



ERIC GARCETTI
MAYOR

June 1, 2021

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Eli Lipmen to the Board of Neighborhood Commissioners for the term ending June 30, 2026. Mr. Lipmen's current term expires on June 30, 2021.

I certify that in my opinion Mr. Lipmen is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Eli Lipmen
Commission: Board of Neighborhood Commissioners
End of Term: June 30, 2026

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 10 - South
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Neighborhood Commissioners
6. **Highest level of education completed:** M.A. Global Media and Communications, University of Southern California
7. **Occupation/profession:** Deputy Director, MOVE LA
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Atkinson, Joy	South LA	10	African American	F	30-Jun-25
Darett-Quiroz, Margarita	East LA	1	Latina	F	30-Jun-21
Lipmen, Eli	South	10	Caucasian	M	30-Jun-21
Wehbe, Debra "Debbie"	North Valley	7	Armenian	F	30-Jun-23
Regalado, Raymond	Harbor	15	Latino	M	30-Jun-24
Shaffer, Leonard	South Valley	3	Caucasian	M	30-Jun-24
Vo-Ramirez, Quyen	North Valley	7	AAPI	F	30-Jun-22

Eli Lipmen

Eli Lipmen is a nonprofit leader, community activist, parenting advocate, and President of the Neighborhood Council Commission (BONC). He served as past president, secretary, and board member of the Palms Neighborhood Council. He was the first person in the City of Los Angeles to win an election by instant runoff voting. While on the board, he oversaw a neighborhood clean-up and outreach program, a mural and beautification project that led to dozens of community art projects, and the re-development of Woodbine Park in Palms. He is passionate about improving his neighborhood and ensuring that it is a safe, clean, and fun place for his young family to live in. He was proud to be appointed to the Board of Neighborhood Commissioners by Mayor Eric Garcetti in 2014. Professionally, Eli Lipmen is Founder and Principal of Lipmen Consulting. He has spent 15 years of working on projects to help nonprofits, corporations, and candidates with their strategic communications, fundraising, public engagement and marketing. Mr. Lipmen has organized dozens of successful fundraising and programmatic campaigns from the local to global level for major corporations and nonprofits including AARP, the Los Angeles Regional Food Bank, Move LA, the Measure M Campaign, Comcast Internet Essentials, Sutter Health East Bay, and McKinsey. he consults for local and national nonprofits and issues campaigns to improve their communications and marketing. He is a progressive leader who has worked to end genocide in the Darfur region of Sudan, provide a safe haven for immigrants, improve our health care system, provide shelter for the homeless, feed the hungry, improve public transportation and equity in Los Angeles, and decrease traffic in the region. Eli attended the University of Pennsylvania, the University of Southern California's Annenberg School for Communications, and the London School of Economics.

Eli Lipmen

Nonprofit Advocacy and Communication Leader • he/him/his

Work Experience

Move LA, a project of Community Partners **2017 – Current** **Director of Programming and Development**

- Manage programming, development, board meetings and marketing efforts
- Identifying and advocating on policy issues at LA County Metro, Metrolink, SCAG, County of LA, City of LA, and State of California and working directly with legislators, elected/appointed officials, and high-level staff
- Serve as co-chair of the South Los Angeles Transit Empowerment Zone (SLATE-Z) Transit Working Group

Graduate School of Nonprofit Management, American Jewish University **2017 – Current** **Instructor**

- Teach social innovation and advocacy for the MBA in Nonprofit Management degree program

Lipmen Consulting Strategies **2015 – Current**

- Develop and implement advocacy, marketing, and social media strategies for large nonprofits and campaigns.
Clients include:
 - AARP's Center to Champion Nursing in America
 - Move LA and the Measure M Campaign
 - Comcast Internet Essentials

Los Angeles Regional Food Bank **2014 – 2015** **Director of Marketing, Policy, and Communication**

- Wrote and designed major policy white paper on hunger in Los Angeles County
- Managed and built social media channels, major media marketing partnerships, and fundraising events that secured over \$500,000 in earned media and hundreds of thousands of individual and foundation donations

American Jewish Committee **2006 – 2014** **Advocacy and Communication Strategist (National)**

- Launched digital organizing strategy and coordinated hundreds of lobby visits for activists
- Wrote and implemented end-of-year digital and email strategy that raised \$750,000 over three years
- Managed staff training and internal/external communication platforms

U.S House of Representatives: Office of Congressman Brad Sherman **2005 – 2006** **Field Representative**

- Wrote speeches and spoke on behalf of the Congressman at events and public meetings
- Provided strategic counsel on immigrant rights, religious freedom, human rights, and foreign policy

Grassroots Campaigns, Inc. **2004** **Regional Director**

- Ran political campaign office with 20 staff members for the 2004 Presidential Election in the San Gabriel Valley

Awards

- Food Bank Twitter Fundraising Gold Plate Award—RKD (2014)
- Staff Excellence Award Recipient (2011) – AJC
- Program of the Year Award (2008) - AJC

Education

University of Southern California Annenberg School of Communications, Los Angeles, CA
MA in Global Media and Communications

The London School of Economics and Political Science, London, UK
MSc in Global Media and Communications

University of Pennsylvania, Philadelphia, PA
Bachelor of Arts in International Relations, Political Science; *Magna Cum Laude*; Washington Semester Program

Community Involvement

- Named “40 Under 40” by LA-based civil rights organization Empowerment Congress
- West Los Angeles Area Commissioner and President, Board of Neighborhood Commissioner (Los Angeles City Neighborhood Council System)
- Board Member, Palms Neighborhood Council (past President)
- Former President, San Fernando Valley Young Democrats



ERIC GARCETTI
MAYOR

June 1, 2021

Dear Mr. Lipmen:

I am pleased to inform you that I hereby reappoint you to the Board of Neighborhood Commissioners for the term ending June 30, 2026. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

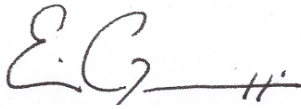
As part of the City Council confirmation process, you will need to meet with Mark Ridley-Thomas, your Councilmember, and Councilmember Nury Martinez, the Chair of the Rules, Elections, InterGovernmental Relations & Neighborhoods Committee Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Rules, Elections, InterGovernmental Relations & Neighborhoods Committee Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Mr. Eli Lipmen
June 1, 2021
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI
Mayor

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Attachment I
Mr. Eli Lipmen
June 1, 2021

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Mark Ridley-Thomas**

_____ **Councilmember Nury Martinez, Chair of the Council Committee
considering your nomination**

Staff in the Mayor's Office will assist you with these arrangements.