stakeholder engagement and policy analysis, we promote environmental equity and social justice for underserved populations.

In 2012, the Centers for Disease Control & Prevention (CDC) awarded a REACH demonstration project grant to CHC to lead a multi-organizational effort to develop and implement policy and environmental changes that address the obesity and hypertension epidemics in South Los Angeles. A key focus of the project is the nutrition resource environments adjacent to schools. CHC convened a steering committee in Fall 2013 that was comprised of street vendor advocates, school nutrition advocates, public sector regulators, and health and social researchers, who provided input on the design of an HIA methodology. Primary and secondary data collection for the HIA commenced in March 2014 and is ongoing.

While sidewalk vending is prohibited throughout Los Angeles, a separate law also prohibits mobile vending within 500 feet of school campuses during normal school hours. It is widely acknowledged, however, that these regulations are largely ineffectual in deterring street food vending, especially near schools, even though vendors do incur consequences for enforcement actions that occur at inconsistent and arbitrary times and places. Although citywide regulations on street vendors are a separate consideration from school-proximal regulations, the HIA considers whether changes in the former may influence the presence of vendors that locate near campuses at the end of the school day.

Data from recently concluded field observations indicates that the absence of a citywide prohibition against sidewalk vending in the control environment (Compton) does not appear to produce a higher presence of food vendors in proximity to schools in that city, which some might speculate would occur in parts of Los Angeles. This suggests that a new regulatory structure for street vendors...
can consider the legitimation of micro-enterprise for street vendors while also valuing the preservation of healthier school nutrition environments, especially if these important concerns are balanced geographically and enforced consistently.

The HIA builds on research performed by UCLA graduate students in 2007, which concluded that energy-dense, low-nutrient snacks and sugar-sweetened beverages are the predominant items sold to students by street vendors, and that students who combine daily snack/drink purchases with infrequent exercise are exceeding recommended caloric intake levels by as much 27%. Widespread overconsumption of this nature undoubtedly contributes to the prevalence of obesity-related diseases in South Los Angeles.

Street vendors are just one component of a multi-faceted nutrition environment around schools; environments that are set-up to undermine student health in South Los Angeles and other urban “food swamps”. As yet, academic research has not considered whether regulatory structures produce quantitative or qualitative differences in the presence of street vendors nears schools, or in altered student consumption behaviors within the wider food ecology. This HIA employs a comparison between campus-adjacent environments in South Los Angeles and a control environment (Compton) with similar socioeconomic conditions but a more permissive regulatory structure for street vendors (both jurisdictions have prohibitions on street vending in proximity to schools, but Compton does not prohibit it completely within its incorporated boundaries).

**METHODOLOGY**

The comparison between campus-adjacent environments considers a range of factors- food retail environment, bicycle and pedestrian safety, cultural characteristics, income characteristics- that may contribute to the presence of sidewalk food vendors. A school from the experiment environment (South Los Angeles) was coupled with a school from the control environment (Compton) that had similar conditions for one of these environmental factors (figure 1). Because schools represent relative market sizes to suppliers (i.e. street vendors), results were adjusted based on an average enrollment for the schools in the study. Elementary schools were only compared with other elementary schools, and likewise for middle schools and high schools, as consumer mobility varies considerably based on the age of students. Comparing results between the coupled schools provides a perspective on how various environmental factors may drive differences in vendor presence and student consumption behavior. If differences between the experiment and control environments are consistent across these factors, however, it would indicate the influence of differing regulatory structures.

**Figure 1: experiment and control school matches based on environment factors**

<table>
<thead>
<tr>
<th>CRITERIA MATCH</th>
<th>LOS ANGELES USD</th>
<th>COMPTON USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spanish-speaking</td>
<td>Manchester Avenue Elem</td>
<td>Kennedy Elem</td>
</tr>
<tr>
<td></td>
<td>Mann Middle</td>
<td>Walton Middle</td>
</tr>
<tr>
<td>poverty</td>
<td>Angeles Mesa Elem</td>
<td>Longfellow Elem</td>
</tr>
<tr>
<td>retail food environment</td>
<td>Normandie Avenue Elem</td>
<td>Emerson Elem</td>
</tr>
<tr>
<td></td>
<td>Audubon Middle</td>
<td>Roosevelt Middle</td>
</tr>
<tr>
<td>bike/ped collisions</td>
<td>42nd Street Elem</td>
<td>Roosevelt Elem</td>
</tr>
<tr>
<td>grade level (9-12)</td>
<td>Fremont High</td>
<td>Compton High</td>
</tr>
</tbody>
</table>

Field observations presented the most feasible method for gathering primary data on the quantity and quality of sidewalk food vendors near schools. Bilingual assessors observed the immediate streets surrounding each school environment during the minutes before and after the closing school bell, noting how many vendors were present, general categories of snacks and beverages available for purchase (unhealthy snack food, fruits and vegetables, hot/prepared foods, sugar-sweetened beverages,
healthy beverages), location of each vendor relative to school gates, vendor travel method, and any impact on pedestrian circulation within sidewalks. The scope of the HIA was limited to food vendors who operated within the pedestrian realm and utilized non-motorized carts or hand-held containers to transport their inventory, coinciding with the anticipated scope of the current legislation on sidewalk vendor regulations. The presence of motorized food trucks and ice cream trucks in proximity to schools were noted by assessors as a factor that might correlate to the presence of sidewalk vendors. In some areas, vendors utilizing pedaled carts were a common presence, and were included within the definition of sidewalk vendors due to their ability to vend from the pedestrian realm in a similar fashion.

Steering committee input revealed that a number of potentially positive impacts from permitted sidewalk food vending would be worth assessing, including “eyes on the street”, enhanced economic mobility for low-income people, improved preparation and storage enforcement of street food, improved healthy food access in nutritionally underserved communities, and enhanced retail sales activity in economically depressed communities. Analysis of variables leading to these potential outcomes would likely require multiple HIA and robust collaboration with public agencies to cover adequately. However, this HIA did consider whether the presence of sidewalk vendors correlated to pedestrian and bicycle activity at the end of the school day. Concurrently with vendor observations, field assessors were positioned at key pre-determined locations along primary routes leading away from school campuses to count the number of pedestrians and bicyclists that were active. A suggestion for future analysis of street vendors would be a simulation of nutrition behaviors and vendor activity when healthy food vendors are introduced into a school-adjacent environment, as was conducted on a limited basis in Oakland in 2008—a study that observed a fruit vendor gaining modest increments of market share from non-nutritious vendors over a 19-day period.

Considering the practical complications of tracking individual purchases from street vendors in the field, in-school surveys completed by students are a comparatively more feasible method for assessing the nutritional content of the snacks and beverages students purchase. CHC is currently coordinating with school district staff to administer surveys in classes and after-school programs, with data from these surveys included in the HIA report findings. Students will provide survey answers that give the frequency of purchases of general snack and beverage categories (the same categories used in the vendor observations), reasons for patronizing street vendors, and the safety perceptions of those walking or bicycling from school. Students will also provide the frequency of purchases from a variety of snack and beverage outlets (sidewalk vendor, vending machine, school store, food truck, corner store, fast food restaurant, home, someone else), which will be used to quantify the market share of street vendors within the wider nutrition environment and to forecast whether student demand will diminish or shift to other outlets based on a potentially constrained presence of street vendors.

PRELIMINARY FINDINGS

Of the 26 total vendors observed in the HIA, only two vendors were observed at middle schools and none were observed at high schools. Considering the means and choices available to older students, this may point to a market niche for street vendors that diminishes as students become less dependent on parents for purchases and transportation. Because vendor presence seems primarily relevant to the nutrition of younger students (grades K-5), the below analysis of environmental factors was limited to the eight elementary schools included in this HIA.

The schools with the highest presence of street vendors were located in South Los Angeles, the more stringent regulatory environment. Interestingly, the only elementary schools with no street vendor presence were also located in South Los Angeles. It is notable that of the aforementioned schools in South Los Angeles, the two with a high street vendor presence were the only elementary schools surveyed in the HIA where the local poverty rate was above 30% (figure 2), while the two with no street...
vendor presence were the only elementary schools surveyed with less than 50% Spanish-speaking people in proximity to the campus\(^3\) (figure 3). However, the relationship of poverty and language to vendor presence was not consistent enough across the study to qualify as actual trends- Compton schools with lower poverty in their surroundings still had moderate vendor presence, while Compton schools with many Spanish speakers did not necessarily have high vendor presence.

**Figure 2: vendors observed at each school compared with poverty rate in vicinity (coupled schools are highlighted)**

<table>
<thead>
<tr>
<th>School</th>
<th>Poverty (%)</th>
<th>Vendors (adj)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manchester Ave Elem</td>
<td>32.1</td>
<td>5.68</td>
</tr>
<tr>
<td>Normandie Ave Elem</td>
<td>31.5</td>
<td>4.07</td>
</tr>
<tr>
<td>42(^{nd}) Street Elem</td>
<td>26.8</td>
<td>-</td>
</tr>
<tr>
<td>Roosevelt Elem</td>
<td>25.0</td>
<td>2.43</td>
</tr>
<tr>
<td>Emerson Elem</td>
<td>24.4</td>
<td>1.13</td>
</tr>
<tr>
<td>Kennedy Elem</td>
<td>23.9</td>
<td>3.62</td>
</tr>
<tr>
<td>Angeles Mesa Elem</td>
<td>22.9</td>
<td>-</td>
</tr>
<tr>
<td>Longfellow Elem</td>
<td>22.5</td>
<td>2.56</td>
</tr>
</tbody>
</table>

Note: the amount of vendors shown is adjusted for average school enrollment

**Figure 3: vendors observed at each school compared with Spanish-speaking population in vicinity (coupled schools are highlighted)**

<table>
<thead>
<tr>
<th>School</th>
<th>Spanish (%)</th>
<th>Vendors (adj)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roosevelt Elem</td>
<td>74.6</td>
<td>2.43</td>
</tr>
<tr>
<td>Emerson Elem</td>
<td>65.1</td>
<td>1.13</td>
</tr>
<tr>
<td>Kennedy Elem</td>
<td>59.4</td>
<td>3.62</td>
</tr>
<tr>
<td>Normandie Ave Elem</td>
<td>58.8</td>
<td>4.07</td>
</tr>
<tr>
<td>Manchester Ave Elem</td>
<td>58.2</td>
<td>5.68</td>
</tr>
<tr>
<td>Longfellow Elem</td>
<td>54.2</td>
<td>2.56</td>
</tr>
<tr>
<td>42(^{nd}) Street Elem</td>
<td>46.8</td>
<td>-</td>
</tr>
<tr>
<td>Angeles Mesa Elem</td>
<td>42.6</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: the amount of vendors shown is adjusted for average school enrollment

Modified Retail Food Environment Index (mREFI)\(^{10}\), which measures the proportion of healthy (e.g. supermarkets) to unhealthy (e.g. fast food restaurants, convenience stores) food retailers within census tracts, and ½-mile bicycle and pedestrian collision rates\(^{11}\) were two other environmental factors that were considered in relationship to vendor presence nears schools. While mREFI was markedly lower and collision rates markedly higher (both undesirable states) in South Los Angeles, results within either jurisdiction were not consistent enough to indicate a correlation to higher or lower vendor presence. Nor did the presence of other mobile food vendors (i.e. food trucks and ice cream trucks) correlate in any way with sidewalk vendor presence nears schools. There was also no consistent trend between pedestrian and bicycle activity to vendor presence, although somewhat counterintuitively, a number of schools with higher vendor presence had lower percentages of students walking home from school (figure 4).

Of the eight schools where sidewalk food vendors were present, seven schools had vendors selling exclusively unhealthy snacks (e.g. chips, cookies, candy, ice cream, elote) and sugar-sweetened beverages (e.g. soda, fruit punch, sports drink, energy drink, aguas frescas). Only at one school (Normandie Avenue Elementary) were vendors selling hot/prepared foods (e.g. tamales) and healthy beverages (e.g. 100% fruit juice, water) present. Of 26 total vendors observed, 23 were located next to or across the street from school gates. Field assessors noted that half of the total street vendors
influenced sidewalk congestion where they were located, but in no instances did pedestrians walk into the street to avoid this congestion.

Figure 4: vendors observed at each school compared with student pedestrians and bicyclists observed

<table>
<thead>
<tr>
<th>school</th>
<th>vendors (adj)</th>
<th>student peds (%)</th>
<th>student bikes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manchester Ave Elem</td>
<td>5.68</td>
<td>33.3</td>
<td>2</td>
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<td>Normandie Ave Elem</td>
<td>4.07</td>
<td>22.3</td>
<td>4</td>
</tr>
<tr>
<td>Kennedy Elem</td>
<td>3.62</td>
<td>29.0</td>
<td>-</td>
</tr>
<tr>
<td>Longfellow Elem</td>
<td>2.56</td>
<td>40.2</td>
<td>1</td>
</tr>
<tr>
<td>Roosevelt Elem</td>
<td>2.43</td>
<td>55.9</td>
<td>11</td>
</tr>
<tr>
<td>Emerson Elem</td>
<td>1.13</td>
<td>62.5</td>
<td>0</td>
</tr>
<tr>
<td>Angeles Mesa Elem</td>
<td>-</td>
<td>69.4</td>
<td>6</td>
</tr>
<tr>
<td>42nd Street Elem</td>
<td>-</td>
<td>17.1</td>
<td>2</td>
</tr>
</tbody>
</table>

Note: the amount of vendors shown is adjusted for average school enrollment; student pedestrians are expressed as a percentage of the school’s enrollment

LIMITATIONS

The partial correlations revealed in this HIA might become clearer with future studies that provide a larger sample size and more exhaustive data collection. Multi-day observations of individual school-adjacent environments (rather than a single day) may help reduce data outliers. An expanded scope that includes all schools within a jurisdiction, or schools in many jurisdictions, would create more viable and complex opportunities for comparison. Collaborative partnerships with street vendors can enable detailed point-of-sale tracking of snack and beverage purchases, costs and revenues, enforcement actions and location choices. Utilization of secondary data from public agencies can help correlate health, safety and economic activity to vendor activity.

ENVIRONMENTAL IMPLICATIONS

The health impacts of widespread resource-poor food environments in Los Angeles are compounded by large and small food retailers (from multi-national chain restaurants to small businesses to micro-entrepreneurs) who geographically and temporally oriented their services to school-age youth. It is counterproductive policy to improve nutrition environments within school campuses without addressing the dearth of healthy food choices available off-campus. As the City Council considers new regulations for sidewalk food vendors, research suggests that a balance between important concerns is sought, with the following considerations in mind:

- **Complimentary efforts to improve school nutrition.** Regulations that prohibit mobile and sidewalk vending within 500’ (or more) of public school campuses can be maintained, unless to allow for healthy food vendors to operate within this proximity. Consider how land near school campuses can be preserved from the proliferation of fast food restaurants and convenience stores that do not sell fresh fruits and vegetables.

- **Empowerment of healthy food vendors.** Leveraging street vendors to improve healthy food access can be an important opportunity for Los Angeles. It requires more than regulatory changes, but also a funding and administrative commitment to maintain and expand their market niche.

- **Consistent enforcement of vendor regulations near schools.** Like with the existing regulations, a new system of permitted sidewalk vending will likely fail to protect students and mislead vendors if
it is not consistently enforced. School-adjacent environments can be given enforcement priority and inter-agency inefficiencies can be streamlined.

- **Legitimized micro-enterprise for low-income people.** Many street vendors may also be parents of school children. Based on evidence from other jurisdictions in this HIA, more permissive regulations will not likely create more street vendors, but can create a legal pathway of income-generation that will benefit the health and development of families.

CHC appreciates the opportunity to provide input on this important policy decision. We look forward to a decision that creates more progressive regulation in Los Angeles for the sake of health and prosperity.

Respectfully,

Lark Galloway-Gilliam  
Executive Director

CC: Councilmember Curren D. Price, Jr.  
Councilmember Paul Krekorian  
Councilmember Jose Huizar  
Councilmember Gilbert A. Cedillo  
Councilmember Nury Martinez  
Councilmember Joe Buscaino  
Councilmember Bernard Parks  
Councilmember Herb J. Wesson, Jr.

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1. Racial and Ethnic Approaches to Community Health (REACH)  
2. LA Municipal Code, Section 42  
3. 7:30 AM-4:30 PM on weekdays; LA Municipal Code, Section 80  
5. Wolstein & Goetz (2007) and Dyrness (2001) affirm that street food vending is more prevalent in Latin American immigrant communities.  
6. the highest activity period for street vendor sales to students, determined by Goetz and Wolstein (2007)  
7. i.e. natural surveillance  
9. based on 2-mile radius; data based on American Community Survey 5-year estimates (ACS); accessed using Circular Area Profiles (Missouri Census Data Center)  
10. data accessed from the Centers for Disease Control and Prevention (http://www.cdc.gov/obesity/resources/reports.html)  
11. calculated using most recent data available (2009-2011); data accessed using Transportation Injury Mapping System (Safe Transportation Research & Education Center)  
12. Considering the political sensitivity of the issue at the present time, collaborations with street vendors have been difficult to establish.
Economic Impact of Los Angeles Street Vendors

Los Angeles has an estimated 10,000 street vendors, who generate over $100 million in annual sales of food and merchandise. Almost half of the street vendors, 43 percent, prepare and serve food-related products, sales of which total to $42 million a year. The Economic Roundtable analyzed economic impacts that sales of food by street vendors had on the local economy.

Findings

Our initial findings are that street carts selling food in Los Angeles stimulate $67 million in local economic activity (see figure on page 2). This breaks down into:

- $42.5 million in direct sales
- $10.5 million in indirect sales
- $14 million in induced sales

For every dollar earned by LA street vendors, $1.60 of economic impacts is realized in the local economy.

The biggest beneficiaries of the economic impacts generated by street vendors include food wholesalers, property owners, and advertising companies, as well as doctors’ offices, hospitals, restaurants and banks. Real estate and rent benefit from indirect and induced effects of street vendor sales because the supplies that vendors purchase come from traditional brick and mortar stores that pay rent (ex. supermarkets).

How Economic Impacts Work

As street vendors in the Los Angeles sell food and drinks to passersby, the multiplier effects from their sales accumulate and reverberate through the local economy, adding to the demand for goods and services from local suppliers. This translates into added sales and jobs for local grocery stores, as well as other suppliers who help street vendors keep their carts in operation. These small sales add to the spending power of employees’ households, supporting still more sales and jobs where those households spend their money, as well as more tax revenue for local, state and federal government.
LA Street Vendors Generate $67 Million in Economic Stimulus,
By Industry, 2012

Source: Economic Roundtable analysis; Street Vendors Project by UCLA Urban Planning Masters Students taught by Gaspar Rivera-Salgado; Minnesota IMPLAN Group, Inc., IMPLAN System 2012 data and 2014 software.

About the Economic Roundtable

The Economic Roundtable is a nonprofit public policy research organization with exceptionally strong capabilities for research into economic and housing conditions in Los Angeles. We have a successful record of providing constructive policy research assistance to public sector agencies since 1991. Before that the Economic Roundtable was a research unit in the Los Angeles County government.

The Economic Roundtable is developing more research around the low wage and informal economy in Los Angeles. Visit our web site at www.economicrt.org. Contact Yvonne Yen Liu and Patrick Burns for more information at (213) 892-8104.
Briefing Memo

To: Los Angeles City Departments

From: The Los Angeles Street Vendor Campaign

Date: February 2014

Re: A Proposal to Legalize Street Vending & The Priorities of Advocates

This memorandum outlines a proposal to legalize street vending in Los Angeles in terms of the priorities of the over 40 organizations who are part of the coalition to legalize street vending. The proposal focuses on sidewalk vending, and includes an incentive program for healthy food sales. Most of the recommendations discussed apply to both food and non-food merchandise vending, but some apply specifically to food vending.

Background

The LA Street Vendor Campaign is a coalition of public sector, non-profit, and private stakeholders who are passionate about supporting entrepreneurs, cultivating good food, and supporting the vibrancy of the City's sidewalks and streets. This coalition includes:

- East LA Community Corporation
- Leadership for Urban Renewal Network
- Coalition for Humane Immigrant Rights of Los Angeles
- LA Food Policy Council
- UFCW
- Loncheros Association
- SEE-LA
- Public Counsel
- Urban & Environmental Policy Institute

Established in 2012, this coalition has recognized that many of the city's poorest communities have limited access to affordable, healthy food. This is due to the absence of mainstream grocery stores and the prominence of small convenience stores that often sell poor quality food at high costs. In addition, jobs are scarce in many neighborhoods and many current vendors entered into the vending business in order to support their families and community.

Community Organization & Council Motion

To support the extensive research conducted by the coalition, participating organizations mounted a campaign in 2013 to engage community members in support of a policy that can permit sidewalk vendors. Through 5 town halls, numerous meetings with constituent groups that included business associations and restaurant groups and on-the-ground outreach to local businesses and residents, the Los Angeles Street Vendor Campaign was able to secure support from Councilmember Huizar and Councilman Price to introduce a motion in City Council.

The purpose of the motion was to ask departments how the City could create a permit system for sidewalk vendors. In addition, the program will include incentives for vendors who commit to selling healthy food.

The Coalition Proposal & Priorities

The LA Street Vendor Campaign believes that the absence of a permit system for street vendors is a missed opportunity. Legal sidewalk vending can not only create jobs, but also recruit these entrepreneurs to sell healthy food in the city's food deserts and enliven streets by increasing security, walkability and
social activity. Scholars estimate that there are upwards of 10,000 mobile vendors in the City. These vendors are not permitted, not being taxed, and not contributing directly to the City’s formal economy.

The coalition is seeking the introduction of an ordinance that would:

- **Create a Citywide Permit System for Food Vendors on Sidewalks** – Vendors could get a permit to sell food on city sidewalks. They would also need to secure Los Angeles County Public Health Department permits that are already required to sell food from mobile facilities. The coalition has engaged the Los Angeles County Public Health Department who is supportive of a City permit that allows food vendors to vend on sidewalks. Naturally, a fee would be imposed for a City of Los Angeles permit based on projected costs of enforcing vending rules, surveys of vendors, and research on typical fees in other cities. This fee would help pay the cost of the system so as to not burden the City’s budget.

- **Incentivize Healthy Food** – The Coalition is proposing that the permit system incentivize the sale of healthy food in low-income neighborhoods. Entrepreneurs who are committed to selling healthy food will be given incentives such as a expedited and lower-cost permit, priority to sell near high-pedestrian areas like transit stops, and access to educational resources and resource opportunities through community partners.

- **Encourage Safe, Vibrant Streets and Prosperous Neighborhoods** - A permit system should be designed in a manner that respects existing small businesses and forges positive relationships with community stakeholders and the Police Department. Vendors and businesses thus far have expressed interest in working together in business improvement districts and local business associations.

During policy development, the Coalition prioritizes the following:

- **Basic Structure of Permit System** – Past efforts to create small, pilot sidewalk vending sites in the City have failed due to excessive restrictions on vendors and competition from adjacent unlicensed vendors. To succeed, a permit system for vendors should be citywide in scope and allow vendors to choose where and what to sell, subject to common sense rules and California Health & Safety Code:

  - Permits should be available to all applicants by right. Cities that have placed a cap on the number of permits have experienced illegal vending outside of the permitting system.
  - Vendors should be able to decide where to locate their carts (as long as they do not block pedestrian right of way, driveways etc., see below).
  - Vendors should be able to decide what food items they sell, subject to Health & Safety Code requirements and with incentives to encourage sale of healthy items.

- **Responsible and Humane Enforcement** – The campaign understands the importance of an effective enforcement strategy to protect vendors who commit to a new permit system. Enforcement, however, should be reduced from a misdemeanor to an infraction avoiding arrests and exorbitant fines. The campaign proposes a tiered system to regulate vendors who are not permitted:

  - **First offense**: A “warning” system that encourages vendors to comply with the new law within a certain time frame.
  - **Second offense**: A “fix it” ticket that requires vendors to submit proof of the correction of the offense within 6 months. Extension provisions can be available.
  - **Third offense**: A fine. The fine should not exceed more than $150.
- **Additional offenses**: A fine not to exceed $300.\(^1\)
- After the establishment of a permit system, a moratorium should be in place for up to a year to help vendors get in compliance with the new law.

To mitigate the cost of enforcement, the coalition is in favor of a "shared enforcement" strategy between departments. In addition, agencies should collaborate on a consistent approach to enforcement; especially in the first year where education should be a priority.

- **Healthy Vending Incentive Program** – Street food vendors can be a part of expanding access to healthy food in under-served neighborhoods. The Coalition believes it is important to establish a meaningful incentive program for street vendors who commit to selling healthy food.

To insure the success of this aspect of the permit system, the Coalition suggests defining the parameters of a "healthy food cart" that can be enforced by city agencies visually. Healthy Food Carts will be distinguished with a sticker decal.

Through consultation with public health experts and street vendors alike the Coalition proposes the following definition for a healthy food cart:

1. A cart that sells ONLY fresh fruits, vegetables, and water; and

2. A cart where 50% of visible food products are made up of the following:
   a. Whole or processed fruits or vegetables with no sugar added
   b. Drinking water
   c. Low-fat/non-fat dairy or non-dairy milk options
   d. "Healthy Snacks" as defined by USDA\(^2\)

Additional criteria: healthy food carts must be free of commercially packaged sugar-sweetened beverages such as soda, punch and other "juices".

In our research, we found the following factors to be important in defining a healthy food cart: visibility and proportionality of healthy food, flexibility for the vendor in creating a healthy food cart menu, and ease of enforcement for City and County departments. The above definition allows for a diversity of product and menu offerings that support public health concerns, while also being achievable for vendors and simple for the City to enforce.

To encourage vendors to become Healthy Food Carts, the City should provide incentives that are

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\(^1\) Research shows that lower fines are more likely to be paid off. More likely to be enforced and act as a deterrent.

\(^2\) The most applicable criteria to determine "healthy snacks" is borrowed from the USDA’s Smart Snacks In School guidelines. To be considered a healthy snack in the context of street food vending, the product must hit one of the following criteria: (1) Be a "whole grain-rich" grain product; (2) Have as the first ingredient a fruit, a vegetable, a dairy product, or a protein food; or (3) Be a combination food that contains at least 1 cup of fruit and/or vegetable.

In addition to these three criteria, the USDA Smart Snacks In School guidelines also require products to "contain 10% of the Daily Value (DV) of one of the nutrients of public health concern in the 2010 Dietary Guidelines for Americans (calcium, potassium, vitamin D, or dietary fiber)" and meet several other nutrient guidelines. However, for the sake of feasible enforcement, we recommend the City’s definition of "healthy snacks" focus on the first three criteria. For more information, visit: [http://www.fns.usda.gov/cnd/governance/legislation/allfoods_flyer.pdf](http://www.fns.usda.gov/cnd/governance/legislation/allfoods_flyer.pdf)
attractive to operators and simple to implement and enforce:

- Lower cost permit (at least 50% lower cost).
- Expedited permit processing.
- Only type 1 healthy carts (fruit, vegetables, water) can locate within 500 feet of K-12 schools.
- Only healthy carts (type 1 or 2) can locate on sidewalks adjacent to city-owned facilities such as parks, libraries, police and fire stations.
- The City can help inform vendors that sellers of whole fruits and vegetables are subject to much less stringent Health Code requirements.

* Cost – The Coalition understands that a permit system for street vendors must be cost neutral for the City. To accomplish this, a common method of generating revenue is through permit fees. To explore this issue, the Coalition has conducted a tremendous amount of community outreach and has confirmed that street vendors are indeed willing to pay for a permit. Most vendors are comfortable paying an annual fee up to $250.

Other major cities offer permits at varying costs:

- New York - $75 for two year license, $50 for two year permit, $50 annual renewal fee for each
- Houston - $535 for medallion, $220 annual permit
- Philadelphia - $300 annual permit
- Portland - $60 permit application fee, $75 annual permit, $25 annual propane permit

Attached is a matrix with permit information from other cities.

* Small businesses – The LA Street Vendor Campaign supports street vendors as well as brick-and-mortar businesses. To create a fair and competitive environment, the coalition believes the following should be incorporated in a street vendor policy:

- A reasonable perimeter should be established around brick-and-mortar food businesses, especially where street vendors are selling similar goods to a brick-and-mortar establishment. This perimeter should be no more than 20 feet.³
- A vending perimeter could be waived with a written agreement from the nearby brick-and-mortar business.
- Restrictions on the amount of space a vendor can occupy on a public right of way to allow for pedestrians to freely pass by a vendor on a sidewalk.
- Requirements for sidewalk vendors to have trash receptacle to keep sidewalks and streets clean.

* Los Angeles County Public Health Department – Environmental Health Division - The Coalition believes that the City of Los Angeles can leverage existing regulations and resources from the LA County Public Health Department to ensure a workable solution for street vendors. Functions currently under the auspices of the Public Health Department should not be taken on by the City of Los Angeles. Currently, the Health Department is responsible for:

³ We note that similar perimeters have been successfully challenged through litigation for anti-competition reasons. We believe it is important to respect the different needs and interests of mobile vendors as well as small bricks-and-mortar businesses. Even without a perimeter, small businesses and vendors will have many incentives to cooperate. For example, stationary sidewalk vendors will need to identify a brick-and-mortar business for bathroom access as per California Food Retail Code. For their part, small businesses such as restaurants and markets may see a business opportunity in operating as a certified commissary for mobile food vendors.
- **Sanitary Conditions** – The County Health Department ensure that all mobile food facilities are abiding by the California Retail Food Code, which dictates operational procedures and cart specifications that protect the public from food-borne illness and contamination.

- **Bathroom Compliance** - The County Public Health Department monitors whether mobile food vendors are operating within 200 feet from a bathroom. Mobile vendors operating for more than an hour in one location are required to identify a publically accessible bathroom and establish a verbal agreement with the location owner for use. Many vendors secure a written agreement with a nearby business.

- **Certified equipment** – County Public Health officials ensure that legal food vendors are using ANSI or NSF certified equipment.

- **Commissary System Compliance** – All mobile food vendors are required to source and prepare products and store carts in a certified commissary. This way, food products are source verified and prepared in sanitary conditions. A certified commercial kitchen is another option for food vendors to prepare food.

Vendors with Los Angeles street vending permits should also be licensed by the County Public Health Department.

**Next Steps**

Moving forward, the LA Street Vendor Campaign and the over 40 organizations who make up its coalition are passionately committed to creating a permit system for street vendors in Los Angeles in partnership with City departments and elected leaders. If the recommendations in this document are incorporated into policy, the Coalition believes Los Angeles can have one of the most effective street vending initiatives in the Nation; creating jobs, bringing healthy food into low-income communities, and cultivating safer streets.
May 2, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. The Los Angeles River Revitalization Corporation is a non-profit venture dedicated to placemaking and sustainable development along the Los Angeles River. We apply an entrepreneurial approach to the implementation of the LA River Revitalization Master Plan, our blueprint to transform the river into a great civic amenity for the city of Los Angeles.

The LA River Corp is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets. This is especially true along the LA River, where formal street vending districts can be a strong economic development tool for low-income communities and a great amenity for the LA River.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

We are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Omar Brownson,
Executive Director

LA River Revitalization Corporation  570 W Avenue 26, Suite 475  Los Angeles, CA 90065
May 12, 2014

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization SEIU - United Service Workers West (USWW) is committed to the prosperity of all residents/communities in Los Angeles.

SEIU – USWW is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

David Huerta
1st Vice President
SEIU - United Service Workers West
May 12, 2014

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

Re: Motion and Analysis Regarding Street Vending Program, #13-1493

Honorable City Council:

We are writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. UFCW Local 770 is committed to ensuring that all workers are treated with dignity and respect.

We are also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.
May 2, 2014

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

UNITE HERE Local 11 is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Thomas Walsh
President
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Dear City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate sidewalk vending in Los Angeles. My organization, The Urban & Environmental Policy Institute (UEPI) at Occidental College, is committed to a more just, green and livable society. UEPI is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could welcome these business owners into the legal economy, encourage healthy eating, and create safer, more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending on sidewalks. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Mark Vallianatos  
Policy Director, UEPI  
mvalli@oxy.edu

CC:  
Councilmember Herb J. Wesson, Jr.  
Councilmember Paul Krekorian  
Councilmember Jose Huizar  
Councilmember Gilbert A. Cedillo  
Councilmember Nury Martinez  
Councilmember Bob Blumenfield  
Councilmember Tom LaBonge  
Councilmember Paul Koretz  
Councilmember Felipe Fuentes  
Councilmember Bernard Parks  
Councilmember Mike Bonin  
Councilmember Mitchell Englander  
Councilmember Mitch O'Farrell  
Councilmember Joe Buscaino
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

April 29, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

We are writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. Our organization, the Los Angeles Community Action Network (LA CAN) is committed to helping people dealing with poverty create and discover opportunities, while serving as a vehicle to ensure we have voice, power, and opinion in the decisions that are directly affecting them.

LA CAN is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

• A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
• Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
• Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact us (213.228.0024 | beckyd@cangress.org) should you have any questions.

Sincerely,

Peté White  
Co-Directors

Becky Dennison

Cc: Mike Dennis, East LA Community Corporation | LA City Council Member Jose Huizar

Los Angeles Community Action Network
530 S. Main Street, Ground Floor, Los Angeles, CA 90013
Phone # 213-228-0024 Fax # 213-228-0048 www.cangress.org
Honorable City Council

c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

April 29, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Restaurant Opportunities Center of Los Angeles is committed to improving the wages and working conditions of restaurant workers.

Restaurant Opportunities Center of Los Angeles is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Sophia Cheng
Policy Organizer, Restaurant Opportunities Center of Los Angeles
213-380-1020
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012  

RE: Motion and Analysis regarding Street Vending Program, #13-1493  

Dear Honorable City Council,  

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, RISE Financial Pathways is committed to bring economic development and empowerment to disinvested community in Los Angeles.

RISE Financial Pathways is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Hassan Nicholas  
Senior Program Manager  
(323) 846-1434

CC:  
Councilmember Herb J. Wesson, Jr.  
Councilmember Paul Krekorian  
Councilmember Jose Huizar  
Councilmember Gilbert A. Cedillo  
Councilmember Nury Martinez  
Councilmember Bob Blumenfield  
Councilmember Tom LaBonge  
Councilmember Paul Koretz
Honorable City Council  
c/o Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

April 30, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, the Southeast Asian Community Alliance (SEACA), works to build power among Southeast Asian youth and their communities in Los Angeles for a more just and equitable society.

SEACA is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Sissy Trinh  
Executive Director
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.  
Sent via e-mail to Sharon.Dickinson@lacity.org  

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Little Tokyo Service Center CDC, is committed to improving the lives of individuals and families through culturally sensitive social services; strengthening neighborhoods through housing and community development; and promoting the rich heritage of the ethnic community.

Little Tokyo Service Center CDC is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 1st, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, LA2050 is an initiative to create a shared vision of success for the future of Los Angeles, and to drive and track progress toward that vision.

My team and I are also members of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Shauna Nep  
Social Innovation Manager, LA2050  
3104903272
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 1, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. I am the President and CEO of Strategic Concepts in Organizing and Policy Education (SCOPE), which builds grassroots power to create social and economic justice for low-income families in Los Angeles. SCOPE organizes communities, develops leaders, collaborates through strategic alliances, builds capacity through training programs, and educates South LA’s residents to have an active role in shaping policies that affect the quality of life in our region.

SCOPE is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer, more vibrant streets.

Specifically, we support the following components of a vending ordinance:

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Gloria Walton  
President & CEO  
323-789-7920
May 2\textsuperscript{nd}, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Leadership for Urban Renewal Network (LURN), is committed to bringing people together to responsibly revitalize low-income areas. We are passionate about building a better Los Angeles, and supporting the assets that already exist in our communities. Some of LA's strongest assets are the micro-entrepreneurs commonly referred to as street vendors.

LURN is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- A responsible and humane enforcement strategy that reduces punishment of illegal vending from a misdemeanor to an infraction, avoids arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Rudy Espinoza
Executive Director
310-597-1812
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

April 29, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, the CLEAN Carwash Campaign, is a network of community and labor organizations devoted to combatting wage theft and injustice in the Los Angeles County carwash industry.

The CLEAN Carwash Campaign is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Justin McBride  
CLEAN Carwash Campaign  
AFL-CIO, USW
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 1, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. The Bus Riders Union is a city-wide civil rights, environmental justice grassroots organization with a 20-year history of working for first class public transit and addressing the totality of urban life for LA’s multi-racial working class. Our membership base spans across South LA, East LA, Pico Union, Koreatown, and the eastern San Fernando Valley, including street vendors, domestic and homecare workers, security officers, janitors, hotel workers, and many unemployed people. We understand the economic and social conditions that lead or force people to choose to make a livelihood outside of the formal economy.

The Bus Riders Union is a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors, we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Barbara Lott-Holland  
Bus Riders Union Co-Chair

Rosa Miranda  
Senior Organizer

Eric Romann  
Senior Organizer

CC: Members of the Los Angeles City Council
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 2, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, SAJE (Strategic Actions for a Just Economy) is committed to change public and corporate policy in a manner that provides concrete economic benefit to working-class people, and builds leadership through a movement for economic justice.

SAJE (Strategic Action for a Just Economy) is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe, however, that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Favian Gonzales  
Organizing Coordinator  
310-621-3947 cell  
213-746-9961 work
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 2nd 2014  
RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization InnerCity Struggle is committed to promotes safe, healthy and non-violent communities by organizing youth and families to build power and influence in Boyle Heights, El Sereno, unincorporated East Los Angeles and Lincoln Heights to work towards economic, social and educational justice.

InnerCity Struggle is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Adrian Landa Guzman  
Community Organizer  
323-780-7605 ext. 117
I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. LAANE is committed to addressing the challenges of working poverty, inadequate health care and polluted communities.

LAANE is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Aiha Nguyen
Director, Shop Well LA
LAANE
(213) 977-9400

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 2, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. LAANE is committed to addressing the challenges of working poverty, inadequate health care and polluted communities.

LAANE is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Aiha Nguyen
Director, Shop Well LA
LAANE
(213) 977-9400
Honorable City Council

c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 5, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Public Counsel, is the nation’s largest pro bono law firm of its kind, with a 40 year track record of fighting for the rights of low-income families, children and youth, veterans, and nonprofit organizations and small businesses in Los Angeles. Public Counsel’s Community Development Project maintains a specific focus on enhancing economic mobility in low-income neighborhoods by empowering nonprofit organizations and small businesses and expanding opportunities for low-income entrepreneurs.

Public Counsel is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 5, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Esperanza Community Housing, is committed to comprehensive community development with a focus on equity of opportunity and human rights.

Esperanza Community Housing is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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• Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
• Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors and other community members we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Nancy Halpern Ibrahim, MPH  
Executive Director

Building hope with community

3655 S. Grand Avenue, Los Angeles, CA 90007  
tel 213-748-7285  
fax 213-748-9630  
esperanzacommunityhousing.org
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 5, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

We at Women Organizing Resources, Knowledge and Services (WORKS) are writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. As a nonprofit affordable housing developer, WORKS has developed close to 1,300 affordable housing units and has successfully implemented healthy food access programs and direct services into our housing locations, including on-site cooking classes, weekly produce markets, community gardens and food needs assistance.

WORKS is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

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- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.
Honorable City Council

c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 5, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Proyecto Pastoral, is committed to empowering the community of Boyle Heights through grassroots projects in education, leadership, and service.

Proyecto Pastoral is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

• A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.

• Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.

• Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City. A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me at 323-881-0016 should you have any questions.

Sincerely,

Cynthia Sanchez
Executive Director
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 6, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Youth Speak Collective is committed to, empower low-income, at-risk youth and their families with the skills necessary to pursue higher education and create strong communities. The organization’s name stems from its commitment to providing youth with the opportunity to ‘speak’ – to be vocal and empowered, helping develop the very programs they participate in, programs that improve the health of their neighborhoods.

Youth Speak Collective is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Diana Jimenez
Special Projects Coordinator
(818) 925-1545
To the Honorable City Council:

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, LA-Más, is committed to cultural sensitive and community oriented design and implementation at the intersection of social and economic equity.

LA-Más is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Elizabeth Timme
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 6, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, 'From Lot to Spot is committed to working with disadvantaged communities to transform vacant lots into public green spaces and provide engagement and educational opportunities.

From Lot to Spot is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
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- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Viviana Franco  
Executive Director  
323.762.5797
May 6, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Vellanoweth & Associates is committed to providing economic opportunities through community, political and union organizing for diverse communities throughout the Greater Los Angeles area.

Vellanoweth & Associates my firm strongly supports the efforts of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe ValladolidChavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Carlos Vellanoweth
Owner
(213) 248 – 0406
May 6, 2014

Councilmember Curren D. Price Jr., Chair
Economic Development Committee
Room 1010, City Hall
200 North Spring Street
Los Angeles, CA 90012

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Dear Mr. Miller,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. Promesa Boyle Heights has galvanized parents, youth, educators, local organizations and key stakeholders to achieve a common vision: To ensure all children in our zone have access to effective schools and strong systems of family and community supports to prepare them to succeed in school and become dynamic and engaged citizens of the 21st Century.

Promesa Boyle Heights is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Deycy Hernandez, Promesa Boyle Heights Project Director
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 6th, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

On behalf of Hunger Action Los Angeles—a coalition of low income people and service providers dedicated to alleviating poverty through advocacy, education and direct services— I want to express enthusiastic support for the City of Los Angeles’ consideration of a program that would legalize and regulate street vending citywide.

Hunger Action Los Angeles is also a member of the Los Angeles Street Vendor Campaign, a citywide alliance of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because Los Angeles lacks a process that both recognizes and supports these micro-entrepreneurs. By developing a permit process with effective enforcement strategies, Los Angeles will enable small business owners to make an honest living and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands that the Campaign works with and represents, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Frank Tamborello
Director

(213) 388 - 8228
Dear Mr. Miller,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. The core mission of my organization, A New Way of Life Reentry Project, is to restore the civil rights of people with criminal records to housing, employment, public benefits, and the right to vote.

A New Way of Life Reentry Project is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

• A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.

• Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.

• Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.
Honorable City Council c/o Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012

May 6, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable members of the Los Angeles City Council,

I am writing to express enthusiastic support for a City of Los Angeles program that would legalize and regulate street vending in Los Angeles. The mission of KIWA (Koreatown Immigrant Workers Alliance) is to build the power of immigrant workers and residents and to organize a progressive grassroots leadership to transform our workplaces and communities, in Koreatown and beyond.

KIWA is a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that recognizes and supports them, despite the many contributions they make to our city's vitality, culture, and economy. We believe that by developing a permit process, the City could give these small-business owners an opportunity to make an honest living, encourage healthy eating, and create safer and more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing the penalty for illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

On behalf of the thousands of vendors our coalition works with and represents, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Alexandra Suh
Executive Director
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 5, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, the L.A. Kitchen, is committed to supporting the creation of new jobs in the food service industry in Los Angeles, and think this issue could help create thousands of new businesses.

The L.A. Kitchen is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.

- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.

- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo. On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows.

Please feel free to contact me should you have any questions.

Sincerely,

Robert Egger  
CEO

Neither food nor people should ever go to waste.  
LAKitchen.org • join@lakitchen.org • tw: @thelakitchen • fb: /thelakitchen
May 9, 2014
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing on behalf of the Los Angeles Food Policy Council to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, the Los Angeles Food Policy Council, is committed to making Los Angeles a “Good Food” region for everyone—where food is healthy, affordable, sustainable, and fair.

Los Angeles Food Policy Council is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer, more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
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- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez, in the form of a policy memo. On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Clare Fox
Director of Policy & Innovation
Los Angeles Food Policy Council
May 9, 2014

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

On behalf of Urban Semillas, I am writing to express our enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. Urban Semillas works with monolingual, Spanish-speaking individuals so that they may play a role in city and statewide policy issues that have an impact on their lives and their families.

Urban Semillas is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

• A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
• Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
• Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Miguel A. Luna
Executive Director

818-568-9139 • miguel@urbansemillas.com • www.urbansemillas.com
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

Friday, May 09, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. The Los Angeles Neighborhood Land Trust is committed to building healthier, stronger, and safer neighborhoods by creating urban parks and community gardens.

As an environmental justice organization, we work in neighborhoods that are not only significantly impacted by the lack of green open spaces, but that are also facing severe health disparities, and economic insecurities. As a member of the Los Angeles Street Vendor Campaign—a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles—we believe street vendors should not be force to operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

We are committed to forging and supporting partnerships with the City of Los Angeles to bring this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Alina Bokde
Executive Director
213-572-0191
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 9, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

We are writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. Our organization, the Alliance of Californians for Community Empowerment, is committed to healthy, prosperous low- and moderate-income communities throughout LA.

ACCE is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact us at (213) 863-4548 ext. 210 should you have any questions.

Sincerely,

ACCE-LA Leadership Committee
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 12, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, East LA Community Corporation (ELACC) is committed to advocating for economic and social justice in Boyle Heights and East Los Angeles by building grassroots leadership, developing affordable housing and neighborhood assets, and providing access to economic development opportunities for low and moderate income families.

ELACC is also a founding member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Maria Cabildo
President and Co-Founder
323-604-1967

CC: Councilmember Jose Huizar
May 12, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. St. John’s Well Child and Family Center is a network of federally qualified health centers that provide free medical, dental, and behavioral health services to more than 200,000 patient visits in Los Angeles.

St. John's is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Jim Mangia
President & CEO
Honorable City Council

c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012

RE: Motion and Analysis regarding Street Vending Program,
#13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Los Angeles Metropolitan Churches (LAM) is committed to training clergy and lay to revitalize the community in which the congregation lives, works and worships.

Los Angeles Metropolitan Churches is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

• A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.

• Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.

• Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Cheryl A. Branch, Executive Director
Los Angeles Metropolitan Churches
Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 11, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

I'm a community supporter of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. I believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, I support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors the coalition works with and represents, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

David Levitus
Voter, LA City Council District 11
Los Angeles, CA 90025
213-389-8880
On behalf of the Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA), I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

CHIRLA has been at the forefront of immigrant integration since 1986, ensuring that local, state and federal policies are fully inclusive of all immigrant communities. We have worked with street vendors in Los Angeles over the last 15 years, ensuring that they are treated with dignity and respect as they attempt to make a simple living to feed their children through an honest day’s work. Unfortunately, making street vending illegal on city sidewalks has led to deportations for many street vendors who otherwise have never been arrested. It also takes away valuable resources from law enforcement, focusing on the working poor instead of violent crimes in our city.

CHIRLA is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. Street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
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- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez, in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Angelica Salas
Executive Director
Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 12, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles’ consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

I am proud to support the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a policy memo.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Stephano Medina  
Community Organizer  
(818) 800-1824
Street vending in Los Angeles is part of the history, culture, and economy of our city. Estimates show that there are over 10,000 street vendors in our communities. Food vending offers employment and opportunities for business ownership for thousands of entrepreneurs. These entrepreneurs have been struggling for decades as they experience discrimination, attacks on their livelihood, excessive fines, and even arrests. Our city currently criminalizes sidewalk vendors. We believe that these laws are negatively impacting vendors, community members, and the overall L.A. economy.

Legalizing the vending of food for Los Angeles entrepreneurs will advance small business growth, will help create vibrant and safer neighborhoods, and will expand access to fresh, healthier, and affordable foods.

☐ As a resident, I support the legalization of street vending in the city of Los Angeles, because it will improve the quality of life of vendors and community members.

☐ As a business owner, I support the legalization of street vending, as I feel it will help the local economy and will help level the playing field between vendors and established businesses.

Name: Rey Rey Tacos
Business Name: Yolanda Escobedo
Zip Code: 90710

E-mail: Phone Number: 310-326-2617

☑ I would like to be informed on the legalize street vending campaign's progress.

☑ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

Street vending in Los Angeles is part of the history, culture, and economy of our city. Estimates show that there are over 10,000 street vendors in our communities. Food vending offers employment and opportunities for business ownership for thousands of entrepreneurs. These entrepreneurs have been struggling for decades as they experience discrimination, attacks on their livelihood, excessive fines, and even arrests. Our city currently criminalizes sidewalk vendors. We believe that these laws are negatively impacting vendors, community members, and the overall L.A. economy.

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Name: Paty
Business Name: Monaro's Restaurant
Zip Code: 900

E-mail: Phone Number: 310-326-2617

☑ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Name: Joel Acha
Business Name: Laundelena Cleaners
Zip Code: 90741
E-mail: 
Phone Number: 310-522-4261

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Name: ALFREDO ARAYA

Business Name: EL PROSPERO LAWN MAINT Zip Code: 90044

E-mail: Phone Number: 310-347-7579

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Name: FRED CHAVEZ

Business Name: FRED'S PAPA Zip Code: 92747

E-mail: Phone Number: 424-226-2767

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Name: Aileen Hatcher
Business Name: Pacific Mote
Zip Code: 90744
E-mail: Phone Number: 310-834-1144

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Name: Elizabeth Ordan
Business Name: Elizabeth’s Barber
Zip Code: 90744
E-mail: Phone Number: 310-834-5109

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Name: Martha Martinez
Business Name: Delta Muffler Shop
Zip Code: 90044
Email: Phone Number: 213-518-1422

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Name: Maria Kongalian
Business Name: Kasi Nutea
Zip Code: 90741
Email: Phone Number: 310-987-6035

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Name: Carlos Garcia  
Business Name: La Casa  
Zip Code: 90011  
E-mail:  
Phone Number:  

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Name: 

Business Name: Alisa's Beauty Salon Zip Code: 90044

E-mail: Phone Number: 310-834-0276

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Name: 

Business Name: Hispano American Jewelry Zip Code: 90044

E-mail: Phone Number: 310-232-2582

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Name: Nena Ramirez
Business Name: La Mexicana
Zip Code: 90044
E-mail: Phone Number: 310-831-1830

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Name: Fabian Castillo
Business Name: F & M Software Consulting
Zip Code: 90044
E-mail: Phone Number: 310-488-8752

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Name: Edwin Robles  
Business Name: Robles Liquidation  
Zip Code: 90019  
E-mail:  
Phone Number: (626) 374-1051  
☐ I would like to be informed on the legalize street vending campaign's progress.  
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La legalización de la venta ambulante de comida para los empresarios de Los Ángeles avanzara el crecimiento de pequeños negocios, va a crean vecindarios más bellos y seguros y ampliara el acceso a comidas frescas, más saludables y económicas.

☐ Como residente, yo apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

☐ Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudara la economía local y ayudara a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Amado Perez  
Nombre del Negocio: Norton D Furniture  
Código Postal: 90019  
Correo Electrónico: lascwara100@yahoo.com.mx  
Teléfono: (323) 734-05-80  
☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante  
☐ Me gustaría participar en juntas y ayudar avanzar la campaña.
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Nombre: Milagro Hernández
Nombre del Negocio: Wily's Beauty Salon
Correo Electrónico: Sambaqueen28@aol.com
Teléfono: 323-298-7681
Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante.

☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

www.StreetVendorsForLA.org

0-10

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Nombre: Henry Pérez
Nombre del Negocio: Platinum Cleaners
Correo Electrónico: Platinumcleanersla@gmail.com
Teléfono: (323) 734-4700
Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante.

☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

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Nombre: Eduardo Rafael
Nombre del Negocio: Eduardo Rafael Printing
Correo Electrónico: javark@gmail.com
Código Postal: 90019
Teléfono: 3237338486

☐ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante
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www.StreetVendorsForL.A.org

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Name: Kenny Alam
Business Name: New Central Auto Center
Zip Code: 90019
E-mail: Phone Number: 2133874974

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Nombre: Manuel J. Dominguez
Nombre del Negocio: Mexico Lock and Key
Correo Electrónico: Moyo1548@Gmail.com
Código Postal: 90019

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Name: Myung S. Lee
Business Name: OSA Design
Zip Code: 90010
E-mail: osa.desing@yahoo.com
Phone Number: 323-733-2711

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Name: Eric Liu

Business Name: Am Vacuum Company

Zip Code: 90018

E-mail: Am Vacuum @ sbemail.net

Phone Number: 323-787-1621

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Nombre: Jerry Tires

Nombre del Negocio: Jerry Tires

Código Postal: 90018

Correo Electrónico:

Teléfono: 323-787-6555

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante

☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

www.StreetVendorsForLA.org
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Name: Sook H BANG
Business Name: Sun Market
Zip Code: 90018
E-mail: Phone Number: (323) 732-8976

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Name: Marvin CUC
Business Name: LA Comfort Suites
Código Postal: 90018
Correo Electrónico: N/A
Teléfono: 223-277-0606

☐ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante

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Name: Chris Bloom
Business Name: 3113 Restaurant
E-mail: StreetsOfLA@inc.com
Phone Number: 223-735-1561

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Name: Garo Kamar
Business Name: LA Auto Collision
E-mail: LAauto Collision@com
Phone Number: 223-402-6606

☐ I would like to be informed on the legalize street vending campaign's progress.

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Name: Chang Hae Kim (Smog Check JISA, Inc.)
Business Name: 3223 Venice Blvd, LA Zip Code: 90019
E-mail: ChangKim1212@Hotmail.com Phone Number: (323) 373-1212

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

10-19
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Name: Cin Smog check

Business Name: Carlos O

Zip Code: 90059

E-mail: CinSmogcheck@ymail.com Phone Number: (323) 755 0542

I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForL.A.org

Legalizando la venta de alimentos para los empresarios de Los Ángeles avanzará el crecimiento de pequeños negocios, va a crear vecindarios más bellos y seguros y ampliará el acceso a comidas frescas, más saludables y económicas.

☐ Como residente, yo apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

☐ Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudará a nivelar el campo de juego entre vendedores y negocios ya establecidos.
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Nombre: **Maria Guévara**

Nombre del Negocio: **Mini Markets**

Correo Electrónico: **2327 w Washington biv 2338357194**

- Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante.

- Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: **Irei Aguilar**

Business Name: **2084 w Washington Blvd**

Correo Electrónico: **1rei@blueelephantgmail.com**

- I would like to be informed on the legalize street vending campaign's progress.

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Nombre: Maria Abar
Nombre del Negocio: Maggy's Shop
Correo Electrónico: 
Código Postal: 90018
Teléfono: (323) 766-8098

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante

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Nombre: **Alberto Zepeda**
Nombre del Negocio: **Frances en Alexis Beauty Salon**
Código Postal: 90018
Correo Electrónico: 
Teléfono: 223-733-7141.

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Nombre: **Francisco Rodriguez**
Nombre del Negocio: **Deportes Electromecano**
Código Postal: 90032
Correo Electrónico: 
Teléfono: 323-732-2899

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Name: **Frank Deñguez**
Business Name: **Spring on Ink**
Zip Code: **90018**
E-mail: **Bunob.5K11FB@gmail.com**
Phone Number: **323-391-6170**

☐ I would like to be informed on the legalize street vending campaign’s progress.

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Name: **Jong Chan Park**
Business Name: **SIGN 21**
Zip Code: **90018**
E-mail: **mujeokjc77@gmail.com**
Phone Number: **323-525-0404**

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Name: Debora Kim
Business Name: Super Auto Dent
Zip Code: 90018
E-mail: superautodent@gmail.com Phone Number: (323) 738-630

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10-11
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Name: 
Business Name: Fancy Cuts
Zip Code: 90006
E-mail: 
Phone Number: 323-572-4820

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Nombre: Days Alvarez
Nombre del Negocio: Fancy Cuts
Código Postal: 90006
Correo Electrónico: 
Teléfono: 323-572-4820

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante

☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Juan Ramirez
Business Name: Don Juan's Wireless
Zip Code: 90019
E-mail: Phone Number: 310 492-3127

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☐ I would like to participate in meetings and help move the campaign forward.

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Nombre: Víctor Pérez
Nombre del Negocio: Kübo i AUTO. ELECTRIC
Correo Electrónico: victoruperez@outlook.com
Código Postal: 90016
Teléfono: 323 926 4121
Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Don Thomas
Business Name: AMEENS TEES
E-mail: Thomaschow37@yahoo.com
Zip Code: 90018
Phone Number: 323 413 2108
I would like to be informed on the legalize street vending campaign's progress.
I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org
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Name: **Paul Sanchez**  
Business Name: **Tropical Tacos**  
Zip Code: **90019**  
E-mail:  
Phone Number: **323-937-5122**

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G-31

www.StreetVendorsForLA.org

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I.1.1. As part of the history, culture, and economy of the city. Se estima que hay más de 10,000 vendedores ambulantes en nuestras comunidades. La venta ambulante de comida ofrece empleos y oportunidad de negocio para miles de empresarios. Estos empresarios luchadores por muchos años han sufrido discriminación, ataques contra sus negocios, multas excesivas y hasta encarcelamiento. Las leyes de nuestra ciudad avesos no ayudan al más necesitado si no que obstruyen el crecimiento de la economía local.

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Nombre: **David Cazes**  
Nombre del Negocio: **A D E Custom Wood Works**  
Código Postal: **90016**  
Correo Electrónico:  
Teléfono: **213-219-6345**

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante.

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G-31

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Nombre: Judith Peralta
Nombre del Negocio: Glamour Hair Salon
Correo Electrónico: Judithlibra@aoi.com
Teléfono: (323) 338-1383
Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante
Me gustaría participar en juntas y ayudar avanzar la campaña.

Nombre: Manuel Pérez
Nombre del Negocio: San Nicolas Tire Shop
Correo Electrónico: Manuelj3@hotmail.com
Teléfono: (323) 365-0665
Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante
Me gustaría participar en juntas y ayudar avanzar la campaña.

www.StreetVendorsForLA.org
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Name: George Hernandez
Business Name: The Bushel Factory LLC
Zip Code: 90074
E-mail: Geo1eHemens@]@]z^al.com
Phone Number: 310 836-9865

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForL.A.org

Name: Ross McDermott
Business Name: Westside Business Systems
Zip Code: 90034
E-mail: Westsideros@Hotmail.com
Phone Number: 818 837-0165

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Name: Ruth Ayana
Business Name: Mostly Angels + other magical beings
Zip Code: 90034
E-mail: MostlyAngels@aol.com

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Name: Samuel W. Fujino
Business Name: Midnight Records
E-mail: midnightrecords@yahoo.com
Zip Code: 90034
Phone Number: (310) 839-9455

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Name: Barbara Mendes
Business Name: Barbara Mendes Gallery
E-mail: barbara.mendes@qol.com
Zip Code: 90034
Phone Number: (323) 533-6021

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Name: Marcela Gabriel
Business Name: Angels Beauty
Zip Code: 90019
E-mail: twoangels.2011@gmail.com
Phone Number: 323 931 2011

☐ I would like to be informed on the legalize street vending campaign's progress.

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Nombre: Juan Leon
Nombre del Negocio: Gotzono Dry Cleaners
Correo Electrónico: Leon.Juan.O@gmail.com
Teléfono: 3239370552

☐ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante

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Name: Nick Cho
Business Name: MWM Auto Body, Inc. Zip Code: 90019
E-mail: mwmautobody@gmail.com Phone Number: (323) 935-0700

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Name: Andrew Bland
Business Name: Local Print Zip Code: 90019
E-mail: ANDREW@LOCALPRINTSTORE.COM Phone Number: 310-770-6456

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Name: Zoel Avila
Business Name: Madera Deco Inc.
Zip Code: 90013
E-mail: maderadeco@skyglobal.net
Phone Number: 323-935-3264
☐ I would like to be informed on the legalize street vending campaign's progress.
☐ I would like to participate in meetings and help move the campaign forward.

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Nombre:  
Nombre del Negocio: Oaxaca Barber shop  
Código Postal: 90034  
Correo Electrónico:  
Teléfono: (310) 287-0730

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante

☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Elizardo Subuyu  
Business Name: Eli's upholstery  
Zip Code: 90034  
E-mail: elizolisla@gmail.com  
Phone Number: 310-868-4549

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Name: Jenny Roman
Business Name: The Dance Store Robertson
Zip Code: 90034
E-mail: thedancestore@sbcglobal.net
Phone Number: 310-271-3664

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Name: Tony N. Buenza
Business Name: House of Brienza Inc.
Zip Code: 90034
E-mail: 
Phone Number: 310-879-9294

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Nombre: MARIO RODRIGUEZ
Nombre del Negocio: ROBIN HOOD TAX SERVICES
Código Postal: 90006
Correo Electrónico: marioventas@yahoo.com
Teléfono: (818) 912-7275

Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante

Me gustaría participar en juntas y ayudar avanzar la campaña.

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Nombre: Sandra Morales
Business Name: Clementinas Baby Store
Zip Code: 90006
E-mail: sandramorales@yahoo.com
Phone Number: (213) 327-7835

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Name: Iolanda Rodriguez
Business Name: Jimmy's Beauty Salon
Zip Code: 90004
E-mail: Phone Number: 3231735-0788

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Nombre: Francisco núñez
Nombre del Negocio: Botanica 3r
Código Postal: 90002
Correo Electrónico: Teléfono: 323535-0857

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Nombre: Joselyn Catalan
Nombre del Negocio: Joselyn's Boutique  Código Postal: 90006
Correo Electrónico: JoselynCatalan@gmail.com  Teléfono: (323)331-6457
□ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante
□ Me gustaría participar en juntas y ayudar avanzar la campaña.

www.StreetVendorsForLA.org

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☐ As a business owner, I support the legalization of street vending, as I feel it will help the local economy and will help level the playing field between vendors and established businesses.

Name: Jungmo Bang
Business Name: SIGN ART
Zip Code: 90006
E-mail: 
Phone Number: 323-225-4123

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

10-15
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Name: [Signature]
Business Name: [Business Name]
Zip Code: 90006
E-mail: [E-mail]
Phone Number: [323-708-777]

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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10-15
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☐ Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudará la economía local y ayudará a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Carmen Mancini
Nombre del Negocio: Carmen Beauty salon
Código Postal: 90014
Teléfono: 323-766-8084

☐ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante

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Name: Joe Montanez
Business Name: La Casa de Don Juanita
Zip Code: 90037
E-mail: 
Phone Number: 323-272-3924

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Name: Elizabeth Ford
Business Name: Debbie's Deli Supply
Zip Code: 90027
Phone Number: 323-377-5187

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Name: Miguel Cerda
Business Name: C & G Paint Inc.
Zip Code: 90717
Phone Number: 323-212-7056

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Nombre: JUAN LUIS DELA SANCHEZ
Nombre del Negocio: RICE & CO. DOUGHNUTS Código Postal: 90037
Correo Electrónico: 

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante

Me gustaría participar en juntas y ayudar a avanzar la campaña.

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Name: LEONARDO GOMEZ
Business Name: City of Angels TATTOO Zip Code: 90037
Phone Number: 923-442-6226

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I would like to participate in meetings and help move the campaign forward.

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Nombre: Federico Tovar
Nombre del Negocio: El Poblano Market
Código Postal: 90037
Teléfono: 323-778-703
Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante
Me gustaría participar en juntas y ayudar avanzar la campaña.

[www.StrreetVendorsForLA.org]
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Nombre: 
Nombre del Negocio: 
Código Postal: 90037
Correo Electrónico: 
Teléfono: (323) 791-8872

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www.streetchange.org/la
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Name: [Signature]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

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Name: Bianca Sanchez
Business Name: Transportes Zeneepa
Zip Code: 90032
Email: Phone Number: 323-784-2851

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www.StreetVendorswork.org
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Name: Joes Schmuck
Business Name: Joes Schmuck Deli
Zip Code: 90037
E-mail: Joe.Schmuck@Deli.com
Phone Number: 213-250-9560

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Name: Maria§ Estrada
Business Name: Tijuana La Fuentes Zip Code: 90017
E-mail: Phone Number: 310-737-5149

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www.streeetvendorsLa.org

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Name: Everitt Cornwell
Business Name: Simon's Deli Zip Code: 90037
E-mail: Phone Number: 323-1676-7157

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Name: [Signature]
Business Name: [Name of Business]
Zip Code: [Zip Code]
E-mail: [Email Address]
Phone Number: [Phone Number]

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Nombre: Galván Aguirre
Nombre del Negocio: Suza's Thirsty store  Código Postal: 90037
Correo Electrónico:  Teléfono:  

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Nombre: Paúlina Schéveria
Nombre del Negocio: Paúlina's store Código Postal: 90057
Correo Electrónico:  Teléfono:  

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Name: ADELA HERNANDEZ
Business Name: EL REY DE CORAS
Zip Code: 90011
E-mail: Phone Number: 323-238-6097

I would like to be informed on the legal street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

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Nombre: Senovia Portillo
Nombre del Negocio: Sammy's Mini Market
Código Postal: 90037
Teléfono: 323-903-7062

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Name: Albene J. Doe
Business Name: Jemina Foods
Zip Code: 90011
E-mail: Phone Number: 323-234-2345

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Nombre: Juan Valderrama
Nombre del Negocio: Discount Store
Código Postal: 90002
Correo Electrónico: jvalderrama@gmail.com
Teléfono: (323) 450-81-93

Me gustaría participar en juntas y ayudar avanzar la campaña.

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

www.StreetVendorLA.org
La venta ambulante en Los Ángeles es parte de la historia, cultura y economía de la ciudad. Se estima que hay más de 10,000 vendedores ambulantes en nuestras comunidades. La venta ambulante de comida ofrece empleo y oportunidad de negocio para miles de empresarios. Estos empresarios luchadores por muchos años han sufrido discriminación, ataques contra sus negocios, multas excesivas y hasta encarcelamiento. Las leyes de nuestra ciudad a veces no ayudan al más necesitado si no que obstaculizan el crecimiento de la economía local.

La legalización de la venta ambulante de comida para los empresarios de Los Ángeles avanzará el crecimiento de pequeños negocios, va a crear vecindarios más bellos y seguros y ampliar el acceso a comidas frescas, más saludables y económicas.

Como residente, yo apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayuda a la economía local y ayuda a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: José Miguel Hernández
Nombre del Negocio: "El Güisí" Código Postal: 90037
Correo Electrónico: johangisis@yahoo.com

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar a avanzar la campaña.

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Nombre: Rafael Bernaldez
Business Name: "Fris Tacos"
Zip Code: 90037
Email: jfbernaldez@hotmail.com

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Name: [Signature]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

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Zip Code: [Zip Code]  
E-mail: [E-mail]  
Phone Number: [Phone Number]

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Name: Mary Myers  
Business Name: Painted Ladies  
Zip Code: 90034  
E-mail: painted.ladies@legal  
Phone Number: 310 909 6633

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Name: Robert Moore  
Business Name: White Barber Shop  
Zip Code: 90034  
E-mail:  
Phone Number: 310 399 5992

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Name: Stuart Olstein
Business Name: Marine Vacuum + Appliance Co.
Zip Code: 90291
E-mail: Phone Number: (310) 399-5281

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Name: Legrum Math
Business Name: FIRE AND WARM
Zip Code: 90271
E-mail: Phone Number: (310) 392-9273

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Name: Donovan Faulkner
Business Name: Donovan Faulkner TATTOO Zip Code: 90016
E-mail: Donovan@STATTUO.com Phone Number: 323-390-6722

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Name: Muhammad Malik
Business Name: Gamma AUTO BODY Zip Code: 90019
E-mail: rami.laker@ymail.com Phone Number: 310.924.5417

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Name: Uvelle McNally
Business Name: Cordially Irnted Zip Code: 90019
E-mail: uvelle@paperoo.com Phone Number: 323-941-0202
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Name: Sound Source
Business Name: WES 01SH Zip Code: 90019
E-mail: orders@sources.com Phone Number: 323-857-5701
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Name: Jamee Lavine
Business Name: Breakaway Bakery
Zip Code: 90019
E-mail: BreakawayBakery@gmail.com
Phone Number: 310 968-9380

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Name: Mr. Andrew Peterson
Business Name: FADEZONE BARBERSHOP
Zip Code: 90019
E-mail: info@fadezone.com
Phone Number: (323) 938-5791

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Name: Maurice Manley

Business Name: M Barbering

Zip Code: 90019

E-mail: M@Mbarbering.com

Phone Number: (323) 816-5157

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Name: My Two Cents

Business Name: Alisa Reynolds

Zip Code: 96019

E-mail: Chefalisa@Gmail.com

Phone Number: 323 938 1012

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Name: Erin Adams
Business Name: Brain Works Home
Zip Code: 90019
E-mail: erin@brainworksart.com
Phone Number: 323-782-1425

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Name: Ranisha Cannon
Business Name: KJ Smoke Shop
Zip Code: 90019
E-mail: RanishaCannon@hotmail.com
Phone Number: 323-272-3746

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Name: Lisa Aguilar
Business Name: Fiesta Creations
E-mail: fiestagirl@yahoo.com
Zip Code: 90019
Phone Number: (818) 626-2115

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Name: Sergio Beltran, Michelle Barraga
Business Name: Crown Paint
E-mail: crownpaintinc.net
Zip Code: 90019
Phone Number: 323 936 8261

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Name: Mashay Rose
Business Name: Vanity Hair Cafe
Zip Code: 90019
E-mail: VanityHairCafe@yahoo.com
Phone Number: 323-933-7549

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Name: Dwight Morgan
Business Name: Close Up Barber Shop
Zip Code: 90201
E-mail: dwightmorgan22@yahoo.com
Phone Number: (310) 686-6502

If I would like to be informed on the legalize street vending campaign's progress.

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Name: Alvaro Paymon
Business Name: Tires, Inc.
Zip Code: 90019
E-mail: 
Phone Number:

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Name: Nick Sarica
Business Name: Impact Auto Body
Zip Code: 90019
E-mail: Impact@Yahoo.com
Phone Number: 323-938-5551

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Name: George Sherman

Business Name: Victoria Furniture Showroom

Zip Code: 90017

E-mail: george@victoriafurn.com

Phone Number: 323-837-8000

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Name: Daniel Sheer

Business Name: 5515 W. Pico Blvd.

Zip Code: 90017

E-mail: daniel@bauers ENTERPRISES

Phone Number: 323-977-3389

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Name: **Rico Ranch Market**
Business Name: **Rico Ranch Market** Zip Code: **90019**
E-mail: ___________ Phone Number: **323-913-1670**

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Name: **Peet's Coffee & Tea**
Business Name: **Peet's Coffee & Tea** Zip Code: **90019**
E-mail: ___________ Phone Number: **(323) 938 0777**

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Name: Andrew Harvey
Business Name: LA Food Firm
Zip Code: 90019
E-mail: andrewharvey@gmail.com
Phone Number: 323-936-9778

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Name: Boris Love
Business Name: First Rate Management Service
Zip Code: 90019
E-mail: me2face0m1@gmail.com
Phone Number: 909-763-6525

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Nombre: Monica Benavido
Nombre del Negocio: 842 N. Avdel Rd Wilmingtom
Código Postal: 90441
Correo Electrónico: mbenavido@wilmingtom.com
Teléfono: 310-528-2118

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante
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Name: Aruro M. Rico
Business Name: Marine Printing
Zip Code: 90744
E-mail: a.rico@marineprinting.com
Phone Number: 310-516-2727

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Name: James Khion
Business Name: Pico Auto Body
Zip Code: 90019
E-mail: picoautobody@569help.com
Phone Number: 321-936-2987

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Name: Carlos Arana
Business Name: Botanica San Simon
Zip Code: 90019
E-mail: luisraulimmaramona@gmail.com
Phone Number: 323/181 7263

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Name: [Signature]

Business Name: [Signature]

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Name: Tae Kim
Business Name: K.T. Auto Zip Code: 90019
E-mail: Phone Number: 323-933-A455

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11-4-13
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Nombre: Joaquín M. Sánchez
Nombre del Negocio: JM PCR-Par
Correo Electrónico: negryo168@yahoo.com
Código Postal: 90006
Teléfono: 923 336 0722
Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante
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Nombre: Alberto Limarín
Nombre del Negocio: Alex Shoe Repair
Correo Electrónico:
Código Postal: 90006
Teléfono: 323 537-9026
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Name: 

Business Name: Fashion Fever 

Zip Code: 90006 

E-mail: arsenyolgan@yahoo.com 

Phone Number: 

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Nombre: **Rebecca Dominguez**
Nombre del Negocio: **Aquarius Beauty Supply**
Código Postal: 90037
Teléfono: 323-252-9767

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Nombre: **María Pérez**
Nombre del Negocio: **B & K Mini Market**
Código Postal: 90037
Teléfono: 323-247

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Nombre: Autumia Moore
Nombre del Negocio: Jente Beauty Salon
Código Postal: 90037
Teléfono: 323-414-5707

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Nombre: Carmen Salvador
Nombre del Negocio: Jaine Antiques
Código Postal: 90027
Teléfono: 323-784-1647

☐ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante
☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

www.StreetVendorsForLA.org
La venta ambulante en Los Ángeles es parte de la historia, cultura y economía de la ciudad. Se estima que hay más de 10,000 vendedores ambulantes en nuestras comunidades. La venta ambulante de comida ofrece empleos y oportunidad de negocio para miles de empresarios. Estos empresarios luchadores por muchos años han sufrido discriminación, ataques contra sus negocios, multas excesivas y hasta encarcelamiento. Las leyes de nuestra ciudad a veces no ayudan al más necesitado si no que obstruyen el crecimiento de la economía local.

La legalización de la venta ambulante de comida para los empresarios de Los Ángeles avanzara el crecimiento de pequeños negocios, va a crear vecindarios más bellos y seguros y ampliará el acceso a comidas frescas, más saludables y económicas.

☐ Como residente, yo apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

☐ Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudara a la economía local y ayudara a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Juan Rodríguez
Nombre del Negocio: Spady Tire & Wheels
Código Postal: 90023
Correo Electrónico: 
Teléfono: 323-287-8685

Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante
Me gustaría participar en juntas y ayudar avanzar la campaña.

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Nombre: José Padilla
Nombre del Negocio: Padilla Hardware
Código Postal: 90111
Correo Electrónico: 
Teléfono: 323-287-3418

Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante
Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Gloria Fumeda
Business Name: Nancy's Flower
Zip Code: 90077
E-mail: Mini Market and Gifts
Phone Number: 323-622-6446

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Name: Albert Dijas
Business Name: Emmal Appliances
Zip Code: 90037
E-mail: Phone Number: 323-87-8695

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Name: [Name]
Business Name: [Business Name] Zip Code: [Zip Code]
E-mail: [E-mail] Phone Number: [Phone Number]

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Business Name: [Business Name] Zip Code: [Zip Code]
E-mail: [E-mail] Phone Number: [Phone Number]

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Name: Lula Maldonado
Business Name: Mumbai Passion
Zip Code: 90037
E-mail: ---------------------------------------- Phone Number: 323-414-1957

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Name: Ashley Lee
Business Name: Vegetable Origi
Zip Code: 90037
E-mail: ---------------------------------------- Phone Number: 323-834-5422

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Name: **Cynthia Perez**  
Business Name: **Brothers Shoe Store**  
Zip Code: **90037**  
E-mail:  
Phone Number: **873-732-4970**

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Name: **Martin Novasco**

Business Name: **Cortez Party Supply**

Zip Code: **90037**

E-mail: 

Phone Number: **323-722-0240**

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Name: **Beto Alvaraz**

Business Name: **Tienda de Zula**

Zip Code: **90037**

E-mail: 

Phone Number: **323-490-5672**

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Name: Julie Ordonez
Business Name: Lina's Mini Market
Zip Code: 90037
E-mail: 
Phone Number: 1923-22-477

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Name: Veronica Bustamante
Business Name: Variedades Espana
Zip Code: 90037
E-mail: 
Phone Number: 213-444-1572

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Name: Aida Solalpoua
Business Name: A & I Friendly Tailor
Zip Code: 90291
E-mail:   Phone Number: (310) 205-2049

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Name: Snowe Williams
Business Name: Stone Cuts
Zip Code: 90291
E-mail: www.belanpa@yahoo.com  Phone Number: 310-581-7323

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Name: Armando Veed
Business Name: 310 TINTING    Zip Code: 90291
E-mail: 310 TINTING    Phone Number: (310) 876-8464

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Name: RPM AUTOMOTIVE
Business Name: 310 TINTING    Zip Code: 90291
E-mail: 310 TINTING    Phone Number: 310 876 7700

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Name: Awa Dawa
Business Name: Cell Solution
E-mail: awa.dawa@verizon.net
Zip Code: 90291
Phone Number: (310) 980-6051

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Name: Pedro De Anda
Business Name: Add-A-Chair
E-mail: ____________________________
Zip Code: 90291
Phone Number: (310) 376-4674

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Name: Emaud Levy
Business Name: Venice Love Shack
Zip Code: 90291
E-mail: VeniceloveShack@gmail.com
Phone Number: 310-206-6742

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Name: Marie Onoruyi
Business Name: Runa Jewels
Zip Code: 90045
E-mail: MarieOnoruyi@yahoo.com
Phone Number: 310-216-6720

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Name: Tasa M Heflin
Business Name: Heflin & Son Pecan
Zip Code: 90045
E-mail: TashaHeflin@aol.com
Phone Number: (310) 670-2404

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Name: Patrick Sutton
Business Name: 
E-mail: 
Zip Code: 90045
Phone Number: 310-670-7075

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Name: Pamona Palmer
Business Name: Miss Haircut
E-mail: 
Zip Code: 90045
Phone Number: 310-216-6827

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Name: John Grimmell  
Business Name: Baizen and Grimmell Auto  
Zip Code: 90035  
E-mail: Baizen.Grimmell@Vennon.net  
Phone Number: (30) 478-8211

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Name: Marty Jefferson  
Business Name: Incognito Barbershop  
Zip Code: 90045  
E-mail: Incognito.barbershop@yaho.com  
Phone Number: (30) 649-8390

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Name: Jaime Jimenez
Business Name: Jimenez Auto electric
Zip Code: 90744
E-mail: uruvapita@msn.com
Phone Number: 424-727-5333

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Name: Kelsa Batista
Business Name: KelsaBatista@gmail.com
Zip Code: 90045
E-mail: Los Angeles Lash
Phone Number: 951-515-3695

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Name: Arturo Benigno
Business Name: X-xtreme PC Computers
Zip Code: 90247
E-mail: gardena122456@live.com
Phone Number: 310-515-0138

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Nombre: Monica Tafante
Nombre del Negocio: Zapatería Guadalajara
Código Postal: 90247
Correo Electrónico: __________________________
Teléfono: 310-538-9331

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☐ Me gustaría participar en juntas y ayudar avanzar la campaña.
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Nombre: Juan Chicó
Nombre del Negocio: LA FAT 'S Soccer Sport
Correo Electrónico: 

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Nombre: María Aguilar
Nombre del Negocio: Chorito’s Alterations
Correo Electrónico: 

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Name: Xavier Nuñes

Business Name: La Brea Automotive Collision
1212 S. La Brea Ave.
Los Angeles, CA 90019

E-mail: la_brea_collision@hiwire.com
Phone Number: 323-933-9216

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Name: Bertha Muñoz

Nombre del Negocio: Deportes Guadalegona
Correo Electrónico: deportes_guadalegona@hiwire.com
Teléfono: 310-329-5978

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Nombre: Mario Cruz
Nombre del Negocio: Marlos Apelmun
Código Postal: 90037
Correo Electrónico: 
Teléfono: 323-772-7562

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Nombre: Esteban Cantú
Nombre del Negocio: KBY Discount
Código Postal: 90057
Teléfono: 323-728-6639

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Name: Thomas Garcia
Business Name: Magic Discount
E-mail: lasvegas1234@gmail.com
Phone Number: 903-555-1234
Zip Code: 90037

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Nombre: Jeffer<br>
Nombre del Negocio: Laguna Jams<br>Código Postal: 92651-5649<br>
Correo Electrónico: jeff@lagunajams.com<br>
Teléfono: (714) 555-5555

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Name: Jose Ramirez
Business Name: Arturo's Vending
Zip Code: 90014
E-mail: JoseVending@gmail.com
Phone Number: 310-518-2851
I would like to be informed on the legalize street vending campaign's progress.

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Name: Roberto Martinez
Business Name: Plaza Vending
Zip Code: 90014
E-mail: RobertoMartinez@gmail.com
Phone Number: 310-518-0911
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Name: Maria Navarro
Business Name: Maria's Flowers
Zip Code: 90044
E-mail: Phone Number: 310-835-1935

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Name: [Signature]
Business Name: [Signature]
Phone Number: [Signature]

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Name: [Name]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

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Legislating the vending of food for Los Angeles entrepreneurs will advance small business growth, will help create vibrant and safer neighborhoods, and will expand access to fresh, healthier, and affordable foods.

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- As a business owner, I support the legalization of street vending, as I feel it will help the local economy and will help level the playing field between vendors and established businesses.

Name: [Name]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

I would like to be informed on the legalize street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

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Name: Julia Villalope
Business Name: Green Park Cleaners
Email: juliavillalope@gmail.com
Phone Number: 310-832-1105

✓ I would like to be informed on the legalize street vending campaign’s progress.
✓ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorForLA.org

✓ legalize street vending in Los Angeles
✓ small business development
✓ safe and vibrant neighborhoods
✓ access to fresh, healthy, & affordable food
✓ regulation and investment in local economy
✓ increased revenue for the City
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Name: Marie Bonello
Business Name: Bonello's N.Y. Pizza
Zip Code: 90027
E-mail: ____________________________________________ Phone Number: __________________________

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☐ I would like to participate in meetings and help move the campaign forward.

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Name: Angela Salvi
Business Name: Bueno Bonito Burrito
Zip Code: 90073
Phone Number: 310-707-7707

I would like to be informed on the legal street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

www.streetvendorsforLA.org
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Business Name:
E-mail:
Phone Number:

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Name: [Street Vendor Name]
Business Name: [Street Vendor Business Name]
E-mail: [Street Vendor E-mail]
Phone Number: [Street Vendor Phone Number]

I would like to be informed on the legalizing street vending campaign's progress.

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www.street-vendors-for-la.org
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Name: Renier Cardero
Business Name: Antiques
Zip Code: 90073

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Name: Marcelo Martinez
Business Name: La Esquina De BBQ
Zip Code: 90031
E-mail: 
Phone Number: (10) - 555-5555

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www.streetvendorsforLA.org

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Name: Noor Abhari
Business Name: Harbor Medical Uniforms
Zip Code: 90031
E-mail: 
Phone Number: (310) - 547-5477

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Name: **Fernando Rojas**
Business Name: **Tacos y Mariscos Bank**
Phone Code: **902**
Email: ____________________________________________
Phone Number: **310-833-2527**

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www.streethondors4LA.org

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Name: **Ernesto Morales**
Business Name: **San Telmo Fish Market**
Zip Code: **90211**
Email: ____________________________________________
Phone Number: **310-833-3017**

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Name: Juan Burg
Business Name: Juan's Upholstery
Zip Code: 90731
E-mail:
Phone Number: 810-514-1964

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I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

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La legalización de la venta ambulante de comida para los empresarios de Los Ángeles avanzará el crecimiento de pequeños negocios, va a crear vecindarios más bellos y seguros y ampliará el acceso a comidas frescas, más saludables y económicas.

Como residente, yo apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayuda a la economía local y ayuda a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Carlos V. Lopez
Nombre del Negocio: Manuel Marlin
Código Postal: 90247
Correo Electrónico:
Teléfono: (323) 862-1234

Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante
Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Amalia Sarmiento
Business Name: La Ceviche
Email: amalisarmiento@gmail.com
Phone Number: 310-537-2145

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I would like to participate in meetings and help move the campaign forward.

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Nombre: Luis García
Nombre del Negocio: ALEX VIDEO
Código Postal: 90247
Número de Telefono: 310-317-1965

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar a avanzar la campaña.

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Name: [Signature]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

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Nombre: [Signature]
Nombre del Negocio: DISOY\GOYO TAT PREP
Código Postal: 9006
Correo Electrónico: [Email]
Teléfono: 323 735 3390

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Name: Jessica Koh
Business Name: SANDYS 9/5
Zip Code: 90006
Phone Number: 323 931 9138

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Nombre: Artemisa Baeza Correales
Nombre del Negocio: Artemisa Baeza
Código Postal: 90018
Correo Electrónico: artemisobaeza99@hotmail.com
Teléfono: (323) 392-24-29

☐ Me gustaría que me mantengan informada sobre la campaña para legalizar la venta ambulante

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Nombre: Christian Garcia
Nombre del Negocio: Chris Auto Swap
Código Postal: 90006
Correo Electrónico: ________________
Teléfono: (323) 979-9715

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Name: Betulo
Business Name: Baraf
Zip Code: 90018
E-mail: Phone Number: (112) 804-708

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Business Name: ___________________ Zip Code: ____________
E-mail: ___________________________ Phone Number: ________

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Nombre: ___________________________ 
Nombre del Negocio: ___________________ Código Postal: ____________
Correo Electrónico: ___________________ Teléfono: ________

☑ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante

☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

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☐ As a business owner, I support the legalization of street vending, as I feel it will help the local economy and will help level the playing field between vendors and established businesses.

[Name: Domingo Gutierrez]
[Business Name: Domingo's Financial Services]
[Zip Code: 90018]
[E-mail:]
[Phone Number:]

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Name: YENIFER DUQUE
Business Name: BEAUTY ART SALON Zip Code: 90015
E-mail: BEAUTYARTSALON@GMAIL Phone Number: 323 330 0420

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Nombre: SONIA SEQUEIRA
Nombre del Negocio: SONIA DISCOUNT Código Postal: 90015
Correo Electrónico: ________________________________ Teléfono: 323 987 0911

☐ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante

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Name: Edna Borden Ave
Business Name: My Sassy Boutique
Zip Code: 90019
E-mail: ednabmoney att @yahoo.com
Phone Number: 323-454-755
☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Name: Eugen Sambo
Business Name: Best Donut
Zip Code: 90062
E-mail: 
Phone Number: 323-292-7338
☐ I would like to be informed on the legalize street vending campaign's progress.

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Name: Ramiro Martinez
Business Name: ABC Mechanic Shop
Zip Code: 90018
E-mail: [E-mail]
Phone Number: 323-234-0141

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Name: Rocio Pedroza
Business Name: Angeles Party Supply
Zip Code: 90018
E-mail: Rocio10KZ18@yanoc.com
Phone Number: (523) 522-1400

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Name: **Augustus Q. Fraser**
Business Name: **Envi Cosmetics**    Zip Code: **90044**
E-mail: **envicosmetics@me.com**    Phone Number: **310-663-6777**
☐ I would like to be informed on the legalize street vending campaign's progress.
☐ I would like to participate in meetings and help move the campaign forward.

www.SreetVendorsForLA.org

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Name: **Dita Junes**
Business Name: **BARGAIN Center**    Zip Code: **90008**
E-mail: **BigJasha@gmail.com**    Phone Number: **323-346-3266**
☐ I would like to be informed on the legalize street vending campaign's progress.
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Name: ABDOU SALL 4062 CRENSHAW BLVD. L.A. CALIF. 
Business Name: NDAMÉ CLOTHING Zip Code: 90008 
E-mail: NONE Phone Number: 323 296-3570

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Name: Victoria Fortson
Business Name: Right Choice Caribbean
Zip Code: 90008
E-mail: Phone Number: 323-999-9999

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Name: **Lynn M. Edmonson**

Business Name: **Ivory Coast Hair Salon**

Zip Code: **90018**

E-mail: Phone Number: *(323) 251-6737*

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Name: Kenny W Lee
Business Name: Leinent Top Body Shop
Zip Code: 90008
E-mail: Phone Number: (323) 292-0509

☐ I would like to be informed on the legalizestreet vending campaign's progress.

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Name: Aisha Watkins
Business Name: Oasis Wigs
Zip Code: 90008
E-mail: Oasiswigs@gmail.com Phone Number: (323) 541-3557

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Name: Tim Yuen
Business Name: J & J Lapizbeauty Salon
Zip Code: 90408
E-mail: Yuen.Sal.74@AOL.com
Phone Number: 626.291.5133

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Name: Harry Newsom
Business Name: 0O Black Shoe Shin.
Zip Code: 90016
E-mail: Phone Number: 323-978-3060

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Name: Timothy Ross
Business Name: The Body Beautiful
Zip Code: 90008
E-mail: TheBeautiful2013@yahoo.com
Phone Number: 404-838-0783

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Name: Yong K. Ko
Business Name: E.P.S. photo
Zip Code: 90008
E-mail: yongkyunke@yahoo.com
Phone Number: (323) 292-7633
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Name: [Name]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

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Nombre: [Nombre]
Nombre del Negocio: [Nombre del Negocio]
Código Postal: [Código Postal]
Correo Electrónico: [Correo Electrónico]

Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante

Me gustaría participar en junta y ayudar avanzar la campaña.

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Nombre: Carlos Lomanto
Nombre del Negocio: Martin y Yvonne
Código Postal: 9003
Correo Electrónico: 

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Nombre: Francisco Zavala
Nombre del Negocio: Vala's Boutique
Código Postal: 90031
Correo Electrónico: FranciscoZavala@gmail.com

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Name:
Business Name: Hardware Express
Zip Code: 90011
Email: Phone Number: 323-123-1232

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I would like to participate in meetings and help move the campaign forward.

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Nombre: Rufino Llano,
Nombre del Negocio: Aceca Mart
Código Postal: 90037
Correo Electrónico: (223) 782-1256

Me gustaría ser mantenido informado sobre la campaña para legalizar la venta ambulante.
Me gustaría participar en juntas y ayudar a avanzar la campaña.

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Nombre: Jose Martinez
Nombre del Negocio: Fast Food Service
Código Postal: 90037
Teléfono: (223) 231-5584

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar a avanzar la campaña.
La venta ambulante en Los Ángeles es parte de la historia, cultura y economía de la ciudad. Se estima que hay más de 10,000 vendedores ambulantes en nuestras comunidades. La venta ambulante de comida ofrece empleo y oportunidad de negocio para miles de empresarios. Estos empresarios han sufrido discriminación, ataques contra sus negocios, multas excesivas y hasta encarcelamiento. Las leyes de nuestra ciudad a veces no ayudan al más necesitado, sino que obstaculizan el crecimiento de la economía local.

La legalización de la venta ambulante de comida para los empresarios de Los Ángeles avanzará el crecimiento de pequeños negocios, va a crear vecindarios más bellos y seguros y ampliar el acceso a comidas frescas, más saludables y económicas.

Como residente, yo apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayuda a la economía local y ayuda a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Édén García
Nombre del Negocio: Brother shoe
Código Postal: 90044
Teléfono: (832) 692-9717

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante
Me gustaría participar en junta y ayudar avanzar la campaña.

http://www.StreetVendorsForLA.org
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Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudará a la economía local y ayudará a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: TANIA HERCULES  
Nombre del Negocio: Hercules Market  
Correo Electrónico: taniaperdin75@gmail.com  
Teléfono: 323-778-6041  
Código Postal: 90044

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar a avanzar la campaña.

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Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudará a la economía local y ayudará a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: JUAN CAMPO  
Nombre del Negocio: De Mayo Furniture  
Correo Electrónico:  
Teléfono: 323-844

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar a avanzar la campaña.

www.StreetVendorLA.org
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Legislating the vending of food for Los Angeles entrepreneurs will advance small business growth, will help create vibrant and safer neighborhoods, and will expand access to fresh, healthy, and affordable foods.

☐ As a resident, I support the legalization of street vending in the city of Los Angeles, because it will improve the quality of life of vendors and community members.

☐ As a business owner, I support the legalization of street vending, as I feel it will help the local economy and will help level the playing field between vendors and established businesses.

Name: [Name]
Business Name: [Business Name]
E-mail: [Email]
Phone Number: [Phone Number]
Zip Code: [Zip Code]

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorFreeLA.org
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Name: Jhon Puno
Business Name: Royal Fresh Market
Zip Code: 90037
E-mail: Phone Number:

☐ I would like to be informed on the legalize street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org
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Como residente, yo apoyo la legalización de la venta ambulante en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayuda a la economía local y ayuda a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Lili De la Rosa
Nombre del Negocio: El Chicharrón
Código Postal: 90011
Correo Electrónico: (323) 312-3212

Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en junta y ayudar avanzar la campaña.

http://www.streetvendorsforLA.org

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Nombre: [Nombre]
Nombre del Negocio: [Nombre del Negocio]
Código Postal: [Código Postal]
Correo Electrónico: [Correo Electrónico]

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Nombre: [Nombre del Negocio: ]
Código Postal: 90037

Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar avanzar la campaña.

www.StreetVendorsLA.org

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Name: [Nombre del Negocio: ]
Zip Code: 90037

Me gustaría participar in juntas y ayudar avanzar la campaña.

www.StreetVendorsLA.org
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□ Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudaría a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Luis García
Nombre del Négoicio: Vagabond Distillery
Código Postal: 90011
Teléfono: (323) 119-3456
Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar avanzar la campaña.

www.NuestrosVendedoresForLA.org
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Nombre: ÁGUSTIN ESTEBAN
Número del Negocio: CHANEQUEZ Mkt
Código Postal: 90037
Teléfono: (323) 524-1822

Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante

Me gustaría participar en juntas y ayudar avanzar la campaña.

www.MierceVendorLA.org
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Como dueño de un negocio pequeño, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayudará a la economía local y ayuda a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Adan Reyes
Nombre del Negocio: California Del Nick
Código Postal: 90011
Teléfono: (626) 642-2817

Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante

Me gustaría participar en juntas y ayudar avanzar la campaña.

www.streetvendorsforLA.org
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I would like to be informed on the legaliization street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

www. StreetVendorsForLA.org

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Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulatoria.

Me gustaría participar en junta y ayudar a avanzar la campaña.

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Name: 
Business Name: 
Zip Code: 
E-mail: 
Phone Number: 

I would like to be informed on the legal street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

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Name: Luis Velasco
Business Name: B & G Wireless
Zip Code: 90011
Email:
Phone Number: 323-285-1523

I would like to be informed on the legal street vending campaign’s progress.

I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

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La legalización de la venta ambulante de comida para los empresarios de Los Ángeles abre el camino para pequeños negocios, ya que crean vecindarios más felices y seguros y amplía el acceso a comidas frescas, más saludables y económicas.

Como residente, apoyo la Legalización de la venta ambulante de comida en la ciudad de Los Ángeles, porque va a mejorar la calidad de vida de vendedores y miembros de la comunidad.

Como dueño de un pequeño negocio, apoyo la legalización de la venta ambulante, ya que la regulación de la venta ayuda a la economía local y ayuda a nivelar el campo de juego entre vendedores y negocios ya establecidos.

Nombre: Juan Cervantes
Nombre del Negocio: Computer Repair
Código Postal: 90107
Correo Electrónico:
Teléfono: 223-132-3341

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: ____________________________
Business Name: ______________________ Zip Code: ____________
Email: ____________________________ Phone Number: ____________
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☐ I would like to participate in meetings and help move the campaign forward.

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Nombre: 
Nombre del Negocio: 
Código Postal: 90037
Teléfono: 323.323.2525

○ Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.
○ Me gustaría participar en junta y ayudar a avanzar la campaña.

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Name: Edgar Rufino
Business Name: Sillnesas Min Market Zip Code: 90027
Email:
Phone Number: 626-735-2063

☑ I would like to be informed on the legalize street vending campaign's progress.

☑ I would like to participate in meetings and help move the campaign forward.

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Name: STEVE OH
Business Name: LIQUOR MART
Zip Code: 90008
E-mail: Yoonsi.com @ HOTMAIL.COM
Phone Number: 323-296-2467

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Name: CHONG YUN
Business Name: LOVE'S FURNITURE
Zip Code: 90008
E-mail: Phone Number: 323-293-4055

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Nombre: 

Nombre del Negocio: 

Correo Electrónico: 

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante

Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: 

Business Name: 

E-mail: 

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Name: Carol Miyahira
Business Name: Buisness Unique Creations
Zip Code: 90025
E-mail: business.unique.creations@gmail.com
Phone Number: (310) 479-4154

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Name: Neil Cater  
Business Name: Record Surplus  
E-mail: info@record surplus LA.com  
Phone Number: (323) 979-4577  
Zip Code: 90025

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Name: Susana Benton  
Business Name: "BIN FIN" Thrift Store  
E-mail: Hope with Dignity and respect@gmail.com  
Phone Number: (310) 979-1520  
Zip Code: 90025

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Name: Sandra Huerta
Business Name: Aphrodite flowers Zip Code: 90034
E-mail: aphroditeflowers@yahoo.com Phone Number: 310 841-6737
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Name: Kimiko Yanai
Business Name: Tokyo Fast Food
Zip Code: 90405
E-mail: NKyanai@verizon.net
Phone Number: (310) 478-3603

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Name: Johana Cedillo
Business Name: Bar Food
Zip Code: 90026
E-mail: Johana@BarFoodDia.com
Phone Number: 415-359-6020

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Name: Amir A. Mat
Business Name: Computronics
Zip Code: 90225
E-mail: fixittoday@hotmail.com
Phone Number: (510) 478-5215

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Name: Joseph Chebell
Business Name: Playa Pharmacy
Zip Code: 90293
E-mail: playapharmacy@gmail.com
Phone Number: 310 823-4500

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Name: Anna Martinez
Business Name: LA Parabolics
Zip Code: 90045
E-mail: anna@lababolics.com
Phone Number: 310 313 6360

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Name: Erick Santiago
Business Name: Aquies Oaxaca
Zip Code: 90066
E-mail: Papuch41@AOL.com
Phone Number: (310) 313-2845

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Name: Jonathan Proctor
Business Name: Lightning Bolt
Zip Code: 90201
E-mail: Jonathan@LightningBolt-USA.com
Phone Number: 310-399-3737

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Name: Maria Elena Vega
Business Name: Bus Maria's Tortillas Inc. Zip Code: 90045
E-mail: Maria'sTortillas@Gmail.com Phone Number: (310) 670 2445
☐ I would like to be informed on the legalize street vending campaign's progress.
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Name: Norwood Clark
Business Name: Uncle Darrows Zip Code: 90291
E-mail: UncleDarrows@206.com Phone Number: 323 938 0568
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Nombre: CELESTINA
Nombre del Negocio: CELESTES THILORIN Código Postal: 90066
Correo Electrónico: ________________________________ Teléfono: 310 391 4708

□ Me gustaría que me mantengan informada/o sobre la campaña para legalizar la venta ambulante
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Name: Sabina Ayuilar
Business Name: Saby's Cafe & Grill Zip Code: 90066
E-mail: ________________________________ Phone Number: (310) 978-5888

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Name: Yadira Gonzalez
Business Name: Sport Cuts Barbershop Zip Code: 90045
E-mail: Phone Number: 310-642-4736
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Name: Maria Ramirez
Business Name: B Modes B. Salon Zip Code: 90066
E-mail: Phone Number:
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Name: Eric Gutierrez

Business Name: Hollywood Stars Tattoo

Zip Code: 90015

E-mail: 

Phone Number: (213) 338-02 78

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Nombre: Ricardo Padilla

Nombre del Negocio: Tony Barber Shop

Código Postal: 90045

Correo Electrónico: 

Teléfono: 810-468-00-27

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Name: John Brown
Business Name: Bike & Wave
Zip Code: 90066
E-mail: info@bikewave.org
Phone Number: 310-230-5236

☐ I would like to be informed on the legalize street vending campaign's progress.
☐ I would like to participate in meetings and help move the campaign forward.

www.StreetVendorsForLA.org

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Name: Patricia J Knowles
Business Name: Tattoo Lounge
Zip Code: 90066
E-mail: info@the-tattoo-lounge.com
Phone Number: 310-391-5181

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Name: Mike Merchandise
Business Name: District
Zip Code: 90066
E-mail: DistrictMerchandise@Gmail.com
Phone Number: 310-391-9430

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Name: Tomas Hernandez
Business Name: Jd Ford Studio/Plaza Internacional
Zip Code: 90066
E-mail: ____________________________
Phone Number: (310) 391-8508

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Nombre: Rosa López
Nombre del Negocio: El Agave
Código Postal: 90066
Correo Electrónico:
Teléfono: 310-673-2132
Me gustaría que me mantengan informado sobre la campaña para legalizar la venta ambulante
☐ Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Margaret J. Stanley
Business Name: Delia's La Bracera
Zip Code: 90291
E-mail: marisamandle@gmail.com
Phone Number: 310-399-4553
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☐ I would like to participate in meetings and help move the campaign forward.

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Name: Eddie Aguilar
Business Name: Eddie's Italian Restaurant
Zip Code: 90292
E-mail: AguilarE30@hotmail.com
Phone Number: 310-822-0095
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Name: Martin Contreras
Business Name: Belgin Faded Barbershop
Zip Code: 90045
E-mail: belukerode@ymail.com
Phone Number: 310-410-3621
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Name: TAN GITTINS
Business Name: JANNERS SERVING
Zip Code: 90045
E-mail: servandvacc@earthlink.net
Phone Number: 310-670-2429

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www STREET VENDORS For LA.org

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Name: MARcus N. Zuma
Business Name: M'tree N. 1841
Zip Code: 90045
E-mail: M'treeN1841@YKE.com
Phone Number: 310-670-7001

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Name: NINA C. JAMES
Business Name: TESOURO BOUTIQUE
Zip Code: 90045
E-mail: NINACECEILY@HOTMAIL.COM
Phone Number: 310.741.2858
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Name: HARGOT A. ZUZEK
Business Name: CANTOBOUNI ART SHOPPE
Zip Code: 70045
E-mail: HARGOT.ZUZEK@JERICOM.NET
Phone Number: 310.470.3258
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Name: Dedra Dupree
Business Name: New Attitude Hair Salon
Zip Code: 90045
E-mail: Dedradupree.ddd@gmail.com
Phone Number: 306429283

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Name: Roselia Valenzuela
Business Name: Rosie's Boutique
Zip Code: 90031
Phone Number: 424-555-5556

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Name: Jennifer McElvane
Business Name: Harbor Insurance Agency Zip Code: 90722
Email: Phone Number: 310-222-5311

I would like to be informed on the legal street vending campaign's progress.

Name: Jose Castro
Business Name: Queen Insurance Group Zip Code: 90231
Email: Phone Number: 310-333-1020

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Name: Averda Averda
Business Name: Wise Guys
Zip Code: 90034
Phone Number: 323-831-4109

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Business Name: ___________________________ Zip Code: ___________________________
E-mail: ___________________________
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Nombre: jorge Rodeles
Nombre del Negocio: Fantastic Cafe
Código Postal: 90039
Correo Electrónico:
Teléfono:

Me gustaría que me mantengan informado/a sobre la campaña para legalizar la venta ambulante.

Me gustaría participar en juntas y ayudar avanzar la campaña.

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Name: Liberto Munoz
Business Name: Chicago Bikes
Zip Code: 90071
Email:
Phone Number: 323-395-8463

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Nombre: Estela Oviedo

Nombre del Negocio: Paul’s Market
Código Postal: 90057
Teléfono: 323-564-3155

- Me gustaría que me mantengan informada sobre la campaña para legalizar la venta ambulante.
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Nombre: Estela Oviedo

Business Name: Paul’s Market
Zip Code: 90057
Phone Number: 323-564-3155

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Name: **Bernardino Cortez**
Business Name: **C & H Mini Market** Zip Code: **90059**
Phone Number: **(323) 214-9565**

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Name: Humberto Montes  
Business Name: Aki's  
Zip Code: 90071  
Phone Number: (310) 548-9989

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Name: [Name]
Business Name: [Business Name] Zip Code: [Zip Code]
E-mail: [E-mail] Phone Number: [Phone Number]

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Name: Berman Sevilla
Business Name: Boyles Barber Shop
Zip Code: 90244
Phone Number: (310) 721-1943

I would like to be informed on the legalise street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.
Street vending in Los Angeles is part of the history, culture, and economy of our city. Estimates show that there are over 10,000 street vendors in our communities. Food vending offers employment and opportunities for business ownership for thousands of entrepreneurs. These entrepreneurs have been struggling for decades as they experience discrimination, attacks on their livelihood, excessive fines, and even arrests. Our city currently criminalizes sidewalk vendors. We believe that these laws are negatively impacting vendors, community members, and the overall L.A. economy.

Legalizing the vending of food for Los Angeles entrepreneurs will advance small business growth, will help create vibrant and safer neighborhoods, and will expand access to fresh, healthier, and affordable foods.

As a resident, I support the legalization of street vending in the city of Los Angeles, because it will improve the quality of life of vendors and community members.

As a business owner, I support the legalization of street vending, as I feel it will help the local economy and will help level the playing field between vendors and established businesses.

Name: [Name]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

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www.StreetVendLA.org
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Name: 
Business Name: Las Pobres #1 
Zip Code: 90073 
E-mail: Phone Number: 310-71-9800

I would like to be informed on the legalize street vending campaign's progress.

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Name: 
Business Name: Las Pobres #1 
Zip Code: 90073 
E-mail: Phone Number: 429-229-2388

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Name: [Signature]
Business Name: [Business Name]
Zip Code: [Zip Code]
E-mail: [E-mail]
Phone Number: [Phone Number]

[Signature]

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www.Legaleseetroad.com
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Name: 
Business Name: Jack and Jules Eatatorium 
Zip Code: 90031 
Phone Number: 831-641-77

I would like to be informed on the legal street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

✓ legalize street vending in Los Angeles
✓ small business development
✓ safe and vibrant neighborhoods
✓ access to fresh, healthy, & affordable food
✓ regulation and investment in local economy
✓ increased revenue for the City
Legalizing street vending is part of the history, culture, and economy of our city. Estimates show that there are over 10,000 street vendors in our communities. Food vending offers employment and opportunities for business ownership for thousands of entrepreneurs. These entrepreneurs have been struggling for decades as they experience discrimination, attacks on their livelihood, excessive fines, and even arrests. Our city currently criminalizes sidewalk vendors. We believe that these laws are negatively impacting vendors, community members, and the overall L.A. economy.

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Name: Francisco Ruiz
Business Name: Carne Asada Taqueria
Zip Code: 90027
E-mail: Francisco.Ruiz@hotmail.com
Phone Number: 310-221-0214

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www.StreetVendorsForLA.org
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Name: **Andrew Kim**

Business Name: **Marie's (Collect in)** Zip Code: **90721**

Email: **Phone Number:** **310-548-4193**

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Name: Franzi Bone Quer
Business Name: Franzi Boutique
Zip Code: 90047
Email: Phone Number: 310-374-9147

I would like to be informed on the legalize street vending campaign's progress.

I would like to participate in meetings and help move the campaign forward.

www.streetvendorla.org
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Name: Jose Cortes
Business Name: Santa Luna
Zip Code: 90035
E-mail: Phone Number: 1307

I would like to be informed on the legalization street vending campaign's progress.

☐ I would like to participate in meetings and help move the campaign forward.

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Name: Joanna Gonzalez
Business Name: Maggie's Mini Market
Zip Code: 90035
E-mail: Phone Number: 1307

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Phone Number: [Phone Number]
E-mail: [E-mail]

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Name: Jose fernandez
Business Name: Laundromat Cleaners Zip Code: 90744
E-mail: jfernandez@laundromatcleaners.com Phone Number: 323-528-9201

☑ I would like to be informed on the legalise street vending campaign's progress.

☑ I would like to participate in meetings and help move the campaign forward.

www.streetvendorlaw.com
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

Los últimos años and sido muy difíciles para el trabajador Angelino. Miles de familias están recurriendo a la venta ambulante como una forma de ganarse la vida. En el momento la ciudad criminaliza a estos empresarios y utiliza nuestros impuestos escasos para aplicar la ley arbitrariamente. Además, necesitamos una póliza que nivele las leyes para los negocios pequeños ya establecidos. La ciudad debe trabajar con dueños de negocios como yo para crear una póliza que ayuda a revitalizar los corredores de negocios y establece mejor aplicación de la ley. Reconocer al vendedor ambulante como un negocio legítimo les dará a los vendedores responsables y negocios pequeños la oportunidad de trabajar juntos.

Por todas estas razones le pido por favor que diga sí a una póliza de venta ambulante que creara trabajos y también ayudara con mejor aplicación de la ley.

Gracias,

[Signature]
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Gracias
Señor del Consejo,

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Gracias,

[Nombre]
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,
Estimado miembro del Consejo,

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Gracias

Jise Valladares
Discount Store 99¢ & UP
5007 S. Hoover St
LA CA 90037
I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Thank you,

Aguirre Radiator Service Shop
Estimado miembro del Consejo,

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Gracias,

[Signature]

JACINTO PÉREZ
PEREZ VÍDEO
Dear Council member,

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Thank you,

Reyes Hardware
Estimado miembro del Consejo,

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Gracias,

Enra Casiano

Raul's Market
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Thank you,

Bernardino Corril

C+H Mini Market
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias,

Ana Espinoza
Doña Ana Salinas
Estimado miembro del Consejo,

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Gracias,

[Signature]

[Name]

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Gracias,

[Signature]

Gardena Kitchen Cabinets
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I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

10/29/13
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

10/28/13
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

10/29/18
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

10/28/13

cordially invited
party paper wrap

address: 5571 W. Pico Boulevard
Los Angeles, California 90019
phone: 323-931-0200
direct: 323-791-9791
yvette@partypaperwrap.com
www.partypaperwrap.com
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Thank you,

Jimenez Auto Electric
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

Los últimos años and sido muy difíciles para el trabajador Angelino. Miles de familias están recurriendo a la venta ambulante como una forma de ganarse la vida. En el momento la ciudad criminaliza a estos empresarios y utiliza nuestros impuestos escasos para aplicar la ley arbitrariamente. Además, necesitamos una póliza que nivele las leyes para los negocios pequeños ya establecidos. La ciudad debe trabajar con dueños de negocios como yo para crear una póliza que ayuda a revitalizar los corredores de negocios y establece mejor aplicación de la ley. Reconocer al vendedor ambulante como un negocio legítimo les dará a los vendedores responsables y negocios pequeños la oportunidad de trabajar juntos.

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Gracias

[Signature]
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Thank you,

[Signature]

Marine Printing
Estimado miembro del Consejo,

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Gracias,

[Se firma]

Deportes Guadalajara
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Thank you,

10/20/13
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

10.28.13
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

10/28/15
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

Los últimos años and sido muy difíciles para el trabajador Angelino. Miles de familias están recurriendo a la venta ambulante como una forma de ganarse la vida. En el momento la ciudad criminaliza a estos empresarios y utiliza nuestros impuestos escasos para aplicar la ley arbitrariamente. Además, necesitamos una póliza que nivele las leyes para los negocios pequeños ya establecidos. La ciudad debe trabajar con dueños de negocios como yo para crear una póliza que ayuda a revitalizar los corredores de negocios y establece mejor aplicación de la ley. Reconocer al vendedor ambulante como un negocio legítimo les dará a los vendedores responsables y negocios pequeños la oportunidad de trabajar juntos.

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Gracias,

[Signature]

[Fecha: 10-31-13]
I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

11/4/13
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Por todas estas razones le pido por favor que diga si a una póliza de venta ambulante que creara trabajos y también ayudara con mejor aplicación de la ley.

Gracias,

RITA RIVAS
Rita's Barbershop
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias,

[Signature]

ESTEBAN CANTU
RIUE DISCOUNT
I own and operate a business in your district and want to let you know of my opposition to
the street vending ban, and my support for a policy that would establish a city-wide vending
program.

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a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce
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Gracias,

[Signature]

EDGAR RUFINO
SILVANAS MINIMARKET
Estimado miembro del Consejo,

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Gracias,

AGUSTIN ESTEVAN
CHANQUEZ MARKET
I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Gracias,

[Nombre firmante]

ESTEBAN CANTU
RIKE DISCOUNT
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Gracias,

[Nombre Firmante]

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

10-19-13
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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AGUSTÍN ESTEVEN
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Thank you,

[Signature]

10/14/13
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias

Ricardo Rodriguez
Deporter, Santa Monica
323-732-7991
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias,

Boris Soria

Boris Soria

Los Amigos Market
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias,

EDGAR RUFINO
SILVANAS MINI MARKET
Dear Council member,

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The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Por todas estas razones le pido por favor que diga sí a una póliza de venta ambulante que creara trabajos y también ayudara con mejor aplicación de la ley.

Gracias,

AGUSTIN ESTEVEZ
CHANEQUEZ MARKET
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias,

Boris Soriano

Boris Soriano
Los Amigos Market
Dear Council member,

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

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Gracias,

Ignacio Acosta
Acosta Mini Market

...
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Gracias,

CARLOS MENDEZ
GUANAJATO MRT
Dear Council member,

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Gracias,

Hector Zavala
Valeria Boutique
Estimado miembro del Consejo,

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Gracias,

[Nombre]

[Nombre de la tienda]
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Gracias,

[Nombre]

PAULINA ECHEVERRÍA
PARTY SUPPLY
Estimado miembro del Consejo,

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Gracias,

SEBASTIAN OCHOA
SEBASTIAN OCHOA
OCHOA TIRES
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Gracias,

Rufino Ibáñez
Alteca Mart
Estimado miembro del Consejo,

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Gracias,

THOMAS GODINEL
MAGIC DISCOUNT
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Gracias,

[Nombre Firmante]

[Nombre del Negocio]

[Nombre del Negocio]
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Gracias,

Juan Cervantes
Computer Repair
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Gracias,

Mónica Gomez
Marlene Beauty Salon
Estimado miembro del Consejo,

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Gracias

[Nombre]

Hercules Market
726 W. Slauson Ave
Los Angeles CA 90044
(323) 778-6041
I want to let you know of my opposition to a city-wide vending policy that would establish a city-wide vending zone. Thousands of families are turning to street vending as a legitimate business will give them a chance to work together.

For more information please call 310-979-1520

Thank you very much,

Suana Benton

10/15/12
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias

[Signature]

10/9/13
Dear Council member,

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Gracias

CELESTINA

CELESTES TAILORING

10/10/13
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The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

10/15/13
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

John Brown
Pikerowave
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

Sprung on Ink
3957 1/4 S. Western Ave
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Yadira Gonzalez

Thank you,

10/9/13
Dear Council member,

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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

[Signature]

Dana Yolot / DBA Fashion Fever
1724 S. Western Ave.
Los Angeles CA 90006
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

Los últimos años and sido muy difíciles para el trabajador Angelino. Miles de familias están recurriendo a la venta ambulante como una forma de ganarse la vida. En el momento la ciudad criminaliza a estos empresarios y utiliza nuestros impuestos escasos para aplicar la ley arbitrariamente. Además, necesitamos una póliza que nivele las leyes para los negocios pequeños ya establecidos. La ciudad debe trabajar con dueños de negocios como yo para crear una póliza que ayuda a revitalizar los corredores de negocios y establece mejor aplicación de la ley. Reconocer al vendedor ambulante como un negocio legítimo les dará a los vendedores responsables y negocios pequeños la oportunidad de trabajar juntos.

Por todas estas razones le pido por favor que diga sí a una póliza de venta ambulante que creara trabajos y también ayudara con mejor aplicación de la ley.

Gracias

[Signature]

Joaquin M. Sanchez
JM PC Repair
2114 W. Venice Blvd.
333-226-2707
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

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Gracias

[Signature]
Z27 - 731-1074
2600 W Jefferson Blvd
LA CA 90018

Lupita's Market
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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10-19
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Thank you,

Sam Bu Eng
BEST DONUT
3941 S. Western Ave
Dear Council member,

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Gracias,

[Señalización de firma]

[Nombre del negociante]
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Gracias,

Juan Cervantes

JUAN CERVANTES
COMPUTER REPAIR
Estimado miembro del Consejo,

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Gracias

[Signature]

Jazmin's Thrifty Store
4129 S. Hoover St
LA CA 90037
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Gracias

[Signature]

Senovio Portillo

SAMMY'S MINI MARKET
5322 S. HOOVER ST
LA CA 90037
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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[Signature]
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Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

Sungmin Park
Prince Market #6
5400 S. Hoover St
LA CA 90037

10/26/13
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

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Thank you,

[Signature]

10/08/13
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Thank you,

[Signature]

10/7/13
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Thank you,

10/8/13
Dear Council member,

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Thank you,

[Signature]

10/01/15
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Vina C. James

Thank you,
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Thank you,

Mary Myers
Dear Council member,

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The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

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Dedra Dupri
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10-1-2013
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Mike Nazar
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EDDIE AGUILA
MARINA DEL REY
(310)822-0095
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Sept 28 2013
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Francisco Núñez
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[Signature]

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Shannon Colburn

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[Signature]

Antony B. Meza
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Gracias

Ismael Martinez

10/21/13
I am a business in your district and want to let you know of my opposition to a city-wide vending ban, and my support for a policy that would establish a city-wide vending corridor.

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Samuel Fuston
Mon-Sat 11-8
2867 S. Robertson Blvd.
Los Angeles, CA 90034
Tel: (310) 839-9455
midnightherecords@yahoo.com
Twitte r@midnightherecords

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Thank you,

Ruth

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Abous Khan

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Carmen Haro
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Thank you, Edwin Robles
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Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiera informarle de mi oposición a la prohibición de venta ambulante, y hacerle saber de mi apoyo a una póliza que establecería un programa de venta ambulante en nuestra ciudad.

Los últimos años and sido muy difíciles para el trabajador Angelino. Miles de familias están recurriendo a la venta ambulante como una forma de ganarse la vida. En el momento la ciudad criminaliza a estos empresarios y utiliza nuestros impuestos escasos para aplicar la ley arbitrariamente. Además, necesitamos una póliza que nivele las leyes para los negocios pequeños ya establecidos. La ciudad debe trabajar con dueños de negocios como yo para crear una póliza que ayuda a revitalizar los corredores de negocios y establece mejor aplicación de la ley. Reconocer al vendedor ambulante como un negocio legítimo les dará a los vendedores responsables y negocios pequeños la oportunidad de trabajar juntos.

Por todas estas razones le pido por favor que diga sí a una póliza de venta ambulante que creara trabajos y también ayudara con mejor aplicación de la ley.

Gracias

[Señalización de firma]

10-17-2013
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[Signature]

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Gracias

Amado Peraza
Estimado miembro del Consejo,

Yo soy dueño/a de un negocio en su distrito y quiero prohibir la venta ambulante, y hacerle saber de mi programa de venta ambulante en nuestra ciudad.

Los últimos años han sido muy difíciles para el trabajo recurriendo a la venta ambulante como una forma de ciudad criminaliza a estos empresarios y utiliza nueva y arbitrariamente. Además, necesitamos una póliza para pequeños ya establecidos. La ciudad debe trabajar una póliza que ayuda a revitalizar los corredores de ley. Reconocer al vendedor ambulante como un nuevo responsable y negocios pequeños la oportunidad de crearse trabajos y también ayudará con mejor aplicación de la ley.

Por todas estas razones le pido por favor que diga que creará trabajos y también ayudará con mejor aplicación de la ley.

Gracias
Estimado miembro del Consejo,

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Los últimos años han sido muy difíciles para el trabajo, recurriendo a la venta ambulante como una forma la ciudad criminaliza a estos empresarios y utiliza una forma arbitrariamente. Además, necesitamos una póliza pequeña de pequeños ya establecidos. La ciudad debe trabajar una póliza que ayuda a revitalizar los corredores de ley. Reconocer al vendedor ambulante como un negocio pequeño y responsables y negocios pequeños la oportunidad de

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Gracias

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2835 W. Pico Blvd. Los Angeles, CA 90006
Dear Council member,

I own and operate a business in your district and want to let you know of my opposition to the street vending ban, and my support for a policy that would establish a city-wide vending program.

The job market in Los Angeles is tough. Thousands of families are turning to street vending as a way to make ends meet. Currently, the City criminalizes these entrepreneurs and uses scarce tax payer dollars to do arbitrary enforcement. Furthermore, we need a policy that levels the playing field for brick and mortar businesses. The City should work with business owners like me and vendors to create a policy that helps revitalize corridors and establishes better enforcement of illegal vending. Recognizing street vending as a legitimate business will give responsible vendors and businesses an opportunity to work together.

Again, please say yes to a city wide street vending policy that creates jobs and better enforcement.

Thank you,

Timothy Ross
"THE BODY BEAUTIFUL"
404 - 838 - 0783
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[Signature]