

TRANSMITTAL

To:

THE COUNCIL

Date: **AUG 06 2014**

From:

THE MAYOR

TRANSMITTED FOR YOUR CONSIDERATION. PLEASE SEE ATTACHED.



ERIC GARCETTI

Mayor

(Ana Guerrero)



Eric Garcetti, Mayor
Rushmore D. Cervantes, Interim General Manager

Program Operations Bureau
1200 West 7th Street, Los Angeles, CA 90017
tel 213.744.9052 | fax 213.744.9061
hcidla.lacity.org

Council File: 14-0280
Council District: Citywide
Contact Persons: Manuel Chavez
213-808-8462

July 16, 2014

Honorable Eric Garcetti
Mayor, City of Los Angeles
200 North Spring Street, Room 303
Los Angeles, CA 90012

Attention: Mandy Morales, Legislative Coordinator

COUNCIL TRANSMITTAL: REQUEST FOR APPROVAL TO EXECUTE AN AGREEMENT WITH THE LOS ANGELES UNIFIED SCHOOL DISTRICT IN AN AMOUNT NOT TO EXCEED \$660,000 FOR PLACEMENT OF PUPIL SERVICES ATTENDANCE COUNSELORS AT 17 FAMILYSOURCE CENTERS

SUMMARY

The General Manager of the Los Angeles Housing and Community Investment Department (HCIDLA) is requesting authorization to execute an agreement with the Los Angeles Unified School District (LAUSD) in an amount not to exceed \$660,000 for placement of Pupil Services Attendance Counselors (PSAs) at 17 FamilySource Centers (FSCs). The \$660,000 represents a partial match to the \$1,067,344 annual commitment made by the LAUSD for this effort.

The PSAs will be collocated at the FSCs and will serve as the first point of contact for all youth participants Pre-K-12th grade. Their focus will be on "student retention services" which will assist the FSCs in meeting and exceeding their "Increased Academic Achievement" outcome goals and in standardizing the provision of services to youth.

This transmittal contains recommendations totaling \$700,000, including a \$40,000 allocation to cover the CSBG share of increased lease costs at the HCIDLA headquarters.

OFFICE OF THE MAYOR
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CITY OF LOS ANGELES

RECOMMENDATIONS

The General Manager of the HCIDLA respectfully requests that:

- I. Your office schedule this transmittal at the next available meeting(s) of the appropriate City Council committee(s) and forward it to City Council for review and approval immediately thereafter;
- II. The City Council, subject to the approval of the Mayor, take the following actions:
 - a. AUTHORIZE the General Manager, HCIDLA, or designee, to:
 - i. Execute an agreement with the Los Angeles Unified School District in an amount not to exceed \$660,000 for the period of July 1, 2014 to March 31, 2015, in substantial conformance with the draft Professional Services Agreement attached to this transmittal; subject to approval by the City Attorney as to form; and
 - ii. Execute any subsequent amendments to this agreement, also subject to City Attorney approval.
 - b. APPROVE the use of 2014 CSBG and/or other funds set-aside for the FamilySource services for this agreement.
 - c. APPROVE the use of the \$40,000 in CSBG funds for HCIDLA administrative costs which includes but is not limited to rent and parking.
 - d. AUTHORIZE the Controller to increase appropriations in the amount of \$839,584 in Account No. 43K262 System within the CSBG No. 428 and expend funds upon proper demand of the General Manager of HCIDLA.
 - e. AUTHORIZE the General Manager HCIDLA, or designee, to prepare any Controller's instructions needed to implement actions approved by the Council and Mayor on matters presented in or deriving from this transmittal, and/or to make necessary technical adjustments, subject to the approval of the City Administrative Officer; and further, REQUEST that the Controller implement the instructions.
 - f. Upon Council action, send the Council File forthwith to the Mayor for concurrence.

BACKGROUND

The FSCs comprise the City's system of service delivery for anti-poverty initiatives and core services designed to assist low or very low income families move toward self-sufficiency by increasing family income, promoting financial empowerment and academic performance. These outcomes are attained through the provision of a comprehensive array of services that include but are not limited to financial literacy, parenting, income tax preparation, computer literacy, legal assistance, and tutoring and mentoring. The System serves 40,000 City residents annually.

Increased Academic Achievement

Since its inception the System has promoted accountability and transparency as two of its values. Accordingly, all FSCs are formally evaluated and local economic impact studies of the System are prepared on an annual basis. These reports are used both to celebrate the System’s successes and to identify opportunities for improvement.

Related to this, “Increased Academic Achievement” has been underreported by the FSCs due to the challenge of securing documentation to support student outcomes (enrollment in school, progression from one grade level to the next, improved grades, etc.). This is attributable to the confidentiality of such information. Additionally, while all FSCs offer a common menu of services for youth, the actual service delivery model is not standardized across the System.

HCIDLA/LAUSD Collaborative

To address this issue, the HCIDLA and LAUSD have agreed to partner in the provision of services to youth at the FSCs. Specifically, LAUSD proposes to hire 17 PSAs who will be assigned to 17 of the FSCs on a full-time basis; 1 Lead Counselor and 1 Program Coordinator. This staff will be responsible for:

- Serving as the primary, initial point of contact for new registrants to determine their academic status.
- Conducting psychosocial and educational assessments and developing intervention strategies.
- Providing clinical case management for parents and families.
- Serving as mental health consultants for FSC staff offering expertise in crisis intervention, threat assessment and suicidal ideation as it relates to students and families.
- Providing training on the correlation between academic success and good attendance, among other topics.
- Serving as liaison between the FSCs and LAUSD schools.
- Facilitating the process of releasing confidential information from schools to document the academic achievement of youth.

The cost of this collaborative totals \$2,134,689 on an annual basis, of which ideally 50% would be paid for by the HCIDLA and 50% by the LAUSD:

Personnel	HCIDLA	LAUSD	Total
17 PSA Counselors	\$1,005,066	\$893,392	\$1,898,458
1 Lead Counselor		\$111,674	\$111,674
1 Coordinator	\$62,278	\$62,279	\$124,557
TOTAL	\$1,067,344	\$1,067,345	\$2,134,689

CSBG Funding

Recently the City Council and Mayor authorized the HCIDLA to accept its projected 2014 CSBG allocation from the State of California (C.F. 14-0280). The State subsequently advised the HCIDLA of its actual 2014 award:

- Actual 2014 Allocation \$6,112,576
- Initial Projected 2014 Allocation \$5,232,992

- Difference \$ 879,584
- Overestimated 2013 Savings Offset* (179,584)
- Net Available \$ 700,000

Proposed Uses

- HCIDLA/LAUSD Partnership \$ 660,000
- HCIDLA Administration 40,000
- Total \$ 700,000

*In funding the FamilySource Centers for PY 14-15 (per C.F. 14-0280) the HCIDLA overestimated 2013 CSBG savings. Additional appropriation will be required (included in this transmittal) to account for this funding gap.

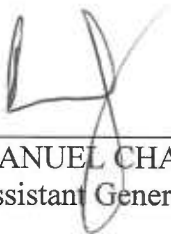
It should be noted that the LAUSD has made a three year commitment to the LAUSD partnership agreement presented, provided that the HCIDLA continues to provide matching funds. The HCIDLA is proposing to allocate \$660,000 in net available funds to fund a portion of the LAUSD partnership cost. Any contribution beyond the \$660,000 will require the identification of additional resources and City Council and Mayor approval. However, approval of those future funds is a matter of policy, subject to further Mayor and Council review and approval.

The HCIDLA is also proposing to allocate \$40,000 of the CSBG share to pay for the Department's office lease and parking costs.

FISCAL IMPACT STATEMENT

The 2014 Community Services Block Grant is awarded to the City by the Department of Community Services and Development of the State of California. As such, there is no impact on the General Fund from this requested action.

Prepared by:



MANUEL CHAVEZ
Assistant General Manager

Reviewed by:



RUSHMORE D. CERVANTES
Interim General Manager

RDC:MC

Attachment

CITY OF LOS ANGELES
STANDARD LANGUAGE
COMMUNITY DEVELOPMENT BLOCK GRANT

Agreement No.

Project Title: _____ FamilySource Center

Contractor:

Doing Business As: N/A

Type of Organization:

Corporate Number:

D-U-N-S® Number:

CFDA Number: 14.218 CDBG
93.569 CSBG

Center(s): N/A

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