



ERIC GARCETTI
MAYOR

March 14, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Tafari Bayne to the Board of Transportation Commissioners for the term ending June 30, 2017. Mr. Bayne will fill the vacancy created by Bryan Kang, who has resigned.

I certify that in my opinion Mr. Bayne is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Tafarai Bayne
Commission: Board of Transportation Commissioners
End of Term: 6/30/2017

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 10 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Hartwick College
7. **Occupation/profession:** Mobility and Recreation Program Director, TRUST South LA
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term ends
Chase, Nicole	North Valley	7	African American	F	23-Sep-13	30-Jun-17
Eisenberg, Eric	Harbor	15	Caucasian	M	14-Aug-13	30-Jun-18
Espinoza, Rudy	East LA	1	Latino	M	06-Jan-14	30-Jun-16
Kang-RESIGNED, Bryan	Central	4	Asian Pacific Islander	M	11-Sep-12	30-Jun-17
Ly, John	South Valley	2	Asian Pacific Islander	M	14-Aug-13	30-Jun-18
Moss, George E.	South Valley	5	Caucasian	M	19-Dec-05	30-Jun-14
Rodriguez, Stephanie M	North Valley	6	Latina	F	03-Nov-08	30-Jun-15

TAFARAI M. BAYNE

EXPERIENCE

Mobility and Recreation Program Director, TRUST South LA (former name: Figueroa Corridor Community Land Trust), Los Angeles, CA (2008-Present)

- Analyze mobility and transit issue and policy developments, forming landscape analysis, fundraising strategy development, and organizational assessments.
- Build and cultivate partnerships with housing developers and stakeholders (residents, community-based organizations, businesses, elected officials, academia, government agencies).
- Act as organizational spokesperson at collaborative meetings (e.g. South L.A. Planning Committee/California Endowment's Building Healthy Communities initiative) and public forums (e.g. City Council meetings), speak on conference panels
- Spearhead rebranding of organization (name, logo, website), oversee implementation and transition process, create marketing strategies/materials/promotional media
- Manage strategic convening and general event/community action planning and implementation including, securing permits and sponsorships
- Designed and Implemented community engagement effort for Slauson and Wall Village community development project master plan, Roland Curtis Gardens Transit Oriented Development, Ride South LA/CicLAvia South LA community mapping and active transportation programs

Marketing Director, Sustainable Now Technologies, Signal Hill, CA (2011-Present)

- Plan and implement marketing, social media and overall branding strategy for green technology/renewable energy start-up recognized by Long Beach Clean Cities Coalition & Signal Hill City Council
- Plan, promote and manage events, interface with media

Instructor, "Social Media: Power and Culture" course, L.A. Trade Technical College (Spring 2012)

Popular Education Trainer, Ruckus Society, Oakland, CA (2001-Present)

- Develop curriculum and facilitate trainings on direct action and campaign strategy for environmental, human rights, and social justice issues nationwide

Director of Community Relations/Consultant, Change the Game, Los Angeles, CA (2007-2008)

- Created and maintained strategic client relationships for national marketing/media agency
- Facilitated planning and development of social media training for youth leadership development/capacity building program, produced visual media/marketing materials

Consultant, L.A. County Department of Mental Health (DMH), Los Angeles, CA (2007)

- Facilitated focus groups for diverse group of stakeholders (clients, County staff, community partners) as part of internal evaluation process

Director of Recruitment, Public Allies, Los Angeles, CA (2005-2007)

- Identified and trained leaders (ages 18-30) to work with nonprofits, cultivated relationships with community partners to secure placements

- Developing training curriculum and lead trainings for leadership development program, provided capacity building trainings and mentorship
- Led marketing and promotional efforts (community presentations, college fairs, radio interviews) to increase recruitment

Campaign Coordinator, Strategic Actions for a Just Economy (SAJE), Los Angeles, CA (2004-2005)

- Oversaw implementation of strategic plan for political/social justice campaigns, served as key facilitator to develop strategy for collective actions
- Forged strategic relationships (e.g. policymakers, advocates, community members) to develop broad solidarity network to support campaigns
- Served as liaison between grassroots organizers and community coalitions

Community Organizer, Strategic Actions for a Just Economy (SAJE), Los Angeles, CA (2001-2003)

- Initiated political campaigns on community development and public policy issues, coordinated community outreach efforts and logistics for mass mobilizations
- Cultivated and maintained relationships with community stakeholders
- Facilitated workshops to educate community stakeholders on campaign issues

COMMUNITY ACTIVITIES

- Board of Directors, CicLAvia (2011-Present)
 - Planning Committee , Governance Committee
 - Initiate/implement new route expansion to South L.A., create partnerships with South L.A. organizations (e.g. African American Firefighter Museum) to diversify and expand outreach
 - Support regional expansion to Long Beach and Southeast L.A. (engage new partners, plan route)
- Board of Directors, Strategic Actions for a Just Economy (SAJE) (2007-2012)
 - Served key role during Executive Director transition, managed event logistics, served as spokesperson at meetings with funders

EDUCATION AND TRAINING

- Hartwick College, History, Oneonta, N.Y.
- Electronic Information Magnet High School, Los Angeles, CA
- California Lead Organizers Institute Alumni (2005)
- Fellow, Public Allies Leadership Development Program (2001-2002)
- Skills: Microsoft Office (Mac/PC), Adobe Suite, social networking/new media (e.g. Facebook, Twitter, Tumblr, nubook, Vimeo, YouTube, Flickr), Facilitation, Presentation, Public Speaking, Problem Analysis and Resolution, Negotiation



ERIC GARCETTI
MAYOR

March 14, 2014

Mr. Tafarai Bayne

Dear Mr. Bayne:

I am pleased to inform you that I hereby appoint you to the Board of Transportation Commissioners for the term ending June 30, 2017. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Justin Gonzalez in my Office at (213) 922-9788 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Mr. Tafarai Bayne
March 14, 2014
Page 2

As part of the City Council confirmation process, you will need to meet with Herb J. Wesson, Jr., your Councilmember, and Councilmember Mike Bonin, the Chair of the Transportation Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Transportation Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross with the Mayor's staff will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti", with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Tafarai Bayne
March 14, 2014

Nominee Check List

I. Within three days:

- Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or fax: 213-978-9719 or email: cary.gross@lacity.org.

- Remuneration Form**
- Undated Separation Forms**
- Background Check Release**
- Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

- Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- CEC Form 60**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- Your City Councilmember Herb J. Wesson, Jr.** (contact at 213-473-7010).
- Councilmember Mike Bonin, Chair of the Council Committee considering your nomination** (contact at 213-473-7011).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.